

FLORIDA STATE UNIVERSITY

*Centers and Institutes Review 2007*



## EXECUTIVE SUMMARY

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The purpose of the review is to provide the Florida Board of Governors with a review of Centers and Institutes concentrated within the music and business disciplines. This is consistent with the 7-year review program calendar that Florida State University uses for its Quality Enhancement Reports (QERs).

Included within this review are the following Centers and Institutes:

- Center for Music of the Americas
- Center for Music Research
- Institute for Infant and Child Medical Music Therapy
- Carl DeSantis Center for Executive Management Education
- Center for Information Systems Research
- Center for Insurance Research
- Human Resource Management Center
- International Center for Hospitality Research & Development
- Jim Moran Institute of Global Entrepreneurship
- Marketing Institute
- Real Estate Research Center

These centers and institutes develop and support a wide range of activities serving their disciplines. These include research, teaching improvement, collaboration with the private sector, collaboration with other scholars, information dissemination, student involvement and community service.

A survey was sent to all center and institute directors to obtain descriptive information about their missions, activities, financial support, research and student opportunities.

Expenditure data for each center or institute are provided within this review. Most are funded by grants and private contributions. One is funded through ticket sales and two others are funded by interest on endowments.

Activities related to each center's or institute's mission are supportive of attainment of results desired. Overall evaluations and recommendations are provided at the end of each report.

## DESCRIPTION OF CENTER OR INSTITUTE

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### COLLEGE OF MUSIC:

#### CENTER FOR MUSIC OF THE AMERICAS

The Florida State University Center for Music of the Americas promotes the scholarship, performance, and dissemination of musics found in the American Hemisphere. It facilitates initiatives within the College of Music, across the university, and throughout the North Florida community. The Center's purpose is in part to facilitate the study of music through scholarly research. Although the Center's role within the College of Music is not confined to any specific area, its aims align closely with the primary objectives of both the Musicology program and the Multi-cultural Music Education curriculum. Denise VonGlahn is the director.

#### CENTER FOR MUSIC RESEARCH

The purpose of the Center is to create effective research environments for the pursuit of music scholarship for both students and faculty. The Center exists to foster research and publication and provides a support system that attempts to blend the best human and musical characteristics of the music researcher and teacher with the best of technology. Its director is John M. Geringer.

#### INSTITUTE FOR INFANT AND CHILD MEDICAL MUSIC THERAPY

The National Institute for Infant and Child Medical Music Therapy was formally established in 2005. Its mission is to provide an international focus on research, evidence-based clinical practice, and professional training in the efficacy of music therapy for enhancing and humanizing medical treatment of children. The Institute is recognized as a cutting-edge leader in the field of music therapy. The director of the Institute is Jayne Standley.

### COLLEGE OF BUSINESS:

#### CARL DESANTIS CENTER FOR EXECUTIVE MANAGEMENT EDUCATION

The DeSantis Center was created to improve management education through research and through providing high quality education programs. It places a high degree of importance in taking a multidisciplinary approach among all the Departments within the College. The director is William Anthony.

**CENTER FOR INFORMATION SYSTEMS RESEARCH**

This center has been inactive since 2000. David Paradice is its director.

**CENTER FOR INSURANCE RESEARCH**

The Center's mission is to conduct research and disseminate information relevant to the issues affecting the risk management/ insurance industry. In addition, it provides a forum for dialogue between the academic community, government and industry and conducts theoretical and applied research. Patrick Maroney is its director.

**HUMAN RESOURCE (HR) MANAGEMENT CENTER**

The mission of the HR Center is to facilitate networking among HR professionals and FSU faculty and students to establish and transfer current best practices that support the advancement of HR as a business discipline in member organizations. It is closely tied with the Department of Management in the College of Business. Dr. Pamela L. Perrewé serves as the center director.

**INTERNATIONAL CENTER FOR HOSPITALITY RESEARCH & DEVELOPMENT**

This center is created to provide research & development support for the international hospitality & tourism industry. Its director is Woo (Woody) Kim.

