

Florida State University

*Centers and Institutes Review*  
*2014*

September 2015

## **Executive Summary**

The purpose of this review is to assess the activities of thirteen Centers and Institutes at FSU. The majority of them, eight, are from the College of Business. Three are in the College of Music, one is at FSU's Panama City Campus and another is housed in Student Affairs.

This review contains the following Centers and Institutes:

- Center for Insurance Research
- Center for Human Resource Management
- Institute for Applied Business Research (formerly The Marketing Institute)
- International Center for Hospitality Research and Development
- Center for Real Estate
- Jim Moran Institute for Global Entrepreneurship
- Carl DeSantis Center for Executive Education
- Florida Catastrophic Storm Risk Management Center
- Institute for Infant and Child Medical Music Therapy
- Center for Music Research
- Center for Music of the Americas
- FSU Panama City STEM Institute
- Florida Center for Interactive Media

The Centers and Institutes in this year's report cover a wide range of focus areas as well as differing funding strategies. Several bring visitors and CEOs to campus to encourage exchange of information regarding solving current problems. This also supports research. One Center is known for its conferences, speaker series and research-based symposium. This is a good description of the activities of many Centers and Institutes in the College of Business. One, the Catastrophic Storm Risk Management Center, is legislatively mandated and focuses on Florida's preparedness for catastrophic storms. Students, also, are beneficiaries through initiation of contacts and provision of scholarships and internships funded by private sources. One center sponsored an exchange program for Korean students. Finally, students benefit from participation in solving current problems in a number of areas within the College of Business.

One of the Centers in the College of Music has an international focus, and sponsors quite a few occasions in which research findings are presented. One supports quantitative research and one sponsors a concert and works to increase exposure to different types of music. One of the Centers focuses on the K-12 population and exposes them to areas of technical study. The final Center, working with content experts, develops media that assists in training.

Funding strategies differ as well. Some have the bulk of their funding from federal sources, in the millions in one case. Most have some state funding and most have some private/nonprofit funds. In some cases, private funding is their primary source of funds. Of the thirteen Centers and Institutes, only three have E&G funding, all in modest amounts. The return on investment in these cases is 1:5.52, 1:12.67 and 1:14.47. Three of the Centers and Institutes receive endowment funds and one's only source of funding is ticket sales for an annual concert. Roughly half of them are actively pursuing contract and grant funding.

All Centers and Institutes are recommended to continue in active status.

Below is a list of the Centers and Institutes reviewed this year along with their director.

#### **Center for Insurance Research**

*Director: Patricia Born*

The Center's mission is to promote the exchange of information related to risk management and insurance across the risk management and insurance community and to further the understanding of the important risk management and insurance issues of the day.

#### **Center for Human Resource Management**

*Director: Pamela L. Perrewé*

Since 1983, the Center for Human Resource Management has brought top-level HR executives together with top Management professors in order to encourage interactions between practicing professionals and academic researchers and teachers. Our Center for Human Resource Management (CHRM) has worked well for over thirty years and has served as a bridge between the corporate world and the academic world. CHRM has bi-annual meetings that serve as a platform to examine some of the latest issues in HR. CHRM is an excellent example of effective collaboration between HR professionals in business and academia.

#### **Institute for Applied Business Research (formerly the Marketing Institute)**

*Director: Jeffrey N. Horton*

To enhance and support the prestige of College of Business faculty, staff, and students by facilitating innovative research, teaching, and learning opportunities in service to clients seeking to address real world problems through the application of business-based academic frameworks and principles.

### **International Center for Hospitality Research & Development (ICHRD)**

*Director: Woody Kim*

To provide public organizations and private sector businesses a vehicle for strategic direction through state of the art research and development programs.

### **Center for Real Estate**

*Director: Dean Gatzlaff*

The Center for Real Estate Education & Research is established to enhance the academic real estate program at FSU by expanding student opportunities; broadening our understanding of the real estate finance and urban economics by supporting faculty and student research; and engaging our professional and academic constituencies.

### **The Jim Moran Institute for Global Entrepreneurship**

*Director: F. Randy Blass*

The mission of The Jim Moran Institute is to cultivate, train and inspire entrepreneurial leaders through world-class education, leading-edge research and applied training, consulting and mentorship, and public recognition.

### **DeSantis Center for Executive Education**

*Director: Leff Bonney*

The Carl DeSantis Center for Executive Management Education focuses on enhancing the knowledge and skills of managers who have demonstrated a strong potential of advancing to the executive level of their organizations.

### **The Florida Catastrophic Storm Risk Management Center**

*Director: Lorilee Medders*

The Florida Catastrophic Storm Risk Management Center was created by the Florida Legislature in 2007. Housed within the Department of Risk Management/Insurance, Real Estate & Legal Studies in the FSU College of Business, the Center supports the state's ability to prepare for, respond to, and recover from catastrophic storms.

### **National Institute for Infant and Child Medical Music Therapy**

*Director: Jayne M. Standley*

The mission of the National Institute for Infant & Child Medical Music Therapy is to provide an international focus on research, evidence-based clinical practice, and professional training in the efficacy of music therapy for enhancing and humanizing medical treatment of infants and children.

### **Center for Music Research**

*Director: John M. Geringer*

The purpose of the Center is to create effective research environments for the pursuit of music scholarship for both students and faculty. CMR exists to foster research and publication and provides a support system that attempts to blend the best human and musical characteristics of the music researcher and teacher with the best of technology.

### **Center for Music of the Americas**

*Director: Denise Von Glahn*

The Florida State University Center for Music of the Americas promotes the scholarship, performance, and dissemination of music found in the American Hemisphere. It facilitates initiatives within the College of Music, across the university, and throughout the North Florida community.

### **FSU Panama City STEM Institute**

*Director: John Smith*

FSU Panama City is committed to promoting STEM excellence from piquing the curiosity of a student in the primary grades to linking university students to high school students who are considering a career in STEM. The FSU Panama City STEM Institute is tasked with making this commitment a reality and with bringing into schools, classrooms and other learning environments in the region the expertise and resources that focus on STEM and on creating the STEM professionals of the future.

### **Florida Center for Interactive Media**

*Director: Michael Ferguson*

Florida Center for Interactive Media partners with organizations to develop custom technologies and media that help people access information and expand their knowledge.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

**1. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: Center for Insurance Research

Address: Rovetta Business Building 233E, College of Business, 821 Academic Way

Phone: 850-644-7884

Director: Patricia Born

Director e-mail address: pborn@business.fsu.edu

Phone: 850-644-7884

Budget and funding contact: Mark Thorp

Contact e-mail address: mthorp@business.fsu.edu

Phone: 850-644-7885

Web Link: <http://business.fsu.edu/faculty-and-staff/centers/center-for-insurance-research>

If multidisciplinary, please list departments associated with C/I:

**2. What is the Center's or Institute's mission statement?**

The Center's mission is to promote the exchange of information related to risk management and insurance across the risk management and insurance community and to further the understanding of the important risk management and insurance issues of the day.

**3. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity
7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement

8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

The Center is involved with many activities that move it toward its mission and further the mission of the Board of Governors, especially goals 1, 4, 5, 6 and 7. These include:

- a. Invite up to six external researchers (visiting scholars) per year.
- b. Sponsor up to two seminars/symposia per year.
- c. Increase interdisciplinary involvement in regular faculty/doctoral student/invited faculty research forums, e.g., by sponsoring on-campus workshops to educate and inform faculty from other disciplines about resources for empirical research in risk and insurance
- d. Participate in national and international meetings, conferences, and symposia.
- e. Pursue external research grant opportunities.
- f. Co-sponsor events with other groups on campus (e.g., the Law School, Institute for Successful Longevity), industry groups, state agencies, or other universities, as opportunities arise.
- g. Maintain visiting researcher program to bring RMI researchers from other universities to campus with the express purpose of encouraging discussion and research collaboration with doctoral students.
- h. Encourage undergraduate and master's student international exchanges with partner programs in RMI (e.g., LMU and Fudan University).

#### **4. Overall Status**

- What is the Center or Institute best known for?

The Center has been most successful in bringing visitors to campus to conduct research and interact with students and faculty. These visits highlight the RMI program's dedication to conducting high quality research. Collaborations with industry and regulators further emphasizes the Center's mission to produce research that is timely and relevant to policy makers. The RMI faculty and doctoral students have developed new areas of expertise through these collaborations.

- What is the greatest strength of the Center or Institute?

The Directors of the Center have established relationships with researchers all over the world. This has allowed students and faculty access to the best minds in the field.

- What are the most significant challenges facing the Center or Institute?

The Center does not have a staff to assist in organizing events. All administrative duties are currently handled by the Directors. Additional administrative support

would allow the Center to develop a larger presence in the risk management and insurance community, e.g., by holding more regular symposia or conferences.

**Funding –**

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	\$58,124	\$43,614
Federal (C&G)	0	0	0
Local (C&G)	0	0	0
Private / nonprofit organization	\$4,909	\$1,039	\$5,642
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>Total expenditures</b>	<b>\$4,909</b>	<b>\$59,163</b>	<b>\$49,256</b>

**Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment? NO

If so:

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

**Contract and Grant Information**

	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
Number of proposals submitted	0	0	1
Number of proposals funded	0	0	1
Proposals Made Jointly	0	0	0

with Individuals not Directly associated with the Center / Institute			
<b>Total amount of awards</b>	0	0	\$157,000

- Are any of the contracts or grants multi-year? Yes. One current grant with FDOT.
- How many years does the Center or Institute have left on any current contract or grant? Approx. 1 year
- Have any contracts or grants been renewed during this reporting period? If yes, how many? No.

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated? If so, please describe. No.
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. No.

Comments or additional information: \_\_\_\_\_

#### ***Employment --***

##### **University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	.18	.07
Number of A&P and USPS positions (FTE)	0	0	0
<b>Total Positions</b>	0	.18	.07

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	1
Number of interns (without pay)	0	0	0
Total student positions	0	0	1

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	0	0	0	0	0
Student fellowships	0	0	0	0	0	0
Scholarships	0	0	0	0	0	0
Post-doctoral support	0	0	0	0	0	0
Amount of student	0	0	0	0	0	0

travel support						
Amount of registration for student conference attendance	0	0	0	0	0	0
Other support (specify)	0	0	0	0	0	0

Comments or additional information: \_\_\_\_\_

### **Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)** Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

**While consistent with the mission of the Center, all publications are credited to the faculty members' primary academic department.**

### **Annual Report**

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link. No

### **Conferences or Symposia**

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.

1/2010	Kickoff Event: Reforming Insurance Regulation: Where do we start?"
4/2010	Health Insurance Symposium, Jacksonville, FL  "Perspectives on Efforts to Improve Health Insurance Availability and Affordability"  The new Patient Protection and Affordable Care Act 2010 poses challenges and opportunities for all stakeholders in the health insurance industry: carriers, agents, providers, consumers. The Center invited a panel of

	speakers representing diverse perspectives to discuss their thoughts on the PPACA and the challenges faced by their constituents.
10/2012	Marine Risks Day  Five representatives from the marine insurance industry shared their experiences with students in the RMI undergraduate and graduate programs. Topics included cargo insurance, recreational marine risks, and pollution liability.
2/2012	2 <sup>nd</sup> Interdisciplinary Health Insurance Symposium  “Where is Equilibrium in the Health Insurance Market and How Do We Get There?”  The Center invited a panel of speakers, including industry representatives and health insurance scholars, to discuss challenges facing the demand and supply sides of the health insurance market.
10/2013	Insurance Fraud Conference  This event was co-sponsored with the Florida Medicaid and Public Assistance Fraud Strike Force. Panelists included academics, regulators, and state agency representatives. Over 100 employees from state agencies attended the event.
9/2014-12/2014	Successful Financial Longevity  The Center hosted four monthly seminars in conjunction with the FSU Institute for Successful Longevity.

### *Management*

- Please provide an organizational chart

Dean: Michael Hartline

Director: Patricia Born

Associate Director: Randy Dumm

- Is the Center or Institute legislatively created?

No

- Does the Center or Institute have an advisory board? How often are meetings held? Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.

The department in which the Center is housed has an Executive Council which offers only advisory input on Center activities in addition to serving in an advisory role to the Department of Risk Management and Insurance. This group meets twice a year.

- How long has the director served?

Five years

- How does the directorship change hands?

The Director is appointed by the Department Chair. The last change in directorship was due to the Director leaving the University.

- Are there any issues associated with management transition?

No.

- If there are multiple sites, how are they administered? Who has final oversight?

N/A

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

### ***Additional Issues***

#### **Issues facing the Center or Institute**

None.

#### **Overall Evaluation**

- ✓ The Center for Insurance Research is meeting its mission of promoting the exchange of information regarding risk management and insurance. It has hosted several symposia and brings visitors to campus to conduct research in the field, along with interacting with students and faculty.
- ✓ There is no E&G funding; therefore, there is no return on investment.
- ✓ The work of the Center for Insurance Research should continue. It provides a mechanism through which faculty and students interact with peers in the field of risk management and insurance.
- ✓ There is no need to change its mission or organizational structure.

- ✓ The Center is funded primarily through a grant from the Florida Department of Transportation. It is set to expire in one year and may be extended. If it is not, activities will have to be cut back or other sources of funding obtained. Procurement of funds should be aided by the modest amount spent by the Center.
- ✓ No change in classification is needed.
- ✓ Retain active status and work toward future funding.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

**5. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: Center for Human Resource Management

Address: 821 Academic Way, College of Business, Florida State University

Phone: 850-644-7848

Director: Dr. Pamela L. Perrewé

Director e-mail address: pperrewe@fsu.edu

Phone: 850-644-7848

Budget and funding contact: Mark Thorp

Contact e-mail address: mthorp@fsu.edu

Phone: 850-644-7885

Web Link: <http://business.fsu.edu/faculty-and-staff/centers/chrm>

If multidisciplinary, please list departments associated with C/I: N/A

**6. What is the Center's or Institute's mission statement?**

Since 1983, the Center for Human Resource Management in the College of Business at Florida State University has brought top-level HR executives together with top Management professors in order to encourage interactions between practicing professionals and academic researchers and teachers. Our Center for Human Resource Management (CHRM) has worked well for over thirty years and has served as a bridge between the corporate world and the academic world. CHRM has bi-annual meetings that serve as a platform to examine some of the latest issues in HR. CHRM is an excellent example of effective collaboration between HR professionals in business and academia. CHRM was designed to bridge the gap between organizational practitioners and university professors in an effort to enrich our scientific and applied understanding of important human resource issues. Further, we have frequent interactions throughout the year via an electronic mail listserve that helps to promote a "best practices" approach to solving problems. The CHRM members have also been very supportive of our students at Florida State University. Some members have served as mentors for our MBA students, some have opened the doors of their companies for doctoral research opportunities, and each year our members fund undergraduate HR student scholarships.

7. *Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:*

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity
7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Activities:

### **Best Practices**

Twice annually we meet and we have speakers discussing important and trending HR issues. We also have a secure email system such that the corporate board members and faculty can have honest conversations about sensitive issues. Faculty and corporate board members come up with solutions to emerging problems in industry. This also increases levels of business engagement.

### **Research**

Many of the corporate board members open their company doors to doctoral as well as faculty research. In exchange, faculty members provide research summaries and/or technical reports for the company. The partnership between faculty and corporate executives helps to strengthen the quality and reputation of scholarship, research, and innovation. This also helps to increase collaboration and external support for research activity.

### **Student Involvement**

One of the goals of the Center for Human Resource Management is to connect with and support the human resource management majors at Florida State. There are numerous ways this goal is achieved.

1. The HR Center sponsors scholarships for outstanding HR majors. Scholarship recipients are selected by the HR Center faculty members using criteria such as academic standing, career goals, and demonstrated leadership in our student chapter of SHRM.
2. HR students are invited to join the Center members for lunch at the meeting held at Florida State University.

3. We have an internship program and try to match our top HR students with the HR Center firms who would like an intern.
4. HR doctoral students are invited to present their dissertation ideas and many of our HR Center members provide data collection opportunities for our students.
5. Finally, Center members are invited to guest lecture in HR classes during the semester. In combination, these activities provide Center members ample involvement with Florida State's HR majors.

#### 8. *Overall Status*

- What is the Center or Institute best known for?  
CHRM is an excellent example of effective collaboration between HR professionals in business and academia. CHRM was designed to bridge the gap between organizational practitioners and university professors in an effort to enrich our scientific and applied understanding of important human resource issues.
- What is the greatest strength of the Center or Institute?  
The members of the HR Center are top level Human Resource professionals who are responsible for the strategic direction of the Human Resource function in their firms. These members and our faculty members are really the strength of our Center.
- What are the most significant challenges facing the Center or Institute?  
No major challenges unless the goals for CHRM increase. We would need another administrator to grow the Center.

#### *Funding –*

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	\$0	\$0	\$0
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$0	\$0	\$0
Federal (C&G)	\$0	\$0	\$0
Local (C&G)	\$0	\$0	\$0
Private / nonprofit organization	\$24,391	\$10,386	\$26,522
Endowment proceeds	\$0	\$0	\$0
Proceeds from patents or	\$0	\$0	\$0

royalties			
Sales from services or products	\$0	\$0	\$0
Others (specify)	\$0	\$0	\$0
<b>Total expenditures</b>	<b>\$24,391</b>	<b>\$10,386</b>	<b>\$26,522</b>

#### Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment?

If so:

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

#### Contract and Grant Information N/A

	2009-2010	2012-2013	2013-2014
Number of proposals submitted			
Number of proposals funded			
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute			
<b>Total amount of awards</b>			

- Are any of the contracts or grants multi-year?
- How many years does the Center or Institute have left on any current contract or grant?
- Have any contracts or grants been renewed during this reporting period?  
If yes, how many?

#### Other Center or Institute Activities

- Have any patents or royalties been generated? NO If so, please describe.
- Has the Center or Institute applied for a patent that has not yet been granted? NO If so, please describe.

Comments or additional information: \_\_\_\_\_

**Employment --**

**University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	.05	.01	.03
Number of A&P and USPS positions (FTE)	0	0	0
<b>Total Positions</b>	.05	.01	.03

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0

Total student positions	0	0	0
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**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	0	0	0	0	0
Student fellowships	0	0	0	0	0	0
Scholarships	1	\$1,000.00	1	\$500.00	1	\$500.00
Post-doctoral support	0	0	0	0	0	0
Amount of student travel support	0	0	0	0	0	0
Amount of registration for student conference attendance	0	0	0	0	0	0
Other support (specify)	0	0	0	0	0	0

Comments or additional information: \_\_\_\_\_

***Research and Extension --***

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	0	0	1
Number of student publications	1	0	1
Number of publications authored jointly with other faculty at FSU	0	0	1
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

**Please have a list of relevant publications available if requested.**

**Other Publications and Conference Papers N/A**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications			
Number of <u>national</u> conference			

papers submitted			
Number of national conference papers accepted			
Date, Conference and Name of presentation(s)			
Number of regional conference papers submitted			
Number of regional conference papers accepted			
Date, Conference and Name of presentation(s)			

### Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link. NO

### Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	0	0	0
Number of	1	0	1

dissertations			
Number of any other student papers	1	0	1

## Professional Development and Assistance

### Consulting N/A

	2009-2010	2012-2013	2013-2014
Number of consulting contracts			
Name of consulting recipient(s)			
Consulting Subject or Topic			
Amount of funding provided through general funds of the C/I			
Amount of funding obtained through contract in addition to general C/I funds			

### Technical Assistance N/A

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered			
Name of technical assistance recipient(s)			
Technical Assistance Subject or Topic			
Amount of Funding			

### Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list. NONE

Comments or additional information: \_\_\_\_\_

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### ***Management***

- Please provide an organizational chart  
The Center is led by both a faculty member and an HR executive. The faculty member holds the title of Director while the HR executive holds the title of Chairperson. The Chairperson creates an Executive Committee that organizes and plans the upcoming meeting. Using the rough draft agenda developed by the Executive Committee, the Director and the Chairperson implement the plan. The Chairperson runs the Center meetings.
- Is the Center or Institute legislatively created? NO
- Does the Center or Institute have an advisory board? NO How often are meetings held? TWICE ANNUALLY. Does the board manage the C/I or does it serve in an advisory capacity? ADVISORY
- Please describe and include a list of current members.

### **HR CENTER CORPORATE MEMBERS 2015**

**Tom Shea, Chair**  
**Mark Krauss, Co-chair**

Jim Acton  
Associate Director, Administrative Affairs  
Florida Atlantic University - Broward Campuses

Kurt W. Adler  
Senior Vice President  
Corporate Human Resource Manager – East Region  
Northern Trust

Pat Ahern  
Senior Vice President, Human Resources  
Cross Country Healthcare

Amparo Bared  
Vice President of Talent Management  
Ryder System, Inc.

Linda G. Bond Edwards  
Partner  
Rumberger, Kirk, and Caldwell

George Boué  
Vice President, Human Resources  
Stiles Corporation

Maria Boykin  
Human Resource Business Partner  
Sun Coast and Big South Territories  
Iron Mountain

C. Darren Brooks  
Deputy Secretary, Workforce Operations  
Department of Management Services

Suzanne Calfee  
Senior Vice President, Human Resources  
Kaplan Higher and Professional Education

Stephen J. Cerrone  
Executive Vice President, Human Resources  
Hudson Bay Company

Mike Estrada  
Exec. Director, Human Resources  
Latin America Region  
Ingram Micro

David Faulkenberry  
President  
FBMC Benefits Management, Inc.

Kenneth Finneran  
Chief People Officer - Americas  
Hellmann Worldwide Logistics

Jennifer Foreman  
Director, Organization Effectiveness  
Tyco

Cynthia Fraser  
Director, Talent Management & Employee Relations  
DHL eCommerce

Stephen V. Fuller  
Senior Vice President, Human Resources  
The GEO Group, Inc

Charles Johnson  
Chief, Human Resources  
Citizens Property Insurance

Mitch Kramer  
President & CEO  
Octagon Professional Recruiting

Mark Krauss  
Vice President, Human Resources  
Southern Wine & Spirits

Lisa Krouse  
Executive Vice President and Chief Human Resource Officer at FCCI  
FCCI Insurance Group

Maggie Laureano  
Vice President, Human Resources  
Embraer Aircraft Holding, Inc.

Craig Nichols  
Former Secretary  
Department of Management Services, Florida

James “Brooks” O’Hara  
Vice President, Human Resources  
Group 1 Automotive

Steven Preston  
Vice President, Human Resources  
General Dynamics – Armament and Technical Products, Inc.

Thomas H. Shea  
President  
Right Management – Florida/Caribbean

Kathleen Slattery  
Director, Executive Services and Business Planning  
Florida Power and Light (FPL) Group

Michael P. Spellman  
Partner  
Sniffen & Spellman, P.A.

Julie Staub  
Vice President, Human Resources  
AutoNation, Inc.

Andy Stross  
VP, HR Business Partner ADT Business

August Toscano  
Former Executive Vice President, Human Resources  
Florida Banking Group

Janet Wincko  
Vice President of Human Resources  
City Furniture

- How long has the director served? NINE YEARS
- How does the directorship change hands? WE HAVE HAD 4 DIRECTORS IN 32 YEARS.
- Are there any issues associated with management transition? NO
- If there are multiple sites, how are they administered? Who has final oversight? CHRM HOUSED IN THE COLLEGE OF BUSINESS AT FSU.

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

### ***Additional Issues***

#### **Issues facing the Center or Institute**

The Center will likely stay the same size with the same mission as it is difficult to grow and to do more unless the Center gets another person to help with the administration of the Center for HR (i.e., Associate Director). Expanding the Center for HR as well as the HR curriculum is part of the Management Department's strategic plan. However, unless the College of Business is able to hire another person, the Center will remain the same.

#### **Overall Evaluation**

- ✓ The Center for Human Resource management is meeting its mission through activities that benefit both faculty and students. It serves as a bridge between the corporate world and the academic world. CHRM has bi-annual meetings that provide a platform to examine some of the latest issues in HR.
- ✓ There is no E&G funding of the Center. Therefore, no ROI.
- ✓ The work of the CHRM should continue. In addition to serving as a mechanism to develop best practices with faculty and private sector input, the CHRM members have also been very supportive of our students. Some members have served as mentors for our MBA students, some have opened the doors of their companies for doctoral research opportunities, and each year our members fund undergraduate HR student scholarships.
- ✓ There is no need to change its mission or organizational structure.
- ✓ CHRM is funded exclusively through private/non-profit contributions. It relies on a small amount of time from a faculty member so its needs are minimal. If the College of Business is able to hire another person, the Center will expand. If not, it will remain the same, and useful nonetheless.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

**9. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: Institute for Applied Business Research (formerly the Marketing Institute)

Address: 821 Academic Way, Room 222, Florida State University, Tallahassee, FL 32306

Phone: (850) 644-2509

Director: Jeffrey N. Horton

Director e-mail address: [jnhorton@business.fsu.edu](mailto:jnhorton@business.fsu.edu)

Phone: (850) 644-2509

Budget and funding contact: Jeffrey N. Horton/Mark Thorp

Contact e-mail address: [jnhorton@business.fsu.edu](mailto:jnhorton@business.fsu.edu) – [mthorp@business.fsu.edu](mailto:mthorp@business.fsu.edu)

Phone: (850) 644-2509 – (850) 644-3090

Web Link: [tmi.cob.fsu.edu](http://tmi.cob.fsu.edu)

If multidisciplinary, please list departments associated with C/I:

**10. What is the Center's or Institute's mission statement?**

*To enhance and support the prestige of College of Business faculty, staff, and students by facilitating innovative research, teaching, and learning opportunities in service to clients seeking to address real world problems through the application of business-based academic frameworks and principles.*

**11. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity

7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Activities:

- A. The Institute is completely funded through contracts and grants provided by outside sponsors.
- B. Sponsors enlist the resources of the Institute and the College of Business in research, technical assistance, and professional development services to non-profits, governmental agencies, and business.
- C. Contracts and grants funding is used to fund all Institute staffing including summer funding for faculty and internship opportunities for students.
- D. The Institute funds summer research grants for College of Business faculty.
- E. The Institute is home to the FSU Consulting Group – a student-run organization for students seeking employment in the consulting industry and experience in applying their business knowledge in service to small businesses, government, and non-profit organizations.
- F. The Institute partners with other University departments (both academic and non-academic) in service to external sponsors and to help develop or refine internal policies.
- G. The Institute's various projects focus on the movement of goods and people, consistent with State and regional goals of economic and environmental sustainability.

**12. Overall Status**

- What is the Center or Institute best known for? Throughout its 24 year history, the Institute has developed a strong reputation for work in transportation demand management strategies and associated professional development. This work, funded primarily through the Florida Department of Transportation, examines sustainable transportation practices as they relate to economic growth, consumer behavior, risk management and mitigation, and asset management. In recent years, the Institute has expanded into the realm of risk mitigation for public transit systems throughout Florida.
- What is the greatest strength of the Center or Institute? Staffing expertise within its core function and wedding the needs of community, government, and business

leaders with the research interest and expertise of College of Business faculty, staff, and students.

- What are the most significant challenges facing the Center or Institute? Because the Institute is funded solely by contracts and grants, funding is always an issue due to its unpredictability.

#### **Funding –**

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	\$ 0	\$ 0	\$ 0
State (General Revenue Other than E&G)	\$ 0	\$ 0	\$ 0
State (C&G)	\$ 433,232	\$ 565,920	\$ 557,678
Federal (C&G)	\$ 48,794	\$ 40,975	\$ 51,771
Local (C&G)	\$ 0	\$ 0	\$ 0
Private / nonprofit organization	\$ 0	\$ 0	\$ 0
Endowment proceeds	\$ 0	\$ 0	\$ 0
Proceeds from patents or royalties	\$ 0	\$ 0	\$ 0
Sales from services or products	\$ 0	\$ 0	\$ 0
Others (specify)			
<i>SRAD and/or PI Funding</i>	\$ 64,584	\$ 65,815	\$ 42,566
<b>Total expenditures</b>	<b>\$ 513,738</b>	<b>\$ 672,710</b>	<b>\$ 652,015</b>

#### **Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment? **No**

If so:

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

#### **Contract and Grant Information**

	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
Number of proposals	7	5	5

submitted			
Number of proposals funded	7	5	5
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards</b>	\$ 635,425	\$ 742,713	\$ 753,480

- Are any of the contracts or grants multi-year? Yes, but the sponsor requires updated scope of services for each year of funding which must pass through Sponsored Research for review.
- How many years does the Center or Institute have left on any current contract or grant? Our current contracts and grants expire on 09/30/14. During this reporting period, the end dates vary and often do not correlate with the State of Florida fiscal year. Therefore, there is overlap.
- Have any contracts or grants been renewed during this reporting period? Yes. If yes, how many? 5

#### Other Center or Institute Activities

- Have any patents or royalties been generated? **NO** If so, please describe.
- Has the Center or Institute applied for a patent that has not yet been granted? **NO** If so, please describe.

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

*Employment --*

**University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	.09	0	.14
Number of A&P and USPS positions (FTE)	3.57	5	4.41
<b>Total Positions</b>	3.66	5	4.55

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	2	6	4
Number of interns (without pay)	0	0	0
Total student positions	2	6	4

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Student fellowships	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Scholarships	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Post-doctoral support	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Amount of student travel support	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Amount of registration for student conference attendance	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Other support (specify)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

**Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	0	0	0
Number of student	0	0	0

publications			
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

**Please have a list of relevant publications available if requested.**

#### **Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	0	0	0
Number of <u>national</u> conference papers submitted	0	0	0
Number of <u>national</u> conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	0	0	0
Number of <u>regional</u> conference papers submitted	0	0	0
Number of <u>regional</u> conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	0	0	0

#### **Annual Report**

Does the Center or Institute produce an annual report? **NO**. If so, please have copies available or provide the web link.

#### **Student Publications**

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## Professional Development and Assistance

### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	7	5	5
Name of consulting recipient(s)	Florida Department of Transportation	Florida Department of Transportation	Florida Department of Transportation
Consulting Subject or Topic	Transportation Demand Management Marketing, IT Consulting & Risk Management Assessment	Transportation Demand Management Marketing, IT Consulting & Risk Management Assessment	Transportation Demand Management Marketing, IT Consulting & Risk Management Assessment
Amount of funding provided through general funds of the C/I	\$ 0	\$ 0	\$ 0
Amount of funding obtained through contract in addition to general C/I funds	\$635,425	\$ 606,895	\$ 609,449

### Technical Assistance

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	12	12	15

Name of technical assistance recipient(s)	Florida Department of Transportation Lake County Public Transportation Nassau Council on Aging Veolia Transportation URS Corporation Mactown Inc. First Coast MPO	Florida Department of Transportation Clay County Council on Aging Collier Area Transit Sumter County BOC Tri-County Community Council URS Corporation TranSystems, Inc.	Florida Department of Transportation Clay County Council on Aging Collier Area Transit Sumter County BOC Tri-County Community Council URS Corporation TranSystems, Inc.
Technical Assistance Subject or Topic	<ul style="list-style-type: none"> <li>• Public transportation marketing</li> <li>• Risk/safety management</li> <li>• data management</li> <li>• transportation demand management</li> </ul>	<ul style="list-style-type: none"> <li>• Public transportation marketing</li> <li>• Risk/safety management</li> <li>• data management</li> <li>• transportation demand management</li> <li>• asset management</li> </ul>	<ul style="list-style-type: none"> <li>• Public transportation marketing</li> <li>• Risk/safety management</li> <li>• data management</li> <li>• transportation demand management</li> <li>• asset management</li> </ul>
Amount of Funding	\$635,425	\$ 606,895	\$ 609,449

### Conferences or Symposia

How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.

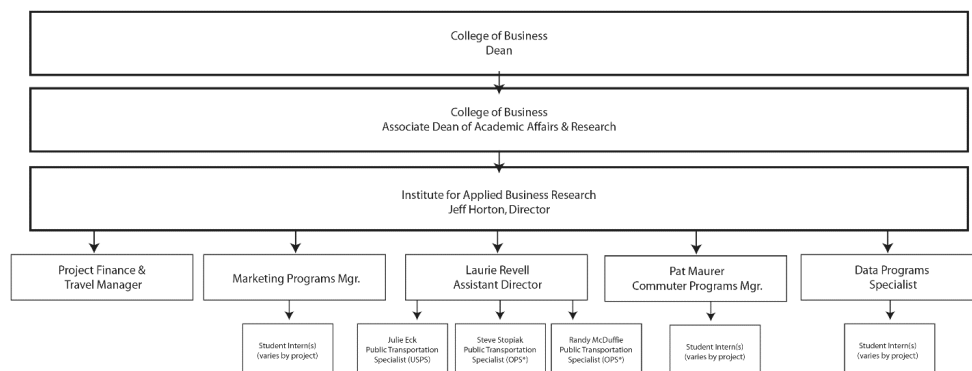
- 2010 Florida Commuter Choice Summit (co-sponsored)
- 2013 Florida Commuter Choice Summit (co-sponsored)
- 2014 Florida Commuter Choice Summit (co-sponsored)
- Florida State University Bicycle/Pedestrian Symposium (May 2013)
- Florida DOT District 7 Marketing Workshop (May 2014)
- Florida DOT District 3 Marketing Workshop (May 2014)
- Florida DOT District 1 Marketing Workshop (June 2014)
- 2012 Association for Commuter Transportation International Conference (July 2012)
- 2014 Sustainable YOU Conference – Tallahassee (January 2014)

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

## Management

- Please provide an organizational chart



\*The Institute also employs additional OPS student internships depending upon the funded contracts and grants project. Faculty are also engaged on projects and receive guidance from the Institute Director.

- Is the Center or Institute legislatively created? **No.**
- Does the Center or Institute have an advisory board? **No** How often are meetings held? Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.
- How long has the director served? 10 years
- How does the directorship change hands? This determination is made by the Dean of the College of Business and/or through funding facilitated by the Institute Director.
- Are there any issues associated with management transition? N/A
- If there are multiple sites, how are they administered? N/A Who has final oversight?

Comments or additional information: \_\_\_\_\_

## Additional Issues

### Issues facing the Center or Institute

The Institute for Applied Business Research is fully funded by contracts and grants. Although this has its advantages, sustaining funding is an ongoing challenge even though the Institute (in its various forms) has existed since 1991.

## Overall Evaluation

- ✓ The Institute for Applied Business Research is meeting its mission in numerous ways, including research, technical assistance, and professional development services to non-profits, governmental agencies, and business.
- ✓ There is no E&G funding; therefore, there is no ROI calculation.
- ✓ The work of the institute should continue. It benefits both faculty and students through the opportunity to work on real-world problems. It funds Summer Research Grants for College of Business faculty and houses the FSU Consulting Group – a student-run organization for students seeking employment in the consulting industry. The Consulting Group provides experience in applying their business knowledge in service to small businesses, government, and non-profit organizations.
- ✓ There is no need to change its mission or organizational structure.
- ✓ The Institute is funded primarily through a grant from the Florida Department of Transportation, a small amount of federal grant dollars and a small amount of research funding. While obtaining grant funding is always challenging, the Institute has been successful since 1991 so there is no immediate concern related to continued funding.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I Activities*

#### **13. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: International Center for Hospitality Research & Development (ICHRD)

Address: Dedman School of Hospitality, University Center Club B, Suite 4116, Florida State University, Tallahassee, FL, 32306

Phone: (850) 644-8242

Director: Dr. Woody Kim

Director e-mail address: [wkim@business.fsu.edu](mailto:wkim@business.fsu.edu)

Phone: (850) 644-8242

Budget and funding contact: Mark Thorp

Contact e-mail address: [mthorp@fsu.edu](mailto:mthorp@fsu.edu)

Phone: 644-7885

Web Link:

If multidisciplinary, please list departments associated with C/I:

#### ***What is the Center's or Institute's mission statement?***

To provide public organizations and private sector businesses a vehicle for strategic direction through state of the art research and development programs.

#### **14. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen the Quality and Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen the Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activities
6. Increase Collaboration and External Support for Research Activities
7. Strengthen the Quality and Recognition of Commitment to Community and Business Engagement
8. Increase the Level of Community and Business Engagement

## 9. Increase Community and Business Workforce

### Activities:

a. Increased research output: Numerous publications developed from research collaboration between research scholars and FSU professors. Please see the list of the publications below.

b. Community and business engagement through a buddy program: International Center for Hospitality Research & Development (ICHRD) hired FSU student buddies for students from Kyung-Sung University in Korea who visited FSU in February 2012. FSU buddies worked with a group of 3-4 Korean students. The buddies led the group and planned any activities that they wished to do with the group. The main goal of this program was for participants to teach and learn from each other about American or Korean cultures and cultural differences.

c. Strengthen quality and recognition of commitment to community and business engagement: ICHRD developed the Winter Training Program for international students. The program is open to students from Hospitality/Tourism Management programs throughout Korea, and it promotes mutual understanding in the field of hospitality, including a broader knowledge of language, culture and the international hospitality industry. This program also provides students with the ability to fulfill requirements in each of their higher educational programs so that they receive academic credit for participating in the program. It also recognizes and reinforces the Korean and United States bond in Pacific Rim cooperation in hospitality education and management.

## 15. Overall Status

- What is the Center or Institute best known for? ICHRD is known for the excellent hospitality research it supports.
- What is the greatest strength of the Center or Institute? The institute publishes a large number of research each year, significantly contributing to academia and the hospitality industry.
- What are the most significant challenges facing the Center or Institute? The lack of endowed funding prevents the ICHRD from conducting other research activities such as inviting guest speakers, hosting seminar, etc.