**JIM MORAN INSTITUTE OF GLOBAL ENTREPRENEURSHIP**

The Institute's mission is to help entrepreneurs be more successful and profitable. Its director is Jerry Osteryoung.

**MARKETING INSTITUTE**

The Marketing Institute at the Florida State University's College of Business is a resource for the collection, analysis, and dissemination of information that improves the marketing and management of service industries. It also provides an experiential opportunity for students, faculty, and professional employees to develop their own skills and test new ideas and methods related to services marketing. Jeffrey N. Horton directs the institute.

**REAL ESTATE RESEARCH CENTER**

The center's mission is to serve as a vehicle to provide information about emerging trends and critical issues affecting the public sector and the private industry; to provide a forum for dialogue between the academic community, government and industry and to conduct theoretical and applied research. Its director is Dean Gatzlaff.

Of 11 Centers and Institutes included in this report, 3 are inactive but are being evaluated for termination in light of future funding opportunities or the need for additional activity; 8 are active and recommended for continuation; and none are terminated at this time.

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## CENTER FOR MUSIC OF THE AMERICAS

College of Music  
The Florida State University  
Tallahassee, FL 32306-1180

Phone: (850) 644-3721  
Director: Dr. Denise Von Glahn  
Budget and funding contact: Dr. Denise Von Glahn  
Web site: <http://music.fsu.edu/ctr-americas.htm>

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

The Florida State University Center for Music of the Americas promotes the scholarship, performance, and dissemination of musics found in the American Hemisphere. It facilitates initiatives within the College of Music, across the university, and throughout the North Florida community.

The Center's activities are multifaceted:

- It is closely related to academic curricula leading to Certificates, Bachelor's, Master's, and Doctoral degrees in a number of specialized disciplines within the College of Music;
- It oversees numerous world music performance groups within the College of Music;
- It supports projects related to its mission.

The Center's purpose is in part to facilitate the study of music through scholarly research. Although the Center's role within the College of Music is not confined to any specific area, its aims align closely with the primary objectives of both the Musicology program and the Multi-cultural Music Education curriculum.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

- a. The Center for Music of the Americas (CMA) oversees numerous world music performance groups within the College of Music.
- b. Students associated with the College's world music ensembles regularly perform throughout the North Florida

community. Such performances are an effective recruiting activity for the College of Music.

c. The CMA, using monies generated by the previous year's Rainbow Concert, brings in guest artists to teach students and perform at the annual event.

d. The CMA maintains an archive of videos that supports courses related to musics in Americas. Teaching assistants use these materials in their courses.

e. The CMA seeks out and maintains affiliations with musicians, music scholars and institutions supporting music and music scholarship in the Americas

f. The CMA acquires and maintains traditional music instruments from the Americas

*What is the Center/Institute best known for?*

The Center is best known for concerts, lectures, and ensembles that serve as a training ground for performance in traditional musics of the Americas. The greater North Florida community knows the CMA best for its Rainbow Concert held each spring semester.

*What is the greatest strength of the Center/Institute?*

The Center's greatest strength is the enthusiasm and energetic participation of College of Music students.

*What are the most significant challenges facing the Center/Institute?*

The first challenge is not having a recurring budget to support programming. A second concerns a transition in directorship and refocus of the Center to concentrate exclusively on the Western hemisphere. With the retirement of the previous director, Dale Olsen, and the decision to postpone searching for a replacement for his ethnomusicology position, the College of Music is left without a Latin American specialist. The current director is an Americanist with a specialty in the art music tradition of the United States. Ideally, the CMA would be supported by College of Music faculty whose specialties spanned the American hemisphere.

## FUNDING

(2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
Concert Ticket Sales			\$2,593
<b>TOTALS</b>	<b>0</b>	<b>0</b>	<b>\$2,593</b>

## ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment? No

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

Were any of the contracts or grants multi-year? No grant work



*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### **OTHER CENTER OR INSTITUTE ACTIVITIES**

*Has the Center/Institute generated any patents or royalties?*

No

*Has the Center/Institute applied for a patent that has not yet been granted?*

No

*Comments or additional information*

During the years surveyed above (2002-2007), the Center for Music of the Americas was directed by Dr. Dale Olsen, Distinguished Research Professor of Ethnomusicology. During this period, the CMA had no funding beyond revenues generated by ticket sales to the Rainbow Concert.