**Funding –**

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2011-2012</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	0	0	0	0
State (General Revenue Other than E&G)	0	0	0	0
State (C&G)	0	0	0	0
Federal (C&G)	0	0	0	0
Local (C&G)	0	0	0	0
Private / nonprofit organization	0	\$44,644	\$793	\$0
Endowment proceeds	0	0	0	0
Proceeds from patents or royalties	0	0	0	0
Sales from services or products	0	0	0	0
Others (specify)	0	0	0	0
<b>Total expenditures</b>	<b>\$0</b>	<b>\$44,644</b>	<b>\$793</b>	<b>\$0</b>

**Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment?

If so: N/A

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

**Contract and Grant Information**

	<b>2009-2010</b>	<b>2011-2012</b>	<b>2012-2013</b>	<b>2013-2014</b>
Number of proposals submitted	0	1	0	0
Number of proposals funded	0	1	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0	0

<b>Total amount of awards</b>		\$45,437		
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- Are any of the contracts or grants multi-year? N/A
- How many years does the Center or Institute have left on any current contract or grant? N/A
- Have any contracts or grants been renewed during this reporting period? If yes, how many? N/A

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated? If so, please describe. N/A
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. N/A

Comments or additional information: \_\_\_\_\_

#### ***Employment --***

##### **University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0
<b>Total Positions</b>	0	0	0

##### **Student Employment (include graduate and undergraduate) N/A**

	2009-2010	2012-2013	2013-2014
--	-----------	-----------	-----------

Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns or postdocs (without pay)	0	3	3
Total student positions	0	0	0

**Other Student Financial Benefits (include graduate and undergraduate) N/A**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers						
Student fellowships						
Scholarships						
Post-doctoral support						
Amount of student travel support						
Amount of						

registration for student conference attendance						
Other support (specify)						

Comments or additional information: \_\_\_\_\_

### **Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

#### **Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009- 2010	2010- 2011	2011-2012	2012- 2013	2013- 2014
Number of faculty publications	0	0	0	0	0
Number of student publications	0	0	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0	0	0
Number of publications authored jointly with students in the C/I	0	2	2	2	6
Number of publications authored jointly with	0	0	5	2	0

faculty at locations other than FSU					
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**Please have a list of relevant publications available if requested.**

**Other Publications and Conference Papers (N/A)**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications			
Number of <u>national</u> conference papers submitted			
Number of <u>national</u> conference papers accepted			
Date, Conference and Name of presentation(s)			
Number of <u>regional</u> conference papers submitted			
Number of <u>regional</u> conference papers accepted			
Date, Conference and Name of presentation(s)			

### Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link. N/A

### Student Publications (N/A)

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I			
Number of dissertations			
Number of any other student papers			

### Professional Development and Assistance

#### Consulting (N/A)

	2009-2010	2012-2013	2013-2014
Number of consulting contracts			
Name of consulting recipient(s)			
Consulting Subject or Topic			
Amount of funding provided through general funds of the C/I			
Amount of funding obtained through			

contract in addition to general C/I funds			
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#### Technical Assistance (N/A)

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered			
Name of technical assistance recipient(s)			
Technical Assistance Subject or Topic			
Amount of Funding			

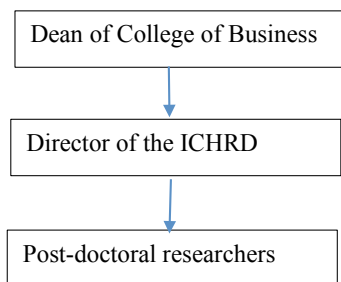
#### Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list. (N/A)

Comments or additional information: \_\_\_\_\_

#### Management

- Please provide an organizational chart



- Is the Center or Institute legislatively created? No
- Does the Center or Institute have an advisory board? No How often are meetings held? N/A
- Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members. N/A
- How long has the director served? The current director has served for 8 academic years.
- How does the directorship change hands? The directorship is based on employment recruitment rules established by the university.
- Are there any issues associated with management transition? Appointment by Dean of College of Business
- If there are multiple sites, how are they administered? There are no multiple sites. Who has final oversight? No

Comments or additional information: \_\_\_\_\_

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### ***Additional Issues***

#### **Issues facing the Center or Institute**

The ICHRD, which only had five cubicles and five computers, has run out of space. We currently (2015-2016) have 4 paid postdocs and one unpaid postdoc. The Center needs more research space and equipment, such as printers, and up-to-date software to host and support the needs of our current post-doctoral researchers.

#### **Overall Evaluation**

- ✓ The International Center for Hospitality Research & Development (ICHRD) is meeting its mission of providing a vehicle for strategic direction through state of the art research and development programs. Through the use of postdoctoral researchers, a significant number of journal articles are produced each year. Community and business engagement is evidenced through an exchange program with Korean students.
- ✓ There is no E&G. Therefore, an ROI calculation is not needed.
- ✓ The ICHRD should continue its work. As stated above, it provides an excellent opportunity for postdoc researchers; one that is productive as well as evidenced by the number of articles produced. While the number of postdocs may vary, there are usually between 3 and 5 that are present within the Institute.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ Funding often comes from departmental sources and is not listed separately here. In the case of 2012, a grant to support the exchange of Korean students was awarded.

- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

***Please provide contact information, both for management and for budget information.***

Name of Center or Institute: Center for Real Estate

Address: College of Business 821 Academic Way, P.O. Box 3061110  
Florida State University, Tallahassee, FL 32306-1110

Phone: 850.644.4071

Director: Professor Dean Gatzlaff

Director e-mail address: [dgatzlaff@business.fsu.edu](mailto:dgatzlaff@business.fsu.edu)

Phone: 850.644.4071

Budget and funding contact: same as above

Contact e-mail address:

Phone:

Web Link: [www.fsurealestate.com](http://www.fsurealestate.com)

If multidisciplinary, please list departments associated with C/I:

### ***What is the Center's or Institute's mission statement?***

The Center for Real Estate Education & Research is established to enhance the academic real estate program at FSU by expanding student opportunities; broadening our understanding of the real estate finance and urban economics by supporting faculty and student research; and engaging our professional and academic constituencies.

Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section includes activities related to meeting the State Board of Governor's mission, (e.g., Strengthen Quality & Reputation of Academic Programs and Universities; Increase Degree Productivity and Program Efficiency; Increase the Number of Degrees Awarded in Areas of Strategic Emphasis; Strengthen Quality and Reputation of Scholarship, Research and Innovation; Increase Research and Commercialization Activity; Increase Collaboration and External Support for Research Activity; Strengthen Quality and Recognition of Commitment to Community and Business Engagement; Increase Levels of Community and Business Engagement; and Increase Community and Business Workforce

Activities:

The Center fosters interaction among the program's students, its alumni & friends, and its business and academic communities through a wide variety of activities.

Major activities include its:

- annual “Real Estate Trends Conference” a world-class business forum organized to discuss the emerging trends facing the real estate profession;
- “Kislak Market Strategy Forums” a sponsor funded invitation-only forum for business leaders and hosted in Florida’s major metropolitan markets;
- “Evan D. Jennings Executive Speaker Series” which brings leading decision makers to campus each spring to discuss with students the ideas central to the real estate industry;
- “Real Deals & Entrepreneurs” series which brings executives to campus to discuss the “nuts & bolts” of day-to-day transactional activities;
- “Critical Issues in Real Estate Symposium” a research symposium which brings leading scholars to FSU to present and discuss their work on the issues of the day, and;
- other activities in which executives and scholars exchange ideas and share insights.

The Center helps to facilitate student participation at professional meetings (e.g., ULI, ICSC, CCIM and NAIOP), award scholarships & assistantships and expand placement opportunities.

The Center’s Executive Board assists the faculty and staff in advancing the program's visibility and national standing; evaluating initiatives; developing strategies to enhance resources; and strengthening the career counseling and placement activities of the program.

#### **16. Overall Status**

- What is the Center or Institute best known for?

It is best known for organizing and hosting a world-class real estate trends conference at Florida State University. The conference has been operating at capacity (e.g., sold out) for over 10 years straight.

- What is the greatest strength of the Center or Institute?

It business relationships the Center fosters and facilitates for the students in the Real Estate Program in the College of Business, and its alumni.

- What are the most significant challenges facing the Center or Institute?

Securing sufficient funding resources, especially endowed funding, to support the administrative costs necessary to meet the needs and opportunities.

#### ***Funding –***

**Please provide the source and amount of expenditures from 2009-2010 to**

**2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	\$27,993	\$27,765	\$28,210
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$0	\$0	\$0
Federal (C&G)	\$0	\$0	\$0
Local (C&G)	\$0	\$0	\$0
Private / nonprofit organization	\$178,233	\$248,810	\$330,325
Endowment proceeds	\$18,019	\$24,713	\$26,995
Proceeds from patents or royalties	\$0	\$0	\$0
Sales from services or products	\$0	\$0	\$0
Others (specify)	\$0	\$0	\$0
<b>Total expenditures</b>	<b>\$224,245</b>	<b>\$301,288</b>	<b>\$385,530</b>

#### **Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment?

If so:

- What is the amount of the endowment? Approximately \$800,000 of the program's \$2.7 million endowment is allocated to supporting Center administrative costs and activities.
- Where is the endowment managed? FSU Foundation
- Does the C/I spend only interest earnings? No, a substantial portion of the budget is funded by annual gifts.
- Does the C/I spend part of the capital of the endowment? No.

#### **Contract and Grant Information**

	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0

<b>Total amount of awards</b>	0	0	0
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- Are any of the contracts or grants multi-year? N/A.
- How many years does the Center or Institute have left on any current contract or grant? N/A.
- Have any contracts or grants been renewed during this reporting period? If yes, how many? N/A.

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated? If so, please describe. No, N/A.
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. No, N/A.

Comments or additional information: \_\_\_\_\_

#### **Employment --**

##### **University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	.0
Number of A&P and USPS positions (FTE)	1	1	1
<b>Total Positions</b>	1	1	1

##### **Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
--	-----------	-----------	-----------

Number of research assistants employed (FTE)	0	.13	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	2	3	2
Number of interns (without pay)	0	0	0
Total student positions	2	3.13	2

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	0	0	0	0	0
Student fellowships	0	0	0	0	0	0
Scholarships and awards	25	\$3,500	36	\$4,995	12	\$2,200
Post-doctoral support	0	0	0	0	0	0
Amount of student travel support	40	\$9,119	24	\$4,647	40	\$8,339
Amount of registration for student conference attendance	12	\$600	0	0	15	\$765
Other support (specify)*	25	\$4,611	24	\$3,231	40	\$6,663

\*Professional membership fees, Argus software training assistance, and speaker lunches.  
Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

## Research and Extension --

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

### **Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission. Note: While the Center works to raise faculty support, it has no faculty assignments/positions. Faculty publications and academic conference presentations are credited entirely to the academic department.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	N.A. See note.	N.A. See note.	N.A. See note.
Number of student publications	N.A. See note.	N.A. See note.	N.A. See note.
Number of publications authored jointly with other faculty at FSU	N.A. See note.	N.A. See note.	N.A. See note.
Number of publications authored jointly with students in the C/I	N.A. See note.	N.A. See note.	N.A. See note.
Number of publications authored jointly with faculty at locations other than FSU	N.A. See note.	N.A. See note.	N.A. See note.

**Please have a list of relevant publications available if requested.**

**Other Publications and Conference Papers**

Note: While the Center works to raise faculty support, it has no faculty assignments/positions. Faculty publications and academic conference presentations are credited entirely to the academic department.

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	N.A. See note.	N.A. See note.	N.A. See note.
Number of <u>national</u> conference papers submitted	N.A. See note.	N.A. See note.	N.A. See note.
Number of <u>national</u> conference papers accepted	N.A. See note.	N.A. See note.	N.A. See note.
Date, Conference and Name of presentation(s)	N.A. See note.	N.A. See note.	N.A. See note.
Number of <u>regional</u> conference papers submitted	N.A. See note.	N.A. See note.	N.A. See note.
Number of <u>regional</u> conference papers accepted	N.A. See note.	N.A. See note.	N.A. See note.
Date, Conference and Name of presentation(s)	N.A. See note.	N.A. See note.	N.A. See note.

## Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link. Yes, this is delivered annually to the Center's executive board. Copies are available upon request.

**Student Publications Note:** While the Center provides supplemental doctoral student support, doctoral students do not typically receive research assignments within the Center.

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	N.A. See note.	N.A. See note.	N.A. See note.
Number of dissertations	N.A. See note.	N.A. See note.	N.A. See note.
Number of any other student papers	N.A. See note.	N.A. See note.	N.A. See note.

## Professional Development and Assistance

### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	N.A.	N.A.	N.A.
Name of consulting recipient(s)	N.A.	N.A.	N.A.
Consulting Subject or Topic	N.A.	N.A.	N.A.
Amount of funding provided through general funds of the C/I	N.A.	N.A.	N.A.
Amount of funding obtained through contract in addition to general C/I funds	N.A.	N.A.	N.A.

### Technical Assistance

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	1	1	1
Name of technical assistance recipient(s)	Intro to Argus Software (30 students)	Intro to Argus Software (30 students)	Intro to Argus Software (30 students)
Technical Assistance Subject or Topic	Software Applications	Software Applications	Software Applications
Amount of Funding	\$6,000	\$6,000	\$6,000

### Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.

Each year the Center organizes its Annual Real Estate Trends Conference in Tallahassee, FL (600+ annual attendees; average annual budget of \$150,000 to \$200,000); its Kislak Market Strategy forums in Miami, Tampa, and Orlando (300+ annual attendees; average annual budget for each is \$25,000); its Critical Issues in Real Estate research symposium (with the UF Bergstrom Center) (35 annual attendees; average annual budget \$25,000); its Evan D. Jennings Executive Speaker Series (300+ annual attendees) and its Real Deal & Entrepreneurs Series (300+ annual attendees).

Over the last five years, these forums have been attended by approximately 8,000, including nearly 4,000 students.

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

### Management

- Please provide an organizational chart
  - Dean Gatzlaff, Director and Mark C. Bane Professor (oversight)
    - Ryan Dietz, Director of External Relations (0.5 FTE)
    - Loreen Kollar, Program and Events Coordinator (1.0 FTE)
      - Amanda Carrol, Asst. Program and Event Coordinator (0.2 FTE)
      - Kathleen Laffitte, Admin. Coordinator (0.6 FTE)
  - Liz Laffitte, Special Programs Coordinator (0.6 FTE)
    - Adam Brown, Technical Staff (0.5 FTE)
- Is the Center or Institute legislatively created? No.
- Does the Center or Institute have an advisory board? Yes.  
 How often are meetings held? One formal annual board meeting with routine meetings with the exec. committee and subcommittees throughout the year as needed.  
 Does the board manage the C/I or does it serve in an advisory capacity? Advisory

Please describe and include a list of current members.

Donna Abood, Avison Young, Coral Gables, FL  
 James Alderman, Kimpton Hotels & Restaurants, San Francisco, CA  
 Beth Azor, Azor Advisory Services, Inc., Davie, FL  
 Tom Bartelmo, The Kislak Organization, Miami Lakes, FL  
 Daniel Bass, Fortress Investment Group LLC, New York, NY  
 David Beshears, Beshears & Assoc., Tampa, FL  
 Rob Boos, Boos Development Group, Clearwater, FL  
 Reggie Bouthillier, Stearns Weaver et. al., P.A., Tallahassee, FL  
 Robert Breslau, Stiles, Ft. Lauderdale, FL  
 Edward Burr, Greenpointe Holdings, LLC, Jacksonville, FL  
 Will Butler, (Board Chair), REI – Real Estate Insync, Tallahassee, FL  
 Jay Caplin, Steelbridge Capital, LLC, Miami, FL  
 Michael Cheezem, JMC Communities, St. Petersburg, FL  
 John Crossman, Crossman & Co., Orlando, FL  
 Scott Darling, American Realty Advisors, Glendale, CA  
 Manuel de Zárraga, HFF, Miami, FL  
 Gary DeLapp, Invitation Homes, LP, Dallas, TX  
 Martin Engelmann, Tropical Realty Appraisal, Tampa, FL  
 Michael Harrell, Southwest Georgia Oil Co., Inc., Bainbridge, GA  
 Lawrence (Chip) Hartung, Coldwell Banker Hartung and Noblin, Inc., Tallahassee, FL  
 Robert Hernandez, NorthMarq Capital, LLC, Tampa, FL  
 Mark Hillis, Tallahassee, FL  
 Robert Hold, Hold Thyssen, Inc., Winter Park, FL  
 Byron Holmes, Atlanta, GA  
 Alan Hooper, Hooper Construction, Inc., Ft. Lauderdale, FL  
 Gregg Ickes, CNL Commercial Real Estate, Orlando, FL  
 Charles Johnson, C.H. Johnson Consulting, Inc., Chicago, IL  
 Patrick Kelly, Redstone Commercial, LLC, Tampa, FL  
 Steven Leoni, Student Housing Solutions, LLC, Tallahassee, FL

Brett Lindquist, The Mortgage Firm, Inc., Altamonte Springs, FL  
 William Lloyd, R.K.M. Development Corp., St. Petersburg, FL  
 Shawn McIntyre, North American Properties, Ft. Myers, FL  
 Gregory Michaud, Voya Investment Management, Atlanta, GA  
 E. Edward Murray, Jr., NAI Talcor, Tallahassee, FL  
 Frank Nardoza, REH Capital Partners, LLC, Ft. Lauderdale, FL  
 Ron Neyhart, CBRE, Atlanta, GA  
 Michael Pou, Habersham Capital Advisors, Atlanta, GA  
 Larry Richey, Cushman & Wakefield, Inc., Tampa, FL  
 Carl Rieger, Jr., Eastdil Secured LLC, Irvine, CA  
 Kyle D. Riva, Alexander Investments International, Inc., Winter Park, FL  
 James Rudnick, Rudnick Development, Inc., Tallahassee, FL  
 Cyrus Sharp, GlassRatner Advisory & Capital Group LLC, Atlanta, GA  
 James Shindell, Bilzin Sumberg, Miami, FL  
 David Singer, Berkowitz Development Group, Inc., Coconut Grove, FL  
 Brian Smith, Regency Centers, Jacksonville, FL  
 Randell Smith, Smith Travel Research, Inc., Hendersonville, TN  
 Mark Stroud, Edwards Realty Group, LLC, St. Petersburg, FL  
 Ashbel "Ash" Williams, Jr., Florida State Board of Admin., Tallahassee, FL

- How long has the director served? 20 years.
- How does the directorship change hands? The director serves at the pleasure of the dean.
- Are there any issues associated with management transition? No.
- If there are multiple sites, how are they administered? No.
- Who has final oversight? The College of Business dean

Comments or additional information: \_\_\_\_\_

### *Additional Issues*

#### **Issues facing the Center or Institute**

The key issues/goals facing the Center, are currently:

- To work to raise the global stature of the FSU real estate program.
- To continue to extend the students' education to include experiences beyond the traditional classroom.
- To support faculty scholarly activities.
- To raise funds to support the Center's initiatives.

#### **Overall Evaluation**

- ✓ The Center for Real Estate is meeting its mission through a number of conferences each year and through the provision of training in a software program (Argus). It seeks to provide opportunities for students, which it does through the opportunity to attend events sponsored by the Center.
- ✓ In 2013-2014, the Center's return on E&G investment was 1:12.66. That is, for each dollar of E&G that was spent, \$12.66 from other sources was brought in to support the Center's activities.
- ✓ The Center should continue its work. It sponsors an annual "Real Estate Trends Conference" (a world-class business forum organized to discuss the emerging trends facing the real estate profession), it provides opportunities for thousands of students to participate in its events (4,000) and it employs one administrative staff and two students annually. It also provides financial assistance to over 100 students annually (scholarships, travel, professional membership fees).
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Center for Real Estate is funded primarily through private proceeds, a small amount of endowment proceeds and a small amount of E&G. There is no reason to believe this funding will not continue into the future.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

**17. Please provide contact information, both for management and for budget information.**

Matt Jarvis | mjarvis@business.fsu.edu | (850) 645-0632

**18. Name of Center or Institute:** The Jim Moran Institute for Global Entrepreneurship

Address: 821 Academic Way, RBB Room 213  
Tallahassee, FL 32306-1110

Phone: (850) 644-3372

Director: F. Randy Blass  
Director e-mail address: rblass@business.fsu.edu  
Phone: (850) 645-2606

Budget and funding contact: Matt Jarvis  
Contact e-mail address: mjarvis@business.fsu.edu  
Phone: (850) 645-0632

Web Link: <http://www.jmi.fsu.edu/>

If multidisciplinary, please list departments associated with C/I:

Department of Entrepreneurship, Strategy and Information Systems (ESIS)

**19. What is the Center's or Institute's mission statement?**

The mission of The Jim Moran Institute is to cultivate, train and inspire entrepreneurial leaders through world-class education, leading-edge research and applied training, consulting and mentorship, and public recognition.

**20. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity

7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Activities:

- a. Four Small Business Executive Programs and two Non-Profit Executive Programs are held yearly. Sessions take place over several months and explore topics such as strategic planning, lean business model, financing growth, financial analysis, operations and efficiency, technology and exit strategy and succession planning.
- b. CEO Peer2Peer Groups: Currently, there are six closed groups consisting of presidents and owners of established businesses in the community that meet monthly or bimonthly to discuss confidential matters and provide peer-to-peer support based on actual personal experience. Admission is by application, with groupings made based on size of business and other variables, and placement of direct competitors into separate groups.
- c. The Jim Moran Institute hosts the annual “InNOLEvation® Challenge: A Business Model Competition,” sponsors the “InNOLEvation® Case Competition,” and prepares and sends student teams to the Startup Madness (regional) and Florida Venture Form Statewide Collegiate Business Plan Competitions.
- d. Hosts eMonth during November (National Entrepreneurship Month). Activities include a student business expo, “7 Under 30” and “Women in Entrepreneurship” speaker events. These events, targeted to students, are also open to and attended by the public, and are cross-marketed with other campus and community events that have grown up around eMonth.
- e. Funds two Entrepreneurs-in-Residence, with one assigned to the ESIS Department with responsibilities for teaching the core sophomore and senior classes in the Entrepreneurship major, the other dedicated to student and alumni engagement, including running the InNOLEvation® Center for students interested in starting or growing a business. Center services include office space, mentoring, walk-in advising, and a regular round table that hosts speakers who address the concerns of student business owners.
- f. Businesses started in the sophomore class of the Entrepreneurship major are provided seed money and given the opportunity to show case and market their businesses at two student business expos held on campus.
- g. Speaker events and conferences held both on campus and off:
  - a. “7 Under 30” (in 4<sup>th</sup> year, held annually)
  - b. “Women in Entrepreneurship” (held annually in November as part of Entrepreneurship Month )
  - c. Advice Straight Up, now in its 5<sup>th</sup> year, is held at least twice a year in both North and South Florida.
  - d. South Florida Small Business & Leadership Conference, a non-academic conference, is in its 5<sup>th</sup> year.

- h. The Jim Moran Institute is facilitating regular meetings of the FSU Entrepreneurs-in-Residence in support of moving forward on the “Entrepreneurial University” initiative, which was a Big Idea submitted by our advisory board in 2010.

## 21. Overall Status

- What is the Center or Institute best known for?  
The Jim Moran Institute is best known for providing students, faculty, entrepreneurs and business owners—at no charge—the tools and expertise necessary to develop strategies that establish and sustain advantages for businesses in today’s competitive marketplace and to creatively pursue new opportunities and innovations involving the start-up of new business ventures.
- What is the greatest strength of the Center or Institute?  
The greatest strengths of The Jim Moran Institute are the dedication, experience and education of the staff and faculty, as well as the benefit of a donor with the vision and resources to provide significant funding of the operations.
- What are the most significant challenges facing the Center or Institute?  
Significant challenges facing the Institute include finding additional diversified funding sources and providing support without overcommitting resources or taking focus away from our mission.

## Funding –

Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.

Expenditures	2009-2010	2012-2013	2013-2014
University (E&G)	\$88,659	\$93,661	\$87,771
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$0	\$0	\$0
Federal (C&G)	\$0	\$0	\$0
Local (C&G)	\$0	\$0	\$0
Private / nonprofit organization	\$617,970	\$995,495	\$1,053,815
Endowment proceeds	\$220,079	\$212,228	\$216,330
Proceeds from patents or royalties	\$0	\$0	\$0
Sales from services or products	\$0	\$0	\$0
Others (specify)	\$0	\$0	\$0
<b>Total expenditures</b>	<b>\$926,708</b>	<b>\$1,301,384</b>	<b>\$1,357,916</b>

## Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment? Yes  
If so:

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- What is the amount of the endowment? \$6,500,959
- Where is the endowment managed? FSU Foundation
- Does the C/I spend only interest earnings? Yes
- Does the C/I spend part of the capital of the endowment? No

#### Contract and Grant Information

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	0	1	0
Number of proposals funded	0	1	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards</b>	0	\$97,000	0

- Are any of the contracts or grants multi-year? Yes – the one grant shown is the 2<sup>nd</sup> year of a 3 year grant.
- How many years does the Center or Institute have left on any current contract or grant? 0
- Have any contracts or grants been renewed during this reporting period? If yes, how many? 0

#### Other Center or Institute Activities

- Have any patents or royalties been generated? No If so, please describe.
- Has the Center or Institute applied for a patent that has not yet been granted? No If so, please describe.

Comments or additional information: \_\_\_\_\_

#### Employment --

##### University Positions associated with your C/I

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	<u>2.5</u>	<u>2.14</u>	<u>2.9</u>
Number of A&P and USPS positions (FTE)	<u>3.5</u>	<u>4.57</u>	<u>5.4</u>
<b>Total Positions</b>	<u>6.0</u>	<u>6.71</u>	<u>7.7</u>

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	.07	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	3	6	2
Number of interns (without pay)	0	0	0
<b>Total student positions</b>	<b>3.07</b>	<b>6</b>	<b>2</b>

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**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010		2012-2013		2013-2014	
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	\$0	0	\$0	0	\$0
Student fellowships	0	\$0	0	\$0	0	\$0
Scholarships	8	\$38,733	8	\$90,000	9	\$98,753
Post-doctoral support	0	\$0			0	\$0
Amount of student travel support	0	\$0	13	\$9,338	29	\$10,204
Amount of registration for student conference attendance	0	\$0	5	\$4,005	10	\$1,829
Other support (specify)	0	\$0	0	\$0	0	\$0

Comments or additional information: \_\_\_\_\_

## Research and Extension --

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

### **Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	6	0	1
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	3	0	0
Number of publications authored jointly with students in the C/I	1	0	0
Number of publications authored jointly with faculty at locations other than FSU	5	0	1

**Please have a list of relevant publications available if requested.  
Available upon request.**

### **Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	2	0	0
Number of <u>national</u> conference papers submitted	3 or more	2 or more	5 or more
Number of <u>national</u> conference papers accepted	3	2	5
Date, Conference and Name of presentation(s)			
Number of <u>regional</u> conference papers submitted			
Number of <u>regional</u> conference papers accepted			
Date, Conference and Name of presentation(s)			

### **Annual Report**

Does the Center or Institute produce an annual report? No If so, please have copies available or provide the web link.

**Student Publications**

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

**Professional Development and Assistance****Consulting**

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

## Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. 11 Please list.

	<u>Dates</u>	<u>Hosted</u>
1	June 27, 2014	4th Annual South Florida Business & Leadership Conference
2	June 29, 2013	3rd Annual South Florida Business & Leadership Conference
3	Sept 6-7, 2012	2012 Small Business Leadership Forum and Keynote Speaker
4	Mar 17, 2012	The Jim Moran Institute's 2nd Annual Minority Business Conference
5	Nov 9, 2010	The Jim Moran Institute's Minority Business Conference

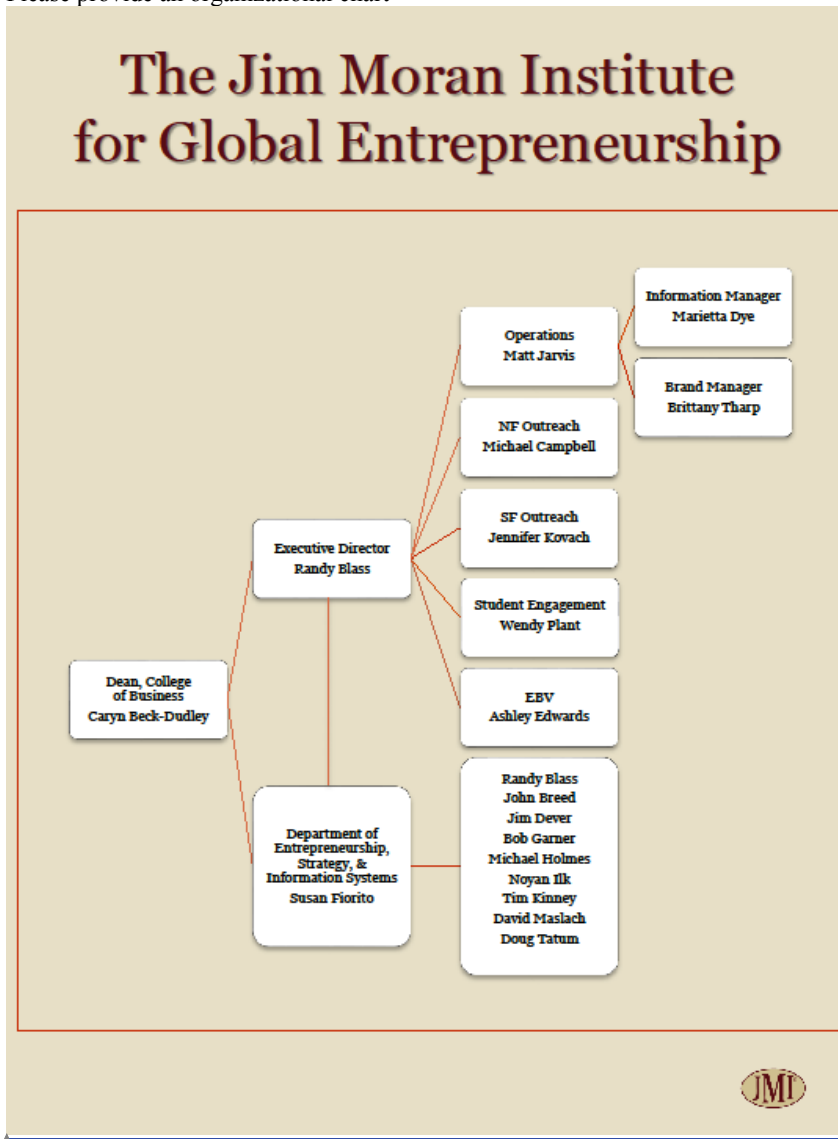
	<u>Dates</u>	<u>Sponsored</u>
6	Mar 27-29, 2014	Entrepreneurship Education Project Conference
7	Jan 9-12, 2014	USASBE 2014 Conference
8	Oct 24-27, 2013	2013 EBV National Conference
9	Aug 9-11, 2013	The Greater Tallahassee Chamber of Commerce's 2013 Annual Chamber Community Conference
10	Jan 9-13, 2013	USASBE 2013 Conference
11	Jan 11-13, 2012	USASBE 2012 Conference

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

## *Management*

- Please provide an organizational chart



- Is the Center or Institute legislatively created? No
- Does the Center or Institute have an advisory board? Yes  
How often are meetings held? Semiannually  
Does the board manage the C/I or does it serve in an advisory capacity? Advisory capacity.
- How long has the director served? Since December 2011

Unknown  
Field Code Changed

- How does the directorship change hands? Historically, when an existing director retires or resigns, he continues serving until the dean of the College of Business has appointed a new director.
- Are there any issues associated with management transition? Our staff are all committed to the mission of The Jim Moran Institute.
- If there are multiple sites, how are they administered? There are two locations serving outreach, each with a director of outreach assigned, and a director of student engagement handles on-campus activities. Who has final oversight? The executive director has final oversight.

Comments or additional information: \_\_\_\_\_

### *Additional Issues*

#### **Issues facing the Center or Institute**

#### **Overall Evaluation**

- ✓ The Jim Moran Institute is meeting its mission of cultivating, training and inspiring entrepreneurial leaders through world-class education, leading-edge research and applied training, consulting and mentorship, and public recognition. It sponsors a significant amount of activities for both faculty, students and CEOs from the private sector. These activities support entrepreneurial efforts by students and issue resolution for private sector CEOs. It hosts Four Small Business Executive Programs and two Non-Profit Executive Programs annually. Sessions take place over several months and explore topics such as strategic planning, lean business model, financing growth, financial analysis, operations and efficiency, technology and exit strategy and succession planning.
- ✓ The ROI for E&G funding at the Jim Moran Institute is 1:14.5. That is, for each dollar of E&G invested, \$14.5 is brought in from other sources.
- ✓ The Institute should continue its work. Not only does it provide faculty a place to research entrepreneurial topics, it provides a significant amount of student support. This student support is in the form of scholarships and student travel support, but also academic support through sponsorship of a variety of educational activities in November (National Entrepreneur Month) and sponsorship of a student competition. Finally, it supports the community through the coordination of six closed groups consisting of presidents and owners of established businesses in the community that meet monthly or bimonthly to discuss confidential matters and provide peer-to-peer support based on actual personal experience.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Institute is funded primarily through private funds and a smaller amount through an endowment. It appears as though this funding is in no danger of reduction.

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- ✓ No change in classification is needed.
- ✓ Retain active status.



## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

#### **22. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: DeSantis Center for Executive Education

Address: 821 Academic Way, Tallahassee, FL 32306-1110

Phone: 850-644-9735

Director: Leff Bonney, PhD

Director e-mail address: lbonney@fsu.edu

Phone: 850-644-9735

Budget and funding contact: Mark Thorp

Contact e-mail address: mthorp@business.fsu.edu

Phone: 850- 644-7885

Web Link:

If multidisciplinary, please list departments associated with C/I:

#### **23. What is the Center's or Institute's mission statement?**

The Carl DeSantis Center for Executive Management Education focuses on enhancing the knowledge and skills of managers who have demonstrated a strong potential of advancing to the executive level of their organizations.

#### **24. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

The DeSantis Center works directly with Florida companies by developing tailored education programs that help executives navigate current issues in today's business environment. Specifically, the center develops and facilitates single and multi-day courses that help executives apply insights gained through the College of Business's cutting edge research to common, real-world business challenges. These activities meet the State Board of Governor's mission of :

- Strengthen Quality & Reputation of Academic Programs and Universities

- Strengthen Quality and Recognition of Commitment to Community and Business Engagement
- Increase Levels of Community and Business Engagement
- Increase Community and Business Workforce

Activities:

- Develop custom single and multi-day seminars on current business challenges
- Facilitate courses tailored for middle and upper executives of Florida companies
- Develop online programs addressing specific micro business issues (i.e. professional selling, leading sales teams, and understanding basic financial reports).

**25. Overall Status**

- What is the Center or Institute best known for?

Well-rounded programs tailored for middle to upper level executives.

- What is the greatest strength of the Center or Institute?

Timely and relevant programs that address common business issues. We also have a cadre of faculty that are able to develop and lead highly customized programs.

- What are the most significant challenges facing the Center or Institute?

Building and maintaining relationships with companies willing to sponsor the program require resources not currently available in the college. This function is currently being addressed by “committee” in terms of different faculty working corporate contacts.

**Funding –**

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)			
State (General Revenue Other than E&G)			

State (C&G)			
Federal (C&G)			
Local (C&G)			
Private / nonprofit organization			
Endowment proceeds	\$92,158	\$89,103	\$122,646
Proceeds from patents or royalties			
Sales from services or products	\$0	\$24,367	\$19,908
Others (specify)			
<b>Total expenditures</b>	<b>\$92,158</b>	<b>\$113,470</b>	<b>\$142,554</b>

### Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment? Yes

If so:

- What is the amount of the endowment? Approx. \$3.9 million
- Where is the endowment managed? FSU Foundation
- Does the C/I spend only interest earnings? Yes
- Does the C/I spend part of the capital of the endowment? No

### Contract and Grant Information

This is not applicable given the DeSantis Center's current mission

	2009-2010	2012-2013	2013-2014
Number of proposals submitted			
Number of proposals funded			
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute			
<b>Total amount of awards</b>			

- Are any of the contracts or grants multi-year?
- How many years does the Center or Institute have left on any current contract or grant?

- Have any contracts or grants been renewed during this reporting period? If yes, how many?

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated? If so, please describe.

No.

- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe.

No.

Comments or additional information: \_\_\_\_\_

#### ***Employment --***

##### **University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	.04	.43	1.0
<b>Total Positions</b>	.04	.43	1.0

##### **Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	0	0	0

Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	2
Number of interns (without pay)	0	0	0
Total student positions	0	0	2

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	\$0	0	\$0	0	\$0
Student fellowships	0	\$0	0	\$0	0	\$0
Scholarships	0	\$0	0	\$0	0	\$0
Post-doctoral support	0	\$0	0	\$0	0	\$0
Amount of student travel support	0	\$0	0	\$0	0	\$0
Amount of registration for student conference attendance	0	\$0	0	\$0	0	\$0
Other support	0	\$0	0	\$0	0	\$0

(specify)						
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Comments or additional information: \_\_\_\_\_

**Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

This is not applicable given the DeSantis Center's current mission

	2009-2010	2012-2013	2013-2014
Number of faculty publications			
Number of student publications			
Number of publications authored jointly with other faculty at FSU			
Number of publications authored jointly with students in the C/I			
Number of publications authored jointly with faculty at locations other than FSU			

**Please have a list of relevant publications available if requested.**

### Other Publications and Conference Papers

This is not applicable given the DeSantis Center's current mission

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications			
Number of <u>national</u> conference papers submitted			
Number of <u>national</u> conference papers accepted			
Date, Conference and Name of presentation(s)			
Number of <u>regional</u> conference papers submitted			
Number of <u>regional</u> conference papers accepted			
Date, Conference and Name of presentation(s)			

### Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link.

The DeSantis Center does not produce an annual report

### Student Publications

This is not applicable given the DeSantis Center's current mission

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I			
Number of dissertations			
Number of any other student papers			

### Professional Development and Assistance

#### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts		2	1
Name of consulting recipient(s)		Laird Plastics; Team1 Ortho.	Stellar Engineering
Consulting Subject or Topic		Training Programs	Corporate Leadership Program
Amount of funding provided through general funds of the C/I			
Amount of funding obtained through		24,367	\$55,000

contract in addition to general C/I funds			
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### Technical Assistance

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered			
Name of technical assistance recipient(s)			
Technical Assistance Subject or Topic			
Amount of Funding			

### Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.