The Center for Music of the Americas has experienced a dramatic resurgence of activity under the new direction of Dr. Denise Von Glahn, including the addition of an Associate Director, Dr. Rebecca Sager.

In 2007-2008, the Center for Music of the Americas was awarded one-time funding from the Provost and successfully carried out five substantial projects, including a guest lecture, three archiving projects, and a performance tour. For additional information about current activities and future fundraising endeavors, please see the “Additional Issues” section at the end of this report.

## EMPLOYMENT (2002–2003 THROUGH 2006–2007)

### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	1	1	1
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	1	1	1

### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	.25	.25	.25
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	.25	.25	.25

### OTHER STUDENT FINANCIAL BENEFITS (INCLUDING GRADUATE AND UNDERGRADUATE):

	2002–2003 Number/Amount	2005–2006 Number/Amount	2006–2007 Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

*Comments or additional information.*

Today there are two University Faculty Positions associated with the Center for Music of the Americas. The Director is a full-time tenured faculty member. As of August 2007, Dr. Denise Von Glahn, Associate Professor of Musicology, assumed the Directorship. The Associate Director, appointed in November 2007, is an affiliate faculty member with a specialty in African diaspora musics of the Caribbean and Latin America who volunteers her time to work with the CMA. Dr. Rebecca Sager has a Ph.D. in ethnomusicology from the University of Texas in Austin.

**RESEARCH AND EXTENSION**

(2002–2003 THROUGH 2006–2007)

*Note: web-delivered and CD-Rom publications are counted in these totals.***PUBLICATIONS IN REFEREED JOURNALS***Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.***OTHER PUBLICATIONS AND CONFERENCE PAPERS**

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications			
Number of national conference papers submitted			
Number of national conference papers accepted			
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted			
Number of regional conference papers accepted			
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

**ANNUAL REPORT**

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?*

No, in the past, there has been no annual report generated by the CMA. However, the current director has attempted to gather information related to the fiscal history of the CMA from Bruce Bowler in the College of Music Fiscal Office.

**STUDENT PUBLICATIONS**

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

**PROFESSIONAL DEVELOPMENT AND ASSISTANCE****Consulting**

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

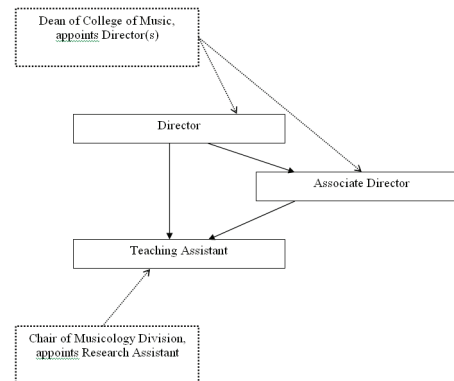
**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

Each Spring, the CMA has sponsored the annual Rainbow Concert.

*Comments or additional information*

Although Dr. Dale Olsen, former director, and the student assistants assigned to the Center in 2002-2007 actively published, presented papers, and represented the Center at professional conferences both in the United States and around the world, their activities have all been credited to their primary academic area and are, therefore, not listed above.

**MANAGEMENT***Center/Institute organizational chart*

With regard to organization: The Dean of the College of Music is the immediate supervisor to the Center and the faculty director. The Director is a faculty member in the College of Music. Graduate student assistant(s) work a combined total of ten hours per week for the CMA and the Rainbow Concert. All other work of the CMA is done on a voluntary basis by the Associate Director, other College of Music faculty, and students.

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

No

*How long has the Center/Institute director served?*

Current director has served one academic year. Previous director served over twenty years.

*How does the Center/Institute directorship change?*

Based on employment recruitment rules established by the University.

*Does the Center/Institute have any issues associated with the management transition?*

Appointment by Dean of College of Music.