None

Comments or additional information: \_\_\_\_\_

### Management

- Please provide an organizational chart
  - Only one position exists in the center; The director; staff support has been paid for as needed, but no permanent positions within the center
- Is the Center or Institute legislatively created?
  - No

- Does the Center or Institute have an advisory board? How often are meetings held? Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.
  - No advisory board in place
- How long has the director served?
  - Since March, 2015
- How does the directorship change hands?
  - The directorship is determined by the Dean of the College of Business
- Are there any issues associated with management transition?
  - No
- If there are multiple sites, how are they administered? Who has final oversight?
  - No multiple sites in the center

Comments or additional information: \_\_\_\_\_

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### ***Additional Issues***

#### **Issues facing the Center or Institute**

None

#### **Overall Evaluation**

The Carl DeSantis Center for Executive Management Education is meeting its mission of enhancing the knowledge and skills of managers who have demonstrated a strong potential of advancing to the executive level of their organizations. The Center provides education and consulting for private companies on current business challenges and develops online programs addressing specific micro business issues (i.e. professional selling, leading sales teams, and understanding basic financial reports).

- ✓ The Center does not have any E&G funds. Therefore, no ROI calculation is necessary.
- ✓ The Center should continue its work. It provides training and develops online programs for timely topics. It provides employment for a faculty member and 2 student interns.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Carl DeSantis Center is funded through an endowment and through private funds charged for its services. Future funding appears to be solid.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

#### **26. Please provide contact information, both for management and for budget information.**

Name of Center or Institute:

The Florida Catastrophic Storm Risk Management Center

Address:

The College of Business  
Florida State University  
821 Academic Way  
P.O. Box 3061110  
Tallahassee, Florida, 32306-1110

Phone: 850-645-8388

Director: Lorilee Medders, Ph.D.

Director e-mail address: [lmedders@business.fsu.edu](mailto:lmedders@business.fsu.edu)

Phone: 850-645-8393

Budget and funding contact:

Contact e-mail address: [lmedders@business.fsu.edu](mailto:lmedders@business.fsu.edu)

Phone: 850-645-8393

Web Link: [www.stormrisk.org](http://www.stormrisk.org)

If multidisciplinary, please list departments associated with C/I:

By Florida statute, the Center is housed within the Department of Risk Management/Insurance, Real Estate and Legal Studies (FSU College of Business). The Center is multidisciplinary in the sense that we have collaborated consistently and widely across disciplines:

Coastal engineering  
Geography  
Law and business legal studies  
Management information systems  
Meteorology  
Neuroscience  
Oceanography  
Real estate

**27. What is the Center's or Institute's mission statement?**

The Florida Catastrophic Storm Risk Management Center was created by the Florida Legislature in 2007. Housed within the Department of Risk Management/Insurance, Real Estate & Legal Studies in the FSU College of Business, the Center supports the state's ability to prepare for, respond to, and recover from catastrophic storms. Specifically, the Center:

- Coordinates and disseminates research efforts that are expected to have an immediate impact on policy and practices related to catastrophic storm preparedness.
- Coordinates and disseminates information related to catastrophic storm risk management, including but not limited to research and information that benefits businesses, consumers and public policy makers.
- Facilitates Florida's preparedness and responsiveness to catastrophic storms and collaborates with other public and private institutions.
- Creates and promotes studies that enhance the educational options available to risk management and insurance students.
- Publishes and disseminates findings primarily related to risk management.
- Organizes and sponsors conferences, symposia and workshops to educate consumers and policymakers.

**28. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity

7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Consistently-performed Activities that Contribute to the Missions of the Center and/ or the Board of Governors:

- a. Center website devoted to community awareness/ engagement, dissemination of research findings. Consistently updated and kept current. [www.stormrisk.org](http://www.stormrisk.org)
- b. Academic research, presentations and publications having real-world and public policy implications. (Three of our academic papers have won international research awards from the American Risk and Insurance Association and the International Insurance Society.)
- c. Research projects prescribed by the Florida Legislature on issues of importance to the state in financial planning for catastrophic weather.
- d. Collaboration with the Florida Division of Emergency Management on projects of importance to mitigation and mitigation finance.
- e. Ongoing volunteer service on three boards and public commissions related to catastrophe risk management. One local, one state-wide and one national.
- f. Co-sponsorship, strategic planning for and participation in two state-wide and one multi-state insurance summit annually, where catastrophe issues are emphasized.
- g. Regular engagement with the business community. Center director engages with the business community regularly and makes multiple presentations annually to the business community in Florida, the United States and internationally.
- h. Participation in and service to premier academic professional organizations in the risk management/ insurance discipline. Highest levels of service are provided to American Risk and Insurance Association (Center director serves on committees) and Southern Risk and Insurance Association (Center director serves as 1<sup>st</sup> Vice President).
- i. Development and dissemination of a periodic state-wide property insurance market report, made available to policy makers, the business community and the general public.
- j. Volunteer consulting and advisory for local and regional governments to find innovative to reduce underlying catastrophe risk while improving the economic development and job growth of the area. Miami Port Authority and Orlando-Orange County Chamber of Commerce are current entities of focus.

k. Engagement of students in Center research. Multiple doctoral and undergraduate students in multiple disciplines have participated on Center research projects. Center participates in WIMSE student research program each year.

## 29. Overall Status

- What is the Center or Institute best known for?
  - Public policy and business research regarding the financing of catastrophe risk and catastrophe mitigation; internal risk reduction via better understanding catastrophe risk.
  - Collaboration with policy makers and administrators at the local, regional, state and national levels.
  - Cooperative, multidisciplinary research with related disciplines (such as meteorology, social science, loss mitigation) within FSU and also with other universities.

- What is the greatest strength of the Center or Institute?

The Center's cooperative spirit and desire to work with state leaders, other researchers, and government and business leaders on the difficult issues surrounding catastrophes such as hurricanes.

- What are the most significant challenges facing the Center or Institute?

While year-to-year funding has been achieved, securing automatically recurring funding has been elusive.

## Funding –

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

Expenditures	2009-2010	2012-2013	2013-2014
University (E&G)	\$0	\$0	\$0
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$1,725,556	\$372,558	\$381,396
Federal (C&G)	\$0	\$0	\$0
Local (C&G)	\$0	\$0	\$0
Private / nonprofit organization	\$0	\$13,770	\$14,281

Endowment proceeds	\$0	\$0	\$0
Proceeds from patents or royalties	\$0	\$0	\$0
Sales from services or products	\$0	\$0	\$0
Others (specify)			
<b>Total expenditures</b>	<b>\$1,725,556</b>	<b>\$386,328</b>	<b>\$395,677</b>

#### Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment?

**No.**

If so:

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

#### Contract and Grant Information

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	1	1	1
Number of proposals funded	1	1	1
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards*</b>	1	1	1

\*In addition to the grants and contracts listed, the Center was awarded appropriations from the State of Florida (Legislature) for which no formal proposal was required.

- Are any of the contracts or grants multi-year? **No.**
- How many years does the Center or Institute have left on any current contract or grant? **N/A**
- Have any contracts or grants been renewed during this reporting period? If yes, how many? **No.**

#### Other Center or Institute Activities

- Have any patents or royalties been generated? If so, please describe.  
N/A
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe.  
N/A

***Employment --***

**University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	3.26	1.3	1
Number of A&P and USPS positions (FTE)	1.02	1	1
<b>Total Positions</b>	4.28	2.3	2

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	1	0	1
Number of teaching assistants employed (FTE)	NA	NA	NA
Number of interns (with stipend or OPS)	5	0	2
Number of interns (without pay)	0	3	0
Total student	6	3	3

positions			
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**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	1	\$2083	0	\$0	0	\$0
Student fellowships	0	\$0	0	\$0	0	\$0
Scholarships	0	\$0	1	\$264	1	\$3,350
Post-doctoral support	0	\$0	0	\$0	0	\$0
Amount of student travel support	0	\$0	0	\$0	0	\$0
Amount of registration for student conference attendance	0	\$0	0	\$0	0	\$0
Other support (specify)	0	\$0	0	\$0	0	\$0

Comments or additional information: \_\_\_\_\_

***Research and Extension\*\* --***

**\*\*The information counted and listed below includes only the research and extension items published or co-published by Center faculty and staff. Numerous additional publications have been achieved by outside-of-Center collaborators, based on projects funded by the Center.**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	4	3	3
Number of student publications	0	2	2
Number of publications authored jointly with other faculty at FSU	3	3	3
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	2	2	2

**Please have a list of relevant publications available if requested.**

**Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	4	4	4
Number of <u>national</u>	2	3	2

conference papers submitted			
Number of <u>national</u> conference papers accepted	2	2	2
Date, Conference and Name of presentation(s)	1)September, 2009 Society for Insurance Research Annual Symposium "Role of Private Capital in Funding Catastrophic Risks"  2)August, 2010 American Risk & Insurance Association "The Use of Post-Loss Financing of Catastrophic Risk"	1) August, 2013 American Risk & Insurance Association "Revealed Information and the Demand for Hurricane Mitigation Features"  2)August, 2013 American Risk & Insurance Association "Insuring Natural Hazards and the Role of Governments"	1)January, 2014 AREUEA-ASSA Meetings "Revealed Information and the Demand for Hurricane Mitigation Features"  2)August, 2014 American Risk & Insurance Association "Does the Peril Matter? Multi-Peril Evidence on the Risk and Mitigation Perceptions & Behaviors"
Number of <u>regional</u> conference papers submitted	3	3	1
Number of <u>regional</u> conference papers accepted	3	3	1

Date, Conference and Name of presentation(s)	1)November, 2009 Southern Risk & Insurance Association “Who's Gonna Pay When My House Flies Away? A Study of P&C Insurance Capacity in Hurricane- Exposed States”	1)November, 2012 Southern Risk & Insurance Association “Home Values and Revealed Mitigation Information”	1)November, 2013 Southern Risk & Insurance Association “Revealed Information and the Demand for Hurricane Mitigation Features”
	2)November, 2009 Southern Risk & Insurance Association “Windstorm Mitigation Credits: The Effects on Solvency and Insurance Availability”	2)November, 2012 Southern Risk & Insurance Association “Windstorm Mitigation Financing Options”	
	3)January, 2010 Western Risk & Insurance Association “Windstorm Mitigation: Incentives to Promote Policyholder Participation”	3)January, 2013 Western Risk & Insurance Association “Catastrophe Models and the Value of Secondary Modifiers”	

### Annual Report

Does the Center or Institute produce an annual report? YES. If so, please have copies available or provide the web link. <http://www.stormrisk.org/about-the-center/annual-reports>

### Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	1	1	1
Number of dissertations	0	0	0
Number of any other student papers	1	1	1

### Professional Development and Assistance

#### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	N/A	N/A	N/A
Consulting Subject or Topic	N/A	N/A	N/A
Amount of funding provided through general funds of the C/I	N/A	N/A	N/A

Amount of funding obtained through contract in addition to general C/I funds	N/A	N/A	N/A
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#### Technical Assistance

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	0	0	2
Name of technical assistance recipient(s)	0	0	Courtney Bass
Technical Assistance Subject or Topic	0	0	1)SAS programming 2)Comparative statics for economics
Amount of Funding	N/A	N/A	\$0

#### Conferences or Symposia

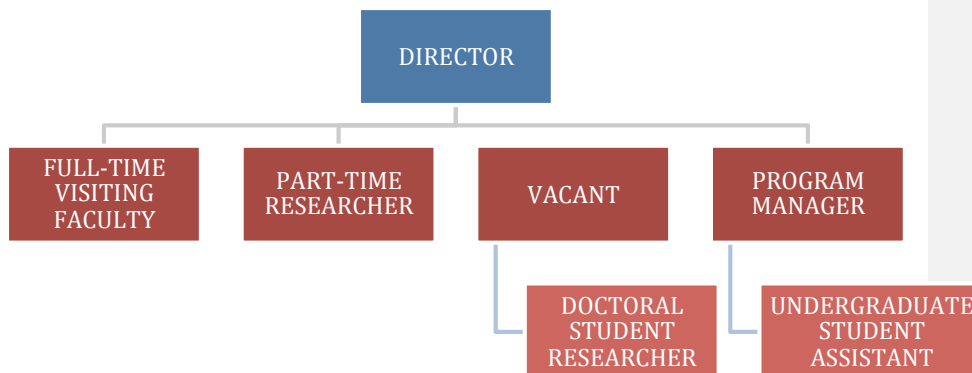
How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.

Comments or additional information: \_\_\_\_\_

\_\_\_\_\_

#### Management

- Please provide an organizational chart.



- Is the Center or Institute legislatively created? **Yes**
- Does the Center or Institute have an advisory board? **The Center has an Advisory Council.**
  - How often are meetings held?

Once per year, a one-day, in-person meeting is held. Throughout the year, we hold additional ad hoc meetings, based on need.

- Does the board manage the C/I or does it serve in an advisory capacity? **The Advisory Council serves in an advisory capacity.**
- Please describe and include a list of current members.

#### **Advisory Council Members**

Patrick F. Maroney, 2013-2014 Advisory Council Chair; Center Director 2008-2012

Greg Baker, CPCU, CLU, ChFC

David Brooks, CPCU, ARM

Allen Durham

Fred Karlinsky

Lynne McChristian

Jack Nelson, Ph.D.

Jack Nicholson, Ph.D.

Franklin W. Nutter

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Julie Rochman

Robin Smith Westcott

Steve Wilder

Hugh Willoughby, Ph.D.

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- How long has the director served?

The current Center director has served as director since January, 2013. August, 2012-December, 2012, she served as co-director.

- How does the directorship change hands?

The one time directorship changed hands it was due to the retirement of the previous director. The replacement was decided jointly by the previous director, the department chair and the Dean of the College of Business.

- Are there any issues associated with management transition?

Most of the transition was completed by the time of the former director's retirement in February, 2013. The co-directorship during his last several months working helped smooth the transition.

- If there are multiple sites, how are they administered? Who has final oversight? N/A

Comments or additional information: \_\_\_\_\_

***Additional Issues***

### Issues facing the Center or Institute

The Center has successfully secured adequate year-to-year operational funding and/ or special project funding since its establishment in 2007. Due to the continued funding uncertainty, however, the Center has intentionally reduced its FTE staffing over time (through attrition).

### Overall Evaluation

- ✓ The Florida Catastrophic Storm Risk Management Center is meeting its mission of coordinating and disseminating research efforts that are expected to have an immediate impact on policy and practices related to catastrophic storm preparedness and facilitates Florida's preparedness and responsiveness to catastrophic storms and collaborates with other public and private institutions. It conducts academic research, presentations and publications having real-world and public policy implications and engages in research projects prescribed by the Florida Legislature on issues of importance to the state in financial planning for catastrophic weather.
- ✓ There is no E&G funding so no ROI calculation is needed.
- ✓ The Center should continue. In addition to being legislatively mandated, it supports several faculty publications and offers the opportunity for students to intern at the Center. The work done at the Risk Management Center is of high quality. Three of their academic papers have won international research awards from the American Risk and Insurance Association and the International Insurance Society.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Center is funded primarily through state funding, which is stable, the Center has intentionally reduced FTE staffing through attrition.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

#### **30. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: National Institute for Infant and Child Medical Music Therapy

Address: College of Music, Florida State University

Phone: 644-4565

Director: Jayne M. Standley

Director e-mail address: [jstandley@fsu.edu](mailto:jstandley@fsu.edu)

Phone: 850-644-4565

Budget and funding contact:

Contact e-mail address: Michelle Pohto

Phone: 644-9254

Web Link: [www.music.fsu.edu/Areas-of-Study/Music-Therapy/Certifications/NICU-MT](http://www.music.fsu.edu/Areas-of-Study/Music-Therapy/Certifications/NICU-MT)

If multidisciplinary, please list departments associated with C/I:

#### **31. What is the Center's or Institute's mission statement?**

The mission of the National Institute for Infant & Child Medical Music Therapy is to provide an international focus on research, evidence-based clinical practice, and professional training in the efficacy of music therapy for enhancing and humanizing medical treatment of infants and children.

#### **32. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity

7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Activities:

- a. Conduct training sessions in the U.S. and internationally for NICU medical staff and music therapists in uses of medical MT for premature infants
- b. Organize, conduct, and publish multi-site research in medical MT for children
- c. Develop academic courses for FSU students that are cutting edge in the field. Our enrollment is thriving and we have had to reduce admissions of graduate students since we have not been able to expand resources
- d. Provide web presence and linkages for parents, medical and MT staff and media personnel to disseminate global information about medical MT for children
- e. Organize network of university medical music therapy programs for purposes of research and training. The Network currently includes the U. of Louisville, the U. of Alabama, the U. of Kentucky, and Drury University. We are developing a network contact with U. of West Virginia.

**33. Overall Status**

- What is the Center or Institute best known for? Research and training in NICU-Music Therapy and the Certificate that we provide in this area.
- What is the greatest strength of the Center or Institute? Our research productivity.
- What are the most significant challenges facing the Center or Institute? Funding.

We receive no funds from FSU to maintain this institute. We are self supporting.

**Funding –**

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

Expenditures	2009-2010	2012-2013	2013-2014
University (E&G)	0	0	0

State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal (C&G)	0	0	0
Local (C&G)	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products			
Others (specify)			
<b>Total expenditures</b>			

### Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment? NO

If so:

- What is the amount of the endowment?
- Where is the endowment managed?
- Does the C/I spend only interest earnings?
- Does the C/I spend part of the capital of the endowment?

### Contract and Grant Information

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	N/A	N/A	N/A
Number of proposals funded	N/A	N/A	N/A
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	N/A* BOG awarded \$200,000 to the PAL Commercialization Project	N/A	N/A
<b>Total amount of awards</b>	N/A	N/A	N/A

- Are any of the contracts or grants multi-year?
- How many years does the Center or Institute have left on any current contract or grant?

- Have any contracts or grants been renewed during this reporting period? If yes, how many?

#### Other Center or Institute Activities

- Have any patents or royalties been generated? If so, please describe. PAL patent
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. NO

Comments or additional information: \_\_\_\_\_

#### Employment --

University Positions associated with your C/I: N/A J. Standley added directorship of this program to full teaching load

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0
<b>Total Positions</b>	0	0	0

#### Student Employment (include graduate and undergraduate)

	2009-2010	2012-2013	2013-2014
Number of research assistants employed	.1	.1	.1

(FTE)			
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	4	4	4
Total student positions	5	5	5

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	N/A	N/A	N/A	N/A	N/A	N/A
Student fellowships	N/A	N/A	N/A	N/A	N/A	N/A
Scholarships	N/A	N/A	N/A	N/A	N/A	N/A
Post-doctoral support	N/A	N/A	N/A	N/A	N/A	N/A
Amount of student travel support	N/A	N/A	N/A	N/A	N/A	N/A
Amount of registration for student conference attendance	N/A	N/A	N/A	N/A	N/A	N/A
Other	N/A	N/A	N/A	N/A	N/A	N/A

support (specify)						
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Comments or additional information: \_\_\_\_\_

**Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	5	6	9
Number of student publications	1	0	3
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	1	0	1
Number of publications authored jointly with faculty at locations other than FSU	2	2	1

**Please have a list of relevant publications available if requested.**

### Other Publications and Conference Papers

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	3	1	1
Number of <u>national</u> conference papers submitted	3	0	3
Number of <u>national</u> conference papers accepted	3	0	3
Date, Conference and Name of presentation(s)	See list below		See list below
Number of <u>regional</u> conference papers submitted	0	2	0
Number of <u>regional</u> conference papers accepted	0	2	0
Date, Conference and Name of presentation(s)		See list below	

### OUTREACH PUBLICATIONS/PRESENTATIONS

#### International

Discenza, D. & Standley, J. (2013). Prematures and feeding therapy: New lullaby-powered research. Neonatal Network, 32(6), 429-430.

Standley, J. June, 2010. Recorded Interview via WFSU for Archives of the Library of Congress, Music and the Brain II Series, Library of Congress, Washington, D.C.

### **Keynote and Plenary Presentations at Conferences**

- Standley, J. July, 2014 MANDARI, University of London, Music Therapy for Premature Infants
- Standley, J. March, 2010. 3 sessions: Medical Music Therapy: Evidence-Based Treatment Protocols; Evidence-Based Music Therapy: Using Research for Clinical Development; Music as Therapy: Video Examples in Mental Health, Special Education, & Gerontology Keynote presentations at the Annual Conference, Tokyo: Japanese Association of Music Therapy. (International)
- Standley, J. August, 2010). 3 sessions: Music Therapy for Early Intervention with At-Risk Infants: Understanding Neurological Capabilities to Maximize Learning (Breakout session given twice on 2 different days); Music Therapy with Premature Infants (Featured Plenary Session). Presented at the Annual Conference, University of St. Mary, Leavenworth, Kansas: Early Childhood Music and Movement Association. (International)

### **REFEREED CONFERENCE PRESENTATIONS/PUBLICATIONS**

#### International

- Standley, J. July, 2014. Research in Music Therapy for Premature Infants, World Congress of Music Therapy Conference, Krems, Austria.
- Standley, J. May, 2014 Peter Wall Institute International Roundtable, University of British Columbia. Music Therapy and Neuroscience.
- Standley, J. & Others. February, 2013. Effects of contingent vs. respiration entrained continuous music on ventilator dependence of premature infants: A randomized, controlled study. Seattle, WA: 20<sup>th</sup> International Symposium for Research in Music Behavior. (International)
- Standley, J. June, 2010. Technology for Contingent Music to Improve Feeding of Premature Infants. Presentation at the Annual Conference, London, England: International Music in Technology Association. (International)
- Standley, J. November, 2010. The History of the Journal of Music Therapy. Presentation at Annual Conference, Cleveland, Ohio: American Music Therapy Association. (National)
- Standley, J. April, 2009. NICU Music Therapy; A Post Hoc Analysis of a Clinical Program. Presented at Biennial Conference: St. Augustine, FL: 18<sup>th</sup> International Symposium for Research in Music Behavior. (International)

#### Regional

- Standley, J. & others, March, 2012. Publishing in the AMTA Professional Journals. Presented at Annual Conference, Charlotte, NC: Southeastern Region American Music Therapy Association. (Regional)
- Standley, J. March, 2012. Evidence of Early Learning in Very Premature Infants: Using Contingent Music to Increase Spontaneous Breathing During Ventilation. SER-AMTA Annual Conference, Charlotte, NC. (Regional)

**Annual Report**

Does the Center or Institute produce an annual report? **No**  
If so, please have copies available or provide the web link.

**Student Publications**

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	1	0	4
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

**Professional Development and Assistance****Consulting**

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	NA	NA	NA
Amount of funding provided through general funds of the C/I	0	0	0

Amount of funding obtained through contract in addition to general C/I funds	0	0	0
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#### Technical Assistance for Hospitals

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	0	2	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

#### Conferences or Symposia

**18 National/International conferences or symposia** sponsored or hosted during this reporting period.

##### **Conferences/Symposia Offered for National Institute for Infant and Child Medical Music Therapy 2009-2014**

- Standley, J. & Others July., 2014 National Institute for Infant and Child Medical Music Therapy 6-hr Institute, World Congress of Music Therapy Conference, Vienna, Austria
- Standley, J. & Others April., 2014 National Institute for Infant and Child Medical Music Therapy 8-hr Institute, SER-AMTA Annual Conference, Mobile, AL
- Standley, J. & others. January, 2014. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Orlando, Florida Hospital: National Institute for Infant and Child Medical Music Therapy
- Standley, J. & others. January, 2013. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Orlando, Florida Hospital: National Institute for Infant and Child Medical Music Therapy

- Standley, J. & Others Nov., 2013 National Institute for Infant and Child Medical Music Therapy 8-hr Institute, AMTA Annual Conference, Jacksonville, FL
- Standley, J. & others. October, 2012. National Institute for Infant and Child Medical Music Therapy 8-hr Institute, AMTA Annual Conference, Atlanta, GA.
- Standley, J. & others. January, 2012. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Orlando, Florida Hospital: National Institute for Infant and Child Medical Music Therapy
- Standley, J. & others. Oct., 2011, National Institute for Infant and Child Medical Music Therapy 2 day Institute, Tallahassee Memorial HealthCare, Tallahassee, FL.
- Standley, J. & others. November, 2011. National Institute for Infant and Child Medical Music Therapy 8-hr Institute, AMTA Annual Conference, Atlanta, GA.
- Standley, J. August, 2011, National Institute lecture to medical staff, Dell Children's Hospital, Austin, TX.
- Standley, J. & others. Nov, 2010. 8-hr Institute: Music Therapy for Premature Infants Presentation at AMTA Annual Conference: Cleveland, Ohio. National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. Feb. 11-12, 2010. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Tallahassee, Memorial HealthCare: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. June 17-18, 2010. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Orlando, Florida Hospital: National Institute for Infant and Child Medical Music Therapy
- Standley, J. & others. March, 2010. 8-hr. Institute: Music Therapy for Premature Infants. Presented at Annual Conference of the Southeastern Region-American Music Therapy Association, Orlando, FL: National Institute for Infant and Child Medical Music Therapy
- Standley, J. & others. March, 2010. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Presented at Annual Conference of the Southeastern Region-American Music Therapy Association, Orlando, FL: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. February, 2009. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Tallahassee, Memorial HealthCare: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. April, 2009. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Tallahassee, Memorial HealthCare: National Institute for Infant and Child Medical Music Therapy.

- Standley, J. & others. August, 2009. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Tallahassee, Memorial HealthCare: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. October, 2009. 16-hr. Institute: Music Therapy NICU Training for Medical Personnel and Music Therapists. Tallahassee, Memorial HealthCare: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. & others. Nov, 2009. 8-hr Institute: Music Therapy for Premature Infants Presentation at American Music Therapy Association Annual Conference: San Diego, CA: National Institute for Infant and Child Medical Music Therapy.
- Standley, J. March, 2009. 8-hr. Institute: Music Therapy for Premature Infants. Presented at Annual Conference of the Great Lakes Region-American Music Therapy Association, Minneapolis, MN: National Institute for Infant and Child Medical Music Therapy.
- Discenza, D. & Standley, J. (2013). Prematures and feeding therapy: New lullaby-powered research. *Neonatal Network*, 32(6), 429-430.
- Standley, J. 2013 Film interviews developed by Office of Research. Won national prize.
- Standley, J. June, 2012. University related press releases picked up by South Korean Broadcasting Company and broadcasting companies in Netherlands, France, Germany, France, etc. They interviewed me for story about the commercial development of the PAL.
- Standley, J. June, 2010. Recorded Interview via WFSU for Archives of the Library of Congress, Music and the Brain II Series, Library of Congress, Washington, D.C.

Comments or additional information: \_\_\_\_\_

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### ***Management***

- Please provide an organizational chart

National Institute for Infant and Child Medical Music Therapy  
A Research/Training Network of University Programs & Affiliated Hospitals

The Florida State University (Jayne M. Standley)

Tallahassee Memorial HealthCare, Tallahassee, FL  
Florida Hospital, Orlando, FL  
Wolfson's Children's Hospital, Jacksonville, FL  
Nationwide Children's Hospital, Columbus, Ohio  
Yale-New Haven Children's Hospital, New Haven, Connecticut

**The University of Alabama (Andrea Cevasco)**  
DCH Regional Medical Center, Tuscaloosa, AL

**The University of Louisville (Darcy DeLoach)**  
Louisville, KY Norton Healthcare  
U. Louisville Hospital  
Kosair Children's Hospital

**The University of Kentucky (Lori Gooding)**  
U KY Medical Center, Lexington, KY

We are currently trying to affiliate with a hospital in London, England as a training base for European Institutes.

- Is the Center or Institute legislatively created? **NO**
- Does the Center or Institute have an advisory board? **NO** How often are meetings held? Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.
- How long has the director served? **Since Inception**
- How does the directorship change hands? **TBA**
- Are there any issues associated with management transition? **TBA**
- If there are multiple sites, how are they administered? **Negotiation with other universities and hospitals** Who has final oversight? **Director, Jayne Standley**

Comments or additional information: \_\_\_\_\_

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### *Additional Issues*

#### **Issues facing the Center or Institute**

Too few resources, too many requests for services

#### **Overall Evaluation**

- ✓ The National Institute for Infant and Child Medical Music Therapy is certainly meeting its mission of providing an international focus on research, evidence-based clinical practice, and professional training in the efficacy of music therapy for enhancing and humanizing medical treatment of infants and children. With faculty publications, numerous presentations, including plenary presentations, at conferences and symposia and outreach to other universities, the Institute is working toward expanding the use of music therapy for infants and children.
- ✓ There is no E&G, therefore no report on ROI is needed.
- ✓ The National Institute should continue. It provides opportunities for students (research assistants and interns) as providing faculty the opportunity to work with colleagues from other universities, and soon with a university in London. Its rich research output and provision of information in a variety of settings make it an important part of the work in the College of Music at FSU.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Institute is self-supporting. No E&G funding is expected.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

#### **34. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: **Center for Music Research (CMR)**

Address: **College of Music, Florida State University,  
Tallahassee, FL 32306-1180**

Phone: **850.644.5787**

Director: **John M. Geringer**  
Director e-mail address: **jgeringer@admin.fsu.edu**  
Phone: **850.644.5787**

Budget and funding contact: **William Fredrickson,**  
**Associate Dean, College of Music**  
Contact e-mail address: **wfredrickson@admin.fsu.edu**  
Phone: **850.644.3885**

Web Link: **<http://music.fsu.edu/Music-Research-Centers/Center-for-Music-Research>**

If multidisciplinary, please list departments associated with C/I: **N/A**

#### **35. What is the Center's or Institute's mission statement?**

**The purpose of the Center is to create effective research environments for the pursuit of music scholarship for both students and faculty. CMR exists to foster research and publication and provides a support system that attempts to blend the best human and musical characteristics of the music researcher and teacher with the best of technology.**

#### **36. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity

7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement
9. Increase Community and Business Workforce

Activities:

- a. Conduct research that produces new knowledge about music, music education and therapy and related areas through scholarly inquiry
- b. Publication in scholarly journals and presentations at professional meeting serve to enhance the reputation and quality of our College and University
- c. Consult and collaborate regularly with students and faculty to foster research
- d. Provide space, facilities and equipment for student/faculty research
- e. Develop and provide new technology in support of music research/teaching
- e. Establish and maintain relations and collaborate with similar centers at other academic institutions

37. *Overall Status*

- What is the Center or Institute best known for?
- a) Quantitative research in Music Education & Music Therapy, b) Development of the CRDI (*Continuous Response Digital Interface*), a device which allows music researchers to assess a subject's response to music in real time, rather than when the piece of music is complete.
- What is the greatest strength of the Center or Institute?  
**Productivity of affiliated faculty members, collaboration with students**
- What are the most significant challenges facing the Center or Institute?  
**Ongoing funding for research equipment, supplies and travel to professional meetings to present results of research.**

***Funding –***

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	\$6,000	\$6,000	\$6,000
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal (C&G)	0	0	0
Local (C&G)	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0

Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>Total expenditures</b>	\$6,000	\$6,000	\$6,000

#### Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment? Partial

If so:

- What is the amount of the endowment? Approx. \$4,400 annually.
- Where is the endowment managed? FSU Foundation, Inc: CMR Foundation Fund (Fund No. 4059)
- Does the C/I spend only interest earnings? No
- Does the C/I spend part of the capital of the endowment? Yes –funds support development/purchase of supplies and equipment that is provided at cost to interested researchers. See comments below (Other Center Activities).

#### Contract and Grant Information: N/A

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards</b>	0	0	0

- Are any of the contracts or grants multi-year?
- How many years does the Center or Institute have left on any current contract or grant?
- Have any contracts or grants been renewed during this reporting period? If yes, how many?

#### Other Center or Institute Activities

- Have any patents or royalties been generated? If so, please describe. **Not in this time period.**
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. **No**

Comments or additional information: We design, build, and make the CRDI (*continuous response digital interface*), which was developed at CMR, available to researchers at other institutions. We bill at our cost to reimburse the Foundation Fund. We have provided approximately 90 of these devices to Universities and Institutes worldwide.

**Employment** -- There are no faculty or staff positions appointed solely to Center. CMR is funded by College of Music: The Director of CMR (music faculty) & one staff person are assigned by the Dean in addition to their other assignments in the College.

**University Positions associated with your C/I:**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0
<b>Total Positions</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Student Employment (include graduate and undergraduate): N/A**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)			
Number of teaching assistants employed (FTE)			
Number of interns (with stipend or OPS)			
Number of interns (without pay)			

Total student positions			
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**Other Student Financial Benefits (include graduate and undergraduate): N/A**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers						
Student fellowships						
Scholarships						
Post-doctoral support						
Amount of student travel support						
Amount of registration for student conference attendance						
Other support (specify)						

Comments or additional information: \_\_\_\_\_

#### ***Research and Extension --***

**NOTE:** From the inception of CMR in 1980, all publications and presentations relating to quantitative research in music have been considered under the aegis of CMR. There is no separate appointment to CMR for faculty or staff (including the Director), all have College of Music faculty or staff line positions.

#### **Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

**Included are all quantitative publications and conference presentations of faculty. Publications and presentations include reference to CMR, College of Music, and Florida State.**

	2009-2010	2012-2013	2013-2014
Number of faculty publications	16	13	14
Number of student publications	N/A	N/A	N/A
Number of publications authored jointly with other faculty at FSU	10	7	5
Number of publications authored jointly with students in the C/I	N/A	N/A	N/A
Number of publications authored jointly with faculty at locations other than FSU	4	4	5

**Please have a list of relevant publications available if requested.**

(see: <http://www.music.fsu.edu/Music-Research-Centers/Center-for-Music-Research/Publications> )

#### **Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	N/A	N/A	N/A
Number of <u>national</u> conference papers submitted	26	21	22

Number of <u>national</u> conference papers accepted	26	21	22
Date, Conference and Name of presentation(s)	N/A	N/A	N/A
Number of <u>regional</u> conference papers submitted	N/A	N/A	N/A
Number of <u>regional</u> conference papers accepted	N/A	N/A	N/A
Date, Conference and Name of presentation(s)	N/A	N/A	N/A

### Annual Report

Does the Center or Institute produce an annual report? **N/A**  
If so, please have copies available or provide the web link.

### Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	1	2	2
Number of dissertations	2	3	2
Number of any other student papers	N/A	N/A	N/A

**Professional Development and Assistance:**

Consulting and technical assistance is provided informally to students and faculty in the College on an ongoing and as-needed basis. This primarily consists of help with securing facilities for research, equipment use, and research design and statistics consulting.

**Consulting: N/A**

	2009-2010	2012-2013	2013-2014
Number of consulting contracts			
Name of consulting recipient(s)			
Consulting Subject or Topic			
Amount of funding provided through general funds of the C/I			
Amount of funding obtained through contract in addition to general C/I funds			

**Technical Assistance: N/A**

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered			
Name of technical assistance recipient(s)			
Technical Assistance Subject or Topic			
Amount of Funding			

**Conferences or Symposia**

How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list: **N/A**

Comments or additional information: \_\_\_\_\_

### ***Management***

- Please provide an organizational chart:
- One Director (faculty) & one staff member (both are assigned duties by Dean in addition to other assignments in the College of Music).
- Is the Center or Institute legislatively created? **No**
- Does the Center or Institute have an advisory board? **Yes**
- How often are meetings held? **Once annually**
- Does the board manage the C/I or does it serve in an advisory capacity? **Advisory**
- Please describe and include a list of current members: Board meets to discuss priorities regarding space utilization, budget, and long-term development. Members include:
  - Clifford Madsen, Robert O. Lawton Distinguished Professor of Music, Coordinator of Music Education/Music Therapy
  - Jayne Standley, Ella Scoble Opperman and Robert O. Lawton Distinguished Professor of Music Therapy
  - Alice-Ann Darrow, Irvin Cooper Professor of Music Therapy and Music Education
  - William Fredrickson, Associate Dean and Professor of Music Education
  - John Geringer, Lewis V. Pankaskie Professor of Music and Director, Center for Music Research
- 
- How long has the director served? **Fall 2002 to present**
- How does the directorship change hands? **Dean of College makes appointment**
- Are there any issues associated with management transition? **N/A**
- If there are multiple sites, how are they administered? **N/A** Who has final oversight?

Comments or additional information: \_\_\_\_\_

### ***Additional Issues N/A***

#### **Issues facing the Center or Institute**

## Overall Evaluation

- ✓ The Center for Music Research (CMR) is meeting its mission to create effective research environments for the pursuit of music scholarship for both students and faculty. CMR exists to foster research and publication and provides a support system that attempts to blend the best human and musical characteristics of the music researcher and teacher with the best of technology. The CMR has developed a CRDI (Continuous Response Digital Interface), a device which allows music researchers to assess a subject's response to music in real time, rather than when the piece of music is complete. The CRDI was developed at the FSU Center for Music Research and is in use worldwide.
- ✓ There is a modest amount of E&G funding associated with the Center. Its ROI is 1:73. That is, for each dollar invested, another 73 cents from other sources is garnered.
- ✓ The Center for Music Research should continue its work. It supports prolific amounts of articles and presentations. The CMR is most well known for quantitative research in music. Listing only quantitative research done by faculty, approximately 20 articles per year and 20 presentations at national conferences are credited to the CMR. Consulting and technical assistance is provided informally to students and faculty in the College on an ongoing and as-needed basis. This primarily consists of help with securing facilities for research, equipment use, and research design and statistics consulting.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Center has a small amount of funding from FSU and a small amount from the FSU Foundation. Funding does not seem to be an issue as the work of the CMR is done by faculty and staff who are employed full-time at the College of Music.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions Centers and Institutes (C/I) Review

### *Mission and C/I activities*

#### **38. Please provide contact information, both for management and for budget information.**

<u>Name of Center or Institute:</u>	Center for Music of the Americas
<u>Address:</u>	College of Music The Florida State University Tallahassee, FL 32306-1180
<u>Phone:</u>	(850) 644-3721
<u>Director:</u>	Dr. Denise Von Glahn
Director e-mail address:	DVonGlahn@fsu.edu
Phone:	(850) 644-3721
<u>Budget and funding contact:</u>	Dr. Denise Von Glahn
Contact e-mail address:	see above
Phone:	
<u>Web Link:</u>	<a href="http://music.fsu.edu/ctr-americas.htm">http://music.fsu.edu/ctr-americas.htm</a>

If multidisciplinary, please list departments associated with C/I:

#### **39. What is the Center's or Institute's mission statement?**

The Florida State University Center for Music of the Americas promotes the scholarship, performance, and dissemination of musics found in the American Hemisphere. It facilitates initiatives within the College of Music, across the university, and throughout the North Florida community.