*Are there any issues associated with management transition?*

Potential loss of institutional memory.

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

No

### **ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

Remarks from the new director of the Center for Music of the Americas (CMA):

With the beginning of the 2007-2008 school year, I assumed the directorship of the CMA and called a meeting of students and faculty interested in the musics and musical cultures of North, Central, and South America, and the Caribbean to consider all aspects of the CMA including its mission and possible activities and initiatives that it might undertake.

In Spring 2007, the Voice area of the College of Music had been contacted by Dr. Patricia Caicedo, a specialist in South American vocal literature. She expressed interest in visiting Florida State University, presenting a recital, and working with our students. Dr. Caicedo was known to faculty and students. The coordinator of the Voice area contacted me, in my capacity as incoming director, to learn if the CMA might be interested in supporting such a visit.

Numerous ideas emerged from the meeting and both faculty and students were enthusiastic about pursuing a visit by Dr. Caicedo, but the absence of funding presented serious challenges. A one-time allocation of monies from the Provost to the CMA via the College of Music has allowed the Center to accomplish multiple projects since January 2008. In addition, with the combined financial assistance of Dean Don Gibson and the director's home area, Musicology, we have secured Patricia Caicedo for a five-day visit October 18-22, 2008. She will offer a master class for Voice students, give a recital, meet with Musicology students, and present both a colloquium and a public lecture. Faculty and students of the Voice and Musicology areas within the College

of Music, as well as faculty and students from outside the College interested in Latin and South American culture will benefit directly from her visit. This speaks directly to the Center's mission to reach across the University.

With funding provided in 2008 by one-time monies from the Provost, four students have begun inventorying and photographing the College of Music's large collections of world and early music instruments. As I write, they are well on their way to creating a comprehensive, photographic archive that will be available for consultation online. While Allen Music Library is working with us to develop a user-friendly website, the information collected will also provide resources for potential scholarly projects. Another project funded with these monies involves two students digitizing old teaching videos created by ethnomusicology faculty on their fieldwork trips. Copies will be housed in both the CMA and in Allen Music Library.

The one-time monies from the Provost also made possible a visit by Robin Lynn Rausch, Senior Music Specialist at the Library of Congress. On April 7, she addressed a doctoral seminar, met individually with graduate students working on theses and dissertations with American topics, and presented a public lecture on the MacDowell Colony that was attended by forty-five students and faculty.

Yet another project took the FSU steelband (Mas 'N' Steel) on a two-day recruiting and public relations tour of Pensacola, FL, April 20-21. In all cases, these projects have been successful beyond expectation.

In Spring 2008, Dr. Rebecca Sager, an ethnomusicologist with a specialty in music of the Caribbean, and a scholar resident in Tallahassee, was simultaneously appointed an affiliate faculty member in the College of Music and Associate Director of the Center for Music of the Americas. Beyond her numerous scholarly accomplishments, including presentations and publications, Dr. Sager is a skilled grant writer. I am looking forward to working with her on developing a five-year plan for the Center that will set it on a course that meets its new, more focused mission to promote the scholarship, performance, and dissemination of musics found in the American Hemisphere, and make the Center for Music of the Americas a more vital player within the College of Music and the larger University.

Denise Von Glahn  
Director, Center for Music of the Americas

#### OVERALL EVALUATION

- ✓ The Center has met its goals and objectives
- ✓ It has no applicable rate of return, nor any appreciable cost
- ✓ Center continues to serve a need within the College
- ✓ No changes in organization structure are required. The transition to the new Director has been very successful.
- ✓ The Center's budget continues to be ticket sales for Rainbow Concerts
- ✓ No change in classification is recommended
- ✓ Retain active status in order to take advantage of funding opportunities that occur periodically in this area.