The Center's activities are multifaceted:

- It is closely related to academic curricula leading to Certificates, Bachelor's, Master's, and Doctoral degrees in a number of specialized disciplines within the College of Music;
- It oversees numerous world music performance groups within the College of Music;
- It supports projects related to its mission.

The Center's purpose is in part to facilitate the study of music through scholarly research. Although the Center's role within the College of Music is not confined to any specific area, its aims align closely with the primary objectives of both the Musicology program and the Multi-cultural Music Education curriculum.

**40. Briefly, what activities are consistently performed that move your C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission.**

- a. The Center for Music of the Americas (CMA) oversees numerous world music performance groups within the College of Music. Student musicians gain unique experience playing in these ensembles that augments their class and studio work. The reputations of the College of Music and specifically the Musicology Program are significantly enhanced by the number and quality of world music ensembles housed within the College of Music.
- b. Students associated with the College's world music ensembles regularly perform throughout the North Florida community. In addition to the hands-on learning opportunities for student participants, such performances are an effective recruiting activity for the College of Music.
- c. The CMA, using monies generated by the previous year's Rainbow Concert, brings in guest artists to teach students and perform at the annual event.
- d. The CMA maintains an archive of videos that supports courses related to musics in Americas. Teaching assistants use these materials in their courses.
- e. The CMA seeks out and maintains affiliations with musicians, music scholars and institutions supporting music and music scholarship in the Americas. We partner with local cultural institutions and agencies to increase the reach and diversity of our activities and audiences.
- f. The CMA acquires and maintains traditional music instruments from the Americas.

**41. Overall Status**

- What is your Center or Institute best known for?  
The Center is best known for concerts, lectures, symposia, and ensembles that serve as a training ground for performance in traditional musics of the Americas. The greater North Florida community knows the CMA best for its yearly co-sponsored events held at Mission San Luis, and for the Rainbow Concert held each spring semester.
- What is the greatest strength of your Center or Institute?  
The Center's greatest strength is the successful outreach to audience communities beyond the university, and the enthusiasm and energetic participation of College of Music students.
- What are the most significant challenges facing your Center or Institute?  
The first challenge is not having a recurring budget to support programming and

the Center's dependence upon the generosity of Musicology Area endowments and the Dean for funding. A second challenge relates to the absence of a faculty line dedicated to Latin American music scholarship. The Musicology faculty is strong in U.S. and North-American music scholars. Ideally, the CMA would be supported by College of Music faculty whose specialties spanned the entire American hemisphere.

### ***Funding***

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

Expenditures	2009-2010	2012-2013	2013-2014
University (E&G)	\$0	\$0	\$0
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$0	\$0	\$0
Federal	\$0	\$0	\$0
Local	\$0	\$0	\$0
Private / nonprofit organization	\$0	\$0	\$0
Endowment proceeds	\$0	\$0	\$0
Proceeds from patents or royalties	\$0	\$0	\$0
Sales from services or products	\$0	\$0	\$0
Others (specify)			
Concert Ticket Sales	\$1700.00	\$2750.00	\$3470.00

### **Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment?

- **No.** The Center for Music of the Americas has no endowment of its own.

### **Contract and Grant Information**

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	None	None	None
Number of proposals funded	None	None	None

Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	None	None	None
Total amount of awards	n/a	n/a	n/a

- **The Center for Music of the Americas has no contracts or grants at present.**
- Are any of the contracts or grants multi-year? **n/a**
- How many years do you have left on any current contract or grant (past 2006-2007)? **n/a**
- Have any contracts or grants been renewed during this reporting period? If yes, how many? **n/a**

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated?  
**No, the Center has no patents and generates no royalties.**
- Have you applied for a patent that has not yet been granted? **No.**  
If so, please describe.

Comments or additional information: During the years surveyed above (2009-2014), the Center for Music of the Americas has experienced a redirection and resurgence of activity under the direction of Dr. Denise Von Glahn. The CMA has co-sponsored six visiting performers/ensembles, a day-long symposium focused on Current Research in Musics of the Americas, and an Interdisciplinary Performance Symposium with the School of Dance. The CMA is focused on building relationships with community partners as a way of broadening its reach and bringing the university into the Northern Florida community.

**Employment****University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	1 (portion of time)	1 (portion of time)	1 (portion of time)
Number of A&P and USPS positions (FTE)	None	None	None
Total Positions	1 (portion of time)	1 (portion of time)	1 (portion of time)

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	None	None	None
Number of teaching assistants employed (FTE)	.25	.25	.25
Number of interns (with stipend or OPS)	None	None	None
Number of interns (without pay)	None	None	None
Total student positions	.25	.25	.25

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	Amount	Number	Amount	Number	Amount
Out of state tuition waivers	None	\$0	None	\$0	None	\$0
Student fellowships	None	\$0	None	\$0	None	\$0
Scholarships	None	\$0	None	\$0	None	\$0
Post-doctoral support	None	\$0	None	\$0	None	\$0
Amount of student travel support	None	\$0	None	\$0	None	\$0
Amount of registration for student conference attendance	None	\$0	None	\$0	None	\$0
Other support (specify)	None	\$0	None	\$0	None	\$0

Comments or additional information: There is a single university faculty position associated with the Center for Music of the Americas. The Director is a full-time tenured faculty member. As of August 2007, Dr. Denise Von Glahn, Professor of Musicology, assumed the directorship. An Associate Director, Dr. Rebecca Sagar, an affiliate faculty member and specialist in African diaspora musics of the Caribbean and Latin America, was appointed in November 2007, but she is no longer associated with the University.

**Research and Extension**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

**Publications in Refereed Journals**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	n/a	n/a	n/a
Number of	n/a	n/a	n/a

student publications			
Number of publications authored jointly with other faculty at FSU	n/a	n/a	n/a
Number of publications authored jointly with students in the C/I	n/a	n/a	n/a
Number of publications authored jointly with faculty at locations other than FSU	n/a	n/a	n/a

**Please have a list of relevant publications available if requested.**

#### **Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	n/a	n/a	n/a
Number of <u>national</u> conference papers submitted	n/a	n/a	n/a
Number of <u>national</u> conference papers accepted	n/a	n/a	n/a
Date, Conference and Name of presentation(s)	n/a	n/a	n/a

Number of <u>regional</u> conference papers submitted	n/a	n/a	n/a
Number of <u>regional</u> conference papers accepted	n/a	n/a	n/a
Date, Conference and Name of presentation(s)	n/a	n/a	n/a

### Annual Report

Do you produce an annual report? If so, please have copies available or provide the web link. **No.**

### Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	n/a	n/a	n/a
Number of dissertations	n/a	n/a	n/a
Number of any other student papers	n/a	n/a	n/a

## Professional Development and Assistance

### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	n/a	n/a	n/a
Name of consulting recipient(s)	n/a	n/a	n/a
Consulting Subject or Topic	n/a	n/a	n/a
Amount of funding provided through general funds of the C/I	n/a	n/a	n/a
Amount of funding obtained through contract in addition to general C/I funds	n/a	n/a	n/a

### Technical Assistance

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	n/a	n/a	n/a
Name of technical assistance recipient(s)	n/a	n/a	n/a
Technical Assistance Subject or Topic	n/a	n/a	n/a
Amount of Funding	n/a	n/a	n/a

### Conferences or Symposia

- How many conferences or symposia have you sponsored or hosted during this reporting period. Please list.

October 23, 2010: "Current Research in Musics of the Americas"

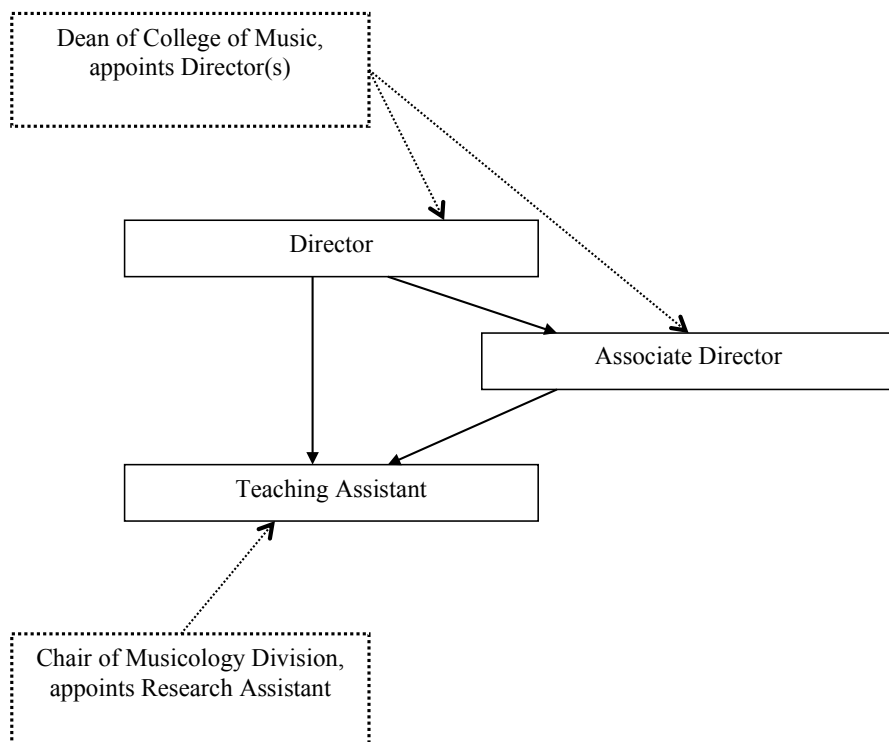
October 11, 2014: "Interdisciplinary Performance Symposium"

Each Spring, the CMA sponsors the annual Rainbow Concert.

Comments or additional information:

## Management

- Please provide an organizational chart



With regard to organization: The Dean of the College of Music is the immediate supervisor to the Center and the faculty director. The Director is a faculty member in the College of Music. Graduate student assistant(s) work a combined total of ten hours per week for the CMA and the Rainbow Concert. All other work of the CMA is done on a voluntary basis by other College of Music faculty, students and co-sponsors.

- Is the Center or Institute legislatively created? **No.**
- Do you have an advisory board? **No.**  
How often are meetings held? Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.
- How long has the director served?  
The current director has served eight academic years.

- How does the directorship change hands? Appointment by Dean of College of Music.
- Are there any issues associated with management transition? Partnerships with non-university entities depend upon trusting relationships that take time to create, cultivate, and mature. The CMA currently enjoys excellent relationships with the Florida Department of State, Florida State Folklorist, and the entire staff at Mission San Luis, our two most frequent partners.
- If there are multiple sites, how are they administered? There is only one site. Who has final oversight?

Comments or additional information: \_\_\_\_\_

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### ***Additional Issues***

Issues facing the Center or Institute

### **Remarks from the Director of the Center for Music of the Americas (CMA):**

As a scholar of North American musics, I have continuously sought out scholars in Latin and South American musical culture to balance my expertise. The Center has benefited enormously from the generous contributions of faculty and students who possess a rich variety of experiences with those music cultures; partnering with Mission San Luis and the Department of State, State Folklorist has provided additional resources. The absence, however, of a faculty member with training in musics of the southern Western hemisphere is something I am conscious of.

In addition, the absence of a recurring budget means that it can be difficult to engage performers and scholars who want some kind of guarantee that their services will be remunerated. Depending completely upon volunteer efforts of students and colleagues can place unexpected strains on already over-subscribed people. In the past five years the CMA has cobbled together support (human and financial) and brought to the campus and the community a variety of artists and ensembles for residences and symposia that are open to all, but it is difficult to plan further than a few months at a time, which inhibits the development of a sound goal-oriented strategy for the Center.

A list of visitors and activities of the recent past includes:

- +September 13-17, 2010: José León (Afro-Venezuelan Musician)
- +October 23, 2010: One-Day Research Symposium: "Current Research in Musics of the Americas." Open to students from across campus.
- +September 5-6, 2012: Ezequiel Torres: (Master Maker/Player Bata Drums)
- +September 15-18, 2013: Ensemble Serenata (Chilean ensemble)
- +September 25, 2014: Michael Kernahan (Master Trinidadian Steel Pannist)

+October 11, 2014: Interdisciplinary Performance Symposium: a co-sponsored event with the School of Dance: Tania Issac guest clinician and speaker.

This past spring (April 12, 2015) the CMA partnered with Mission San Luis and the College of Music's *Cantores Musicae Antiquae* and Baroque Ensemble to mount a *Missa Mexicana* at the Mission. As with all other events at the Mission, this one was free and open to the public.

Working with the State Folklorist and Mission San Luis, plans are underway to bring two Afro-Cuban musicians/scholars Kenneth Burney and Hans Hernandez to Tallahassee in September 2015.

In October 2015 the CMA will co-sponsor the second annual Interdisciplinary Performance Symposium, a joint venture with the School of Dance that is supported by the University Graduate School.

Denise Von Glahn  
Professor of Musicology  
Director, Center for Music of the Americas

### Overall Evaluation

- ✓ The Center for Music of the Americas is meeting its mission of promoting the scholarship, performance, and dissemination of musics found in the American Hemisphere. It facilitates initiatives within the College of Music, across the university, and throughout the North Florida community. The Center for Music of the Americas (CMA) oversees numerous world music performance groups within the College of Music. The CMA, using monies generated by the previous year's Rainbow Concert, brings in guest artists to teach students and perform at the annual event. The Musicology endowments and matching funds from the Dean of the College of Music, as well as services from the College of Music publicity office support CMA activities.
- ✓ There is no E&G funding for the Center. No ROI can be calculated.
- ✓ The Center should continue its work. It provides an opportunity for student musicians to gain unique experience in playing this music that augments their class and studio work. The CMA seeks out and maintains affiliations with musicians, music scholars and institutions supporting music and music scholarship in the Americas. We partner with local cultural institutions and agencies to increase the reach and diversity of our activities and audiences. Finally, it enhances the Musicology program and the Multi-cultural Music Education curriculum within the College of Music.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The CMA is funded through ticket sales from its Rainbow Concert and through the assignment of Dr. Von Glahn to coordinate their activities. She is assigned to the Musicology Program and performs these duties as part of her work. The proceeds of the Rainbow Concert, though modest, appear to be increasing and it appears likely Dr. Von

Glahn will continue as CMA Director as part of her regular duties as a professor in Musicology.

- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### *Mission and C/I activities*

**42. Please provide contact information, both for management and for budget information.**

Name of Center or Institute: FSU Panama City STEM Institute

Address: 4750 Collegiate Dr. Panama City, Florida 32405

Phone: 850-770-2200

Director: John Smith

Director e-mail address: jsmith@pc.fsu.edu

Phone: 850-770-2260

Budget and funding contact: Banyon Pelham

Contact e-mail address: bpelham@pc.fsu.edu

Phone: 850-770-2201

Web Link:

If multidisciplinary, please list departments associated with C/I: Electrical Engineering, Mathematics, Computer Science, Computer Engineering, Crime Scene & Entomology.

**43. What is the Center's or Institute's mission statement?**

FSU Panama City is committed to promoting STEM excellence from piquing the curiosity of a student in the primary grades to linking university students to high school students who are considering a career in STEM. The FSU Panama City STEM Institute is tasked with making this commitment a reality and with bringing into schools, classrooms and other learning environments in the region the expertise and resources that focus on STEM and on creating the STEM professionals of the future.

**44. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:**

The STEM Institute works diligently to increase the number of degrees awarded in STEM areas, especially engineering. In addition, it increases the

levels of community and business engagement through its various STEM activities.

Activities:

- a. Partners with the Naval Surface Warfare Center Panama City Division to provide summer STEM camps for middle and high school students which bring educators and STEM professionals together to train and to execute summer STEM camps for over 200 students each summer. Funding comes through the National Defense Education Program.
- b. Partners with the local business community to bring STEM professionals from other areas such as computer science to work with teachers and students. Nanthealth, a local software developer, sends two employees into the STEM camps to work with youngsters on coding and other computer skills that pique the interest of these youngsters.
- c. Brings STEM learning into communities that do not generally access the camp settings held on the FSU Panama City campus. The STEM Institute plans and coordinates bringing STEM professionals from various areas such as computer science, aviation, electrical engineering and finance into these communities to introduce these learners who have great potential but limited resources to the enjoyment of STEM learning.
- d. Plans and executes campus visits from various schools and classrooms in the region that connects campus expertise to classroom learning. Faculty work with Boy Scouts to earn a safety badge, and with Girl Scouts to work with robotics.

#### **45. Overall Status**

- What is the Center or Institute best known for?

The FSU Panama City STEM Institute is best known for bringing STEM learning into the K-12 educational system in various school districts within the region. Students from the small, rural districts that surround Bay County look to the FSU Panama City STEM Institute to provide learning opportunities for their students that do not exist in their area. Local educators know the Institute as a resource for their own professional development as well as a resource that can extend the learning of the students in their own classroom.

- What is the greatest strength of the Center or Institute?

The Institute has a direct connection to teachers and classrooms K-12 that most universities do not have. Postsecondary education, through the STEM Institute, moves into the K-12 system thus ensuring a more seamless K-16 system.

- What are the most significant challenges facing the Center or Institute?

Funding is always a challenge, and with federal funds becoming scarcer, finding the resources to continue to fuel the STEM pipeline from K-12 into STEM degrees remains a challenge.

#### ***Funding –***

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

<b>Expenditures</b>	<b>2009-2010</b>	<b>2012-2013</b>	<b>2013-2014</b>
University (E&G)	0	0	\$45,000
State (General Revenue Other than E&G)	0	0	0
State (C&G)	\$24,210		
Federal (C&G)	\$589,400	\$184,839	\$166,543
Local (C&G)		\$63,000	\$27,000
Private / nonprofit organization	\$3,195	\$53,525	\$55,000
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>Total expenditures</b>	<b>\$618,805</b>	<b>\$301,364</b>	<b>\$293,543</b>

#### **Endowment Information**

Is the C/I supported in whole or in part by proceeds from an endowment?

If so:

- What is the amount of the endowment? N/A
- Where is the endowment managed? N/A
- Does the C/I spend only interest earnings? N/A
- Does the C/I spend part of the capital of the endowment? N/A

#### **Contract and Grant Information**

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	4	5	4
Number of proposals funded	3	4	3
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards</b>	\$613,612	\$190,839	\$193, 543

- Are any of the contracts or grants multi-year? No.
- How many years does the Center or Institute have left on any current contract or grant? <1 Year.
- Have any contracts or grants been renewed during this reporting period? If yes, how many? Yes.

#### **Other Center or Institute Activities**

- Have any patents or royalties been generated? If so, please describe. No.
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe. No.

Comments or additional information: Center's primary focus is K-12 STEM education & stimulation.

#### ***Employment --***

**University Positions associated with your C/I**

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	2.75	.75	.75
Number of A&P and USPS positions (FTE)	.50	.50	.50
<b>Total Positions</b>	3.25	1.25	1.25

**Student Employment (include graduate and undergraduate)**

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	2	2	6
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	2	2	6

**Other Student Financial Benefits (include graduate and undergraduate)**

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount
Out of state tuition waivers	0	0	0	0	0	0
Student fellowships	0	0	0	0	0	0
Scholarships						
Post-doctoral support	0	0	0	0	0	0
Amount of student travel support	0	0	4	\$2,000	0	0
Amount of registration for student conference attendance	0	0	0	0	0	0
Other support (specify)	0	0	0	0	0	0

Comments or additional information: \_\_\_\_\_

#### **Research and Extension --**

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

#### **Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)**

Do not include those credited to the faculty member's primary academic department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	0	0	0
Number of student	0	0	0

publications			
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

**Please have a list of relevant publications available if requested.**

#### **Other Publications and Conference Papers**

	2009-2010	2012-2013	2013-2014
Number of extension or outreach publications	0	0	0
Number of <u>national</u> conference papers submitted	0	0	0
Number of <u>national</u> conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	0	0	0

Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	0	0	0

### Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link. No, combined with FSUPC Annual Report.

### Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	1	0
Number of any other student papers	0	0	0

### Professional Development and Assistance

**Consulting**

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2009-2010	2012-2013	2013-2014
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**Conferences or Symposia**

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list. Institute offers multiple STEM camps for K-12 students every year.

Comments or additional information: \_\_\_\_\_

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### ***Management***

- Please provide an organizational chart. Part of FSU, Panama City
- Was the Center or Institute legislatively created? No.
- Does the Center or Institute have an advisory board? How often are meetings held? No. Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members.
- How long has the director served? 4 – years.
- How does the directorship change hands? At the discretion of the Dean.
- Are there any issues associated with management transition? No.
- If there are multiple sites, how are they administered? Who has final oversight? N/A.

Comments or additional information: \_\_\_\_\_

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### ***Additional Issues***

#### **Issues facing the Center or Institute**

#### **Overall Evaluation**

- ✓ The FSU Panama City STEM Institute is meeting its mission of bringing into schools, classrooms and other learning environments in the region the expertise and resources that focus on STEM and on creating the STEM professionals of the future. Its work focuses on students in the K-12 population. FSU PC STEM Institute partners with the local business community to bring STEM professionals from other areas such as computer science to work with teachers and students. Plans and executes campus visits from various schools and classrooms in the region that connects campus expertise to classroom learning. Faculty work with Boy Scouts to earn a safety badge, and with Girl Scouts to work with robotics.
- ✓ In 2013-2014, a small amount of E&G was included in the STEM Institute's budget. Its ROI is 1:5.52. That is, for every dollar of E&G expended, \$5.52 from other sources was obtained.
- ✓ The FSUPC STEM Institute should continue. It provides employment for a small amount of faculty and staff but provides opportunities for 6 student research assistants. It works with the community and with the K-12 schools. It also provides summer STEM camps

for middle and high school students which bring educators and STEM professionals together to train and to execute summer STEM camps for over 200 students each summer.

- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The Institute is funded primarily through federal funds, with smaller amounts of local funds, private/nonprofit and E&G funds. With this broad spectrum of funding, it does not appear as though the Institute will cease to operate due to lack of funds.
- ✓ No change in classification is needed.
- ✓ Retain active status.

## Questions for Centers and Institutes (C/I) Review

### Mission and C/I activities

***1. Please provide contact information, both for management and for budget information.***

Name of Center or Institute: Florida Center for Interactive Media

Address: 2010 Levy Avenue, Building B, Suite 217, Tallahassee, FL 32306-2737

Phone: 850-645-1759

Director: Michael Ferguson

Director e-mail address: Mike@fcim.org

Phone: 850-645-1753

Budget and funding contact: Traci Jones

Contact e-mail address: Traci@fcim.org

Phone: 850-645-2195

Web Link: FCIM.org

If multidisciplinary, please list departments associated with C/I:

N/A

***2. What is the Center's or Institute's mission statement?***

Florida Center for Interactive Media partners with organizations to develop custom technologies and media that help people access information and expand their knowledge.

***3. Briefly, what activities are consistently performed that move the C/I toward meeting its established mission? This section should also include activities related to meeting the State Board of Governor's mission. The State Board of Governors mission includes the following:***

1. Strengthen Quality & Reputation of Academic Programs and Universities
2. Increase Degree Productivity and Program Efficiency
3. Increase the Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
4. Strengthen Quality and Reputation of Scholarship, Research and Innovation
5. Increase Research and Commercialization Activity
6. Increase Collaboration and External Support for Research Activity
7. Strengthen Quality and Recognition of Commitment to Community and Business Engagement
8. Increase Levels of Community and Business Engagement

## 9. Increase Community and Business Workforce

### Activities:

#### a. FL Department of Children and Families Child Care Training System (supports 7,9)

The FL Department of Children and Families (DCF), Office of Child Care Regulation contracts with the Florida Center for Interactive Media (FCIM) for child care training curriculum and competency exam development and maintenance. In addition, technical support for these activities is provided. The child care training curriculum includes legislatively mandated introductory training and annual in-service courses for child care facility personnel and family child care home operators to ensure they provide safe and healthy learning environments. This is required for children in licensed or registered out-of-home care in Florida. FCIM develops, monitors, and maintains continuing education unit (CEU) assessments for all of the training courses developed in this project. The introductory training requires passage of a competency exam, which FCIM develops and monitors performance to ensure validity. In total, FCIM has developed and maintains 37 courses and 78 competencies exams (46 English exams and 32 Spanish exams). In addition to supporting the Florida child care industry training needs, FCIM has developed staff resources including a document repository and staff training courses to orient new staff and improve consistency in job performance.

#### b. Electronic Institutional Program Evaluation Plan (supports 2,6)

Florida statutes and State Board of Education rules hold teacher preparation programs accountable for producing graduates with the competencies and skills necessary to achieve the state education goals. FCIM develops and supports the FL Department of Education's Electronic Institutional Program Evaluation Plan, the system used by institutions and programs to facilitate their annual and continued approval reporting requirements, and provides the FL Department of Education an electronic means to provide institutional data and review the documentation.

#### c. Autism Navigator (supports 4, 5, 6)

In partnership with the Florida State University College of Medicine, FCIM has developed a system of online modules that integrates the most current research with real world examples of children and families participating in the early identification and early intervention. The instructional content and process illustrated in the program exemplifies current recommended practice and the guidelines for implementation of Part C of IDEA services and supports.

#### d. Florida's Bureau of Exceptional Education and Student Services Personnel

#### Development Support Project (supports 7)

FCIM develops an array of online tools used by the Bureau of Exceptional Education and Student Services (BEES) to monitor, evaluate, and report on the

effectiveness and impact of BEESS initiatives and programs. FCIM has also developed and maintains a system of 43 online professional development courses. Additionally, FCIM provides guidance, leadership, and technical assistance to BEESS and related community members regarding ESE certification, speech/language impairments, specific learning disabilities, and secondary transition services.

e. Florida School Leaders (supports 7)

The Florida School Leaders (FSL) program is a comprehensive program of professional development designed for all levels of school leadership in Florida. FCIM has worked with the Florida Department of Education and all of the FSL Program partners to create a comprehensive, easy to use web portal with seamless integration of all its tools, resources, and professional development. In working with the other FSL Program partners as they address the programmatic goals, the goal of FCIM is to develop, provide, and maintain the technology platform, which ensures statewide access to the resources and activities as they are developed.

#### 4. Overall Status

- What is the Center or Institute best known for?

FCIM is widely known as a reliable and professional group of media developers, software developers, and content developers, who partner to integrate technology into educational and professional development programs to meet defined goals and to provide ongoing support and assistance as described within the contracts.

- What is the greatest strength of the Center or Institute?

Utilizing technology to develop education and information systems

- What are the most significant challenges facing the Center or Institute?

Maintaining quality staff members and ensuring that quality and Center growth are equally balanced.

#### Funding –

**Please provide the source and amount of expenditures from 2009-2010 to 2013-2014, using the following categories. Please round to the nearest dollar.**

Expenditures	2009-2010	2012-2013	2013-2014
University (E&G)	\$0	\$0	\$0
State (General Revenue Other than E&G)	\$0	\$0	\$0
State (C&G)	\$567,112	\$369,088	\$695,733
Federal (C&G)	\$2,995,015	\$3,262,969	\$3,249,623
Local (C&G)	\$0	\$0	\$0

Private / nonprofit organization	\$0	\$47,078	\$53,073
Endowment proceeds	\$0	\$0	\$0
Proceeds from patents or royalties	\$0	\$0	\$0
Sales from services or products	\$0	\$0	\$0
Others (specify)			
<b>Total expenditures</b>	<b>\$3,562,127</b>	<b>\$3,679,135</b>	<b>\$3,998,429</b>

## Endowment Information

Is the C/I supported in whole or in part by proceeds from an endowment? The Center is not supported from an endowment.

If so:

- What is the amount of the endowment? N/A
- Where is the endowment managed? N/A
- Does the C/I spend only interest earnings? N/A
- Does the C/I spend part of the capital of the endowment? N/A

## Contract and Grant Information

	2009-2010	2012-2013	2013-2014
Number of proposals submitted	20	32	37
Number of proposals funded	20	32	35
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
<b>Total amount of awards</b>	<b>\$5,574,016</b>	<b>\$6,584,325</b>	<b>\$7,003,448</b>

**\*\*NOTE:** Proposals submitted during a fiscal year are not necessarily funded in the same fiscal year or are multi-year grants or are awards and/or transfers from an existing award. Therefore, the number of proposals funded and total amount of awards includes data on all proposal funding received for this period of time.

- Are any of the contracts or grants multi-year?

Yes, the Center has multi-year contracts and grants that are renewed annually and contingent upon annual appropriations by the Florida Legislature.

- How many years does the Center or Institute have left on any current contract or grant?  
The Center has a five-year contract with the Florida Department of Children and Families Child Care Division, with an optional additional five years. Other contracts have end dates that are staggered throughout the year.
- Have any contracts or grants been renewed during this reporting period?  
If yes, how many?  
The Center currently has approximately six contracts and/or grants pending approval and contingent upon annual appropriations by the Florida Legislature.

### Other Center or Institute Activities

- Have any patents or royalties been generated? If so, please describe. No patents or royalties have been generated.
- Has the Center or Institute applied for a patent that has not yet been granted? If so, please describe.  
The Center has not applied for any patents.

Comments or additional information: \_\_\_\_ N/A \_\_\_\_

### *Employment --*

### University Positions associated with your C/I

	2009-2010	2012-2013	2013-2014
Number of Faculty (FTE)	0	0	0

Number of A&P and USPS positions (FTE)	28	29	33
<b>Total Positions</b>	28	29	33

### Student Employment (include graduate and undergraduate)

	2009-2010	2012-2013	2013-2014
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

### Other Student Financial Benefits (include graduate and undergraduate)

	2009-2010	2009-2010	2012-2013	2012-2013	2013-2014	2013-2014
	Number	\$ Amount	Number	\$ Amount	Number	\$ Amount

Out of state tuition waivers	0	\$0	0	\$0	0	\$0
Student fellowships	0	\$0	0	\$0	0	\$0
Scholarships	0	\$0	0	\$0	0	\$0
Postdoctoral support	0	\$0	0	\$0	0	\$0
Amount of student travel support	0	\$0	0	\$0	0	\$0
Amount of registration for student conference attendance	0	\$0	0	\$0	0	\$0
Other support (specify)	0	\$0	0	\$0	0	\$0

Comments or additional information: \_\_\_\_ N/A \_\_\_\_\_

***Research and Extension --***

*Note: Web-delivered and CD Rom publications are to be counted in these totals.*

### Publications (in Refereed Journals, Peer-Reviewed Books or Peer-Reviewed Chapters)

Do not include those credited to the faculty member's primary academic Department that are unrelated to the C/I mission.

	2009-2010	2012-2013	2013-2014
Number of faculty publications	0	0	0
Number of student publications	0	0	0

Number of publications authored jointly with other faculty at FSU	2	2	1
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

**Please have a list of relevant publications available if requested.**

Wilke, R.A., & Kamata, A. (2010). *Student Tool for Technology Literacy (ST<sup>2</sup>L) Bookmark Standard Setting Procedure*. Report produced for the Florida Department of Education.

Milton, S., Curva, F., Milton, A., Wilke, R., Turner, J., Milton, A. (2010). *Teachers from Florida Teacher Preparation Programs*. Report produced for the Florida Department of Education.

Wilke, R.A., & Losh, S.C. (2012). Exploring mental models of learning and instruction in teacher education. *Action in Teacher Education*, 34 (3), 221-238.

Milton, S., Curva, F., Milton, A., Wilke, R. (2012). *Teachers from Florida Teacher Preparation Programs*. Report produced for the Florida Department of Education.

Milton, S., Wilke, R., Curva, F., Milton, A. (2013). *Continued approval of teacher preparation programs in Florida: A description of program performance measures*. Report produced for Florida Department of Education, mandated by the State of Florida Legislature.

## Other Publications and Conference Papers

	2009-2010	2012-2013	2013-2014
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Number of extension or outreach publications	0	0	0
Number of <u>national</u> conference papers submitted	0	0	0
Number of <u>national</u> conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	N/A	N/A	N/A
Number of <u>regional</u> conference papers submitted	0	0	0
Number of <u>regional</u> conference papers accepted	0	0	0
Date, Conference and Name of presentation(s)	N/A	N/A	N/A

## Annual Report

Does the Center or Institute produce an annual report? If so, please have copies available or provide the web link.

No, the Center does not produce an annual report.

## Student Publications

	2009-2010	2012-2013	2013-2014
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## Professional Development and Assistance

### Consulting

	2009-2010	2012-2013	2013-2014
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	N/A	N/A	N/A
Consulting Subject or Topic	N/A	N/A	N/A
Amount of funding provided through general funds of the C/I	\$0	\$0	\$0
Amount of funding obtained through contract in addition to general C/I funds	\$0	\$0	\$0

### Technical Assistance

	2009-2010	2012-2013	2013-2014
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Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	N/A	N/A	N/A
Technical Assistance Subject or Topic	N/A	N/A	N/A
Amount of Funding	\$0	\$0	\$0

## Conferences or Symposia

- How many conferences or symposia has the Center or Institute sponsored or hosted during this reporting period. Please list.  
The Center has not sponsored or hosted any conferences or symposia.

Comments or additional information: \_\_\_N/A\_\_\_\_\_

## Management

- Please provide an organizational chart

Is the Center or Institute legislatively created?  
No, the Center is not legislatively created.

• Does the Center or Institute have an advisory board?

No, the Center does not have an advisory board.

How often are meetings held? N/A

Does the board manage the C/I or does it serve in an advisory capacity? Please describe and include a list of current members. N/A

• How long has the director served?

The Center Director has served 18 years.

• How does the directorship change hands?

According to FSU policy

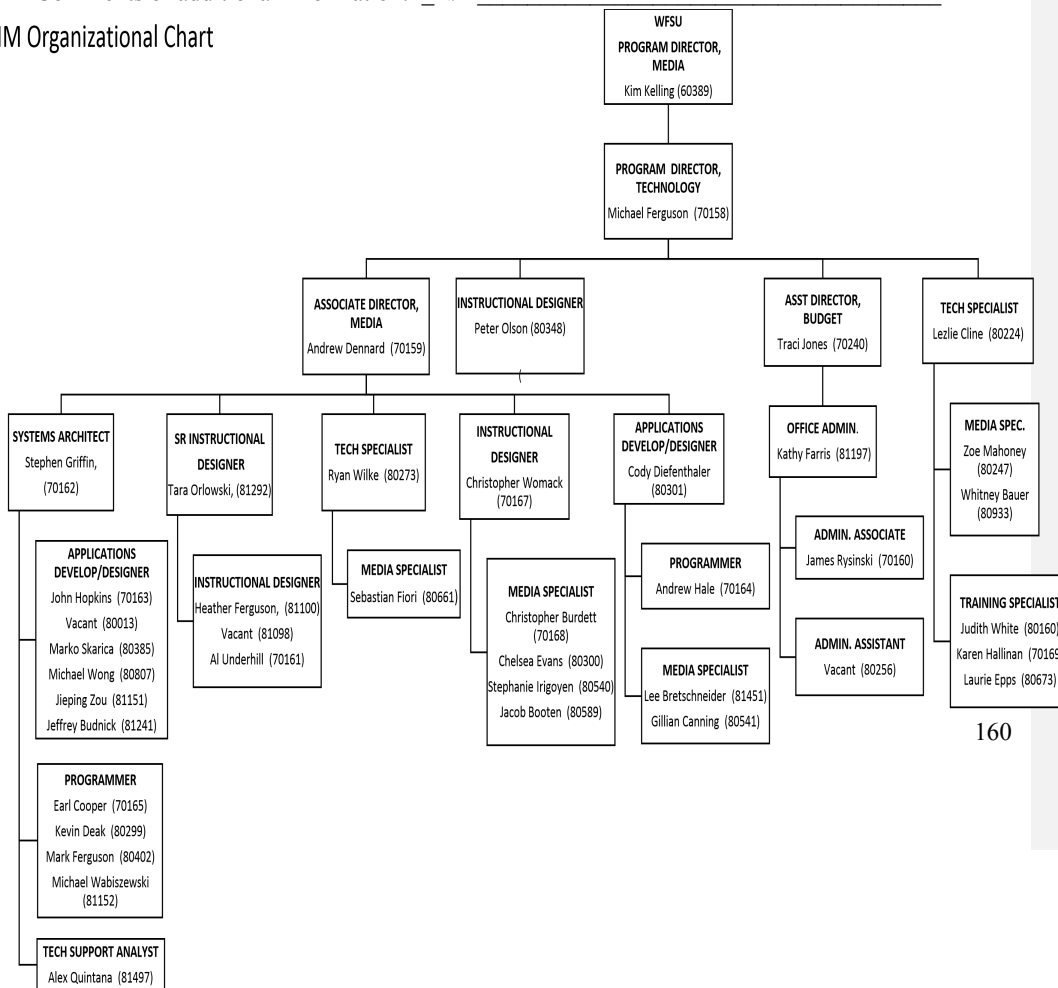
• Are there any issues associated with management transition?

No

• If there are multiple sites, how are they administered? Who has final oversight?

Comments or additional information: \_N/A\_

## FCIM Organizational Chart



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### *Additional Issues*

Issues facing the Center or Institute:

### **Overall Evaluation**

- ✓ The Florida Center for Interactive Media (FCIM) is meeting its mission of partnering with organizations to develop custom technologies, training and media that help people access information and expand their knowledge. Its clients are wide ranging-- FL Department of Children and Families, FL Department of Education, Florida State University College of Medicine and Florida's Bureau of Exceptional Education. Its clients asked them to develop training for child care workers and asked them to develop modules that integrate the most current research on autism with real world examples of children and families participating in early identification and early intervention. It also works with the Florida School Leaders program.
- ✓ There is no E&G funding so no ROI can be calculated.
- ✓ The FCIM should continue its work. It has a good reputation for developing technologies and media as evidenced by its client list. While others provide the content, FCIM provides the means through which training can be done. It also provides employment for 33 people.
- ✓ No changes are necessary to its mission or organizational structure.
- ✓ The FCIM is funded primarily through federal contracts, with a smaller (though significant) amount of funding through state contract. Its expenditures in 2013-2014 were about \$4 million. During that same year, FCIM was awarded approximately \$7 million in grants. It does not appear as though funding will be an issue for this Center.
- ✓ No change in classification is needed.
- ✓ Retain active status.

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