## CENTER FOR MUSIC RESEARCH

College of Music  
Florida State University  
Tallahassee, FL 32306-1180

Phone: (850) 644-5787  
Director: John M. Geringer  
Budget and funding contact: William Fredrickson  
Web site: <http://www.music.fsu.edu/cmr.htm>

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

The purpose of the Center is to create effective research environments for the pursuit of music scholarship for both students and faculty. CMR exists to foster research and publication and provides a support system that attempts to blend the best human and musical characteristics of the music researcher and teacher with the best of technology.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

1. Research studies that produce new knowledge about music, music education and therapy and related areas through scholarly inquiry
2. Consult regularly with students and faculty to foster research
3. Provide space, facilities and equipment for student/faculty research
4. Develop and provide new technology in support of music research/teaching
5. Establish and maintain relations with similar centers at other academic institutions

*What is the Center/Institute best  
known for?*

1. Quantitative research in music education & therapy
2. Development of the CRDI (Continuous Response Digital Interface)

*What is the greatest strength of the  
Center/Institute?*

Productivity of faculty members



*What are the most significant challenges facing the Center/Institute?*

Ongoing funding for research equipment, supplies and travel to professional meetings to present results of research.

## FUNDING (2002–2003 THROUGH 2006–2007)

*What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.*

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	\$5,500	\$6,000	\$7,000
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	3,000	3,000	3,000
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$8,500</b>	<b>\$9,000</b>	<b>\$10,000</b>

## ENDOWMENT INFORMATION

*Has the Center/Institute received support in whole or in part by proceeds from an endowment?*

Partial  
 Approximately \$3,000  
 Managed by FSU Foundation  
 Funds are spent from capital to support development/purchase of supplies and equipment that is provided at cost to interested researchers. See comments below (Other Center Activities).

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

*Were any of the contracts or grants  
multi-year?*

No grant work

*How many years are left on any  
current contract or grant (past  
2006-2007)?*

*Have any contracts or grants  
been renewed in the period from  
2002-2007 and, if so, how many?*

## OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated  
any patents or royalties?*

In 1998 a US patent was granted for the PAL (pacifier system and method of therapeutic treatment for infant sucking response with music), developed at CMR.

*Has the Center/Institute applied for a  
patent that has not yet been granted?*

No

*Comments or additional information*

We make the CRDI (continuous response digital interface), which was developed at CMR, available to researchers at other institutions. We bill at our cost to reimburse the Foundation Fund. We have provided approximately 60 of these devices to Universities and Institutes worldwide.

## EMPLOYMENT (2002–2003 THROUGH 2006–2007)

### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	.05	.04
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	.05	.04

### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

There are no faculty or staff positions appointed solely to the Center. CMR is funded by the College of Music: The Director (music faculty) & one staff person are assigned by the College in addition to their other assignments. Activities of all faculty involved with quantitative research are considered part of CMR.

### OTHER STUDENT FINANCIAL BENEFITS (INCLUDING GRADUATE AND UNDERGRADUATE):

	2002–2003 Number/Amount	2005–2006 Number/Amount	2006–2007 Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION**

(2002–2003 THROUGH 2006–2007)

*Note: web-delivered and CD-Rom publications are counted in these totals.***PUBLICATIONS IN REFEREED JOURNALS***Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

NOTE: From the inception of CMR in 1980, all publications and presentations relating to quantitative research in music have been considered under the aegis of CMR. There is no separate appointment to CMR for faculty or staff (including the Director), all have College of Music faculty or staff line positions.

	2002–2003	2005–2006	2006–2007
Number of faculty publications	15 (est.)	21	20
Number of student publications	3 (est.)	9	6
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

As per note immediately above, included are all quantitative publications and conference presentations of faculty. All publications and presentations include reference to CMR, College of Music, and Florida State.

**OTHER PUBLICATIONS AND CONFERENCE PAPERS**

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications			
Number of national conference papers submitted			
Number of national conference papers accepted	20 (est.)	36	32
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted			
Number of regional conference papers accepted	8 (est.)	38	11
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

**ANNUAL REPORT**

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

**STUDENT PUBLICATIONS**

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	2	5	3
Number of any other student papers	0	0	0

**PROFESSIONAL DEVELOPMENT AND ASSISTANCE****Consulting**

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute* N/A

## MANAGEMENT

<i>Center/Institute organizational chart</i>	Director (faculty) & one staff member (both are assigned duties by Dean in addition to other assignments in the College of Music).
<i>Was the Center/Institute legislatively created?</i>	No
<i>Does the Center/Institute have any advisory board?</i>	Yes Meetings are held twice yearly Serves in an advisory capacity Board meets to discuss priorities regarding space utilization, budget, and long-term development. Current members: Clifford Madsen, Robert O. Lawton Distinguished Professor of Music, Coordinator of Music Education/Music Therapy Jayne Standley, Ella Scoble Opperman and Robert O. Lawton Distinguished Professor of Music Therapy Alice-Ann Darrow, Irvin Cooper Professor of Music Therapy and Music Education William Fredrickson, Assistant Dean and Professor of Music Education John Geringer, Lewis V. Pankaskie Professor of Music and Director, Center for Music Research
<i>How long has the Center/Institute director served?</i>	Fall 2002 to present
<i>How does the Center/Institute directorship change?</i>	Dean of College makes appointment
<i>Does the Center/Institute have any issues associated with the management transition?</i>	
<i>Does the Center/Institute have multiple sites and, if so, how are they administered?</i>	

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Center has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ Center continues to serve a need within the College through promotion and support of music research and teaching
- ✓ No changes in organization structure are required
- ✓ The Center's budget continues to be partially from university funds and partially from sales of a research tool, developed at the Center for Music Research, to Universities and Institutes worldwide
- ✓ No change in classification is recommended
- ✓ Retain active status

# INSTITUTE FOR INFANT AND CHILD MEDICAL MUSIC THERAPY

College of Music  
Florida State University  
Tallahassee, FL 32306-1180

Phone: (850) 644-4565  
Director: Dr. Jayne Standley  
Budget and funding contact: Bruce Bowler  
Web site: <http://music.fsu.edu/NICU-MT/>

## MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

The National Institute for Infant and Child Medical Music Therapy was formerly established in 2005. Its mission is to provide an international focus on research, evidence-based clinical practice, and professional training in the efficacy of music therapy for enhancing and humanizing medical treatment of children.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

1. Conducts research-based medical clinics in Natal Intensive Care Units (NICUs) in hospitals around the world that are attended by nurses, doctors, and other clinical personnel
2. Develops, prepares and distributes resource and research materials related to the provision of medical music therapy for infants and children
3. Promotes graduate students' academic and research activities in NICU-MT by funding travel and giving them experience in conducting workshops
4. Consults with hospitals about the design of NICU-MT programs
5. Provides workshops leading to a special music therapy certificate in NICU-MT

*What is the Center/Institute best  
known for?*

The demonstration of evidence-based clinical MT programs for children and the research conducted by our faculty.

*What is the greatest strength of the  
Center/Institute?*

The pro bono workshops and consultations that we conduct, and our conference presentations.



*What are the most significant challenges facing the Center/Institute?*

Meeting all the requests that we have while continuing our other FSU academic and research activities.

## FUNDING (2002–2003 THROUGH 2006–2007)

*What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.*

The Institute was officially established in 2005 but did not have a separate budget until last month. Prior to that all of its income went through Tallahassee Memorial Hospital, our original partner in the Institute. The Institute received no additional state funds for the activities. Therefore, the Institute does not have financial items to report for these time periods.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>0</b>	<b>0</b>	<b>0</b>

## ENDOWMENT INFORMATION

*Has the Center/Institute received support in whole or in part by proceeds from an endowment?*

No

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

No grants were submitted through FSU during this time period. All of the Institute's grants were through TMH, its original partner.

*Were any of the contracts or grants multi-year?*

No grant work

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

## OTHER CENTER OR INSTITUTE ACTIVITIES

Dr. Standley holds a patent, but that was granted prior to the Institute's establishment so none of the business arrangements for that have gone through the Institute.

*Has the Center/Institute generated any patents or royalties?*

No

*Has the Center/Institute applied for a patent that has not yet been granted?*

No

## EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	.1	.1
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	.1	.1

**STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003 Number/Amount	2005–2006 Number/Amount	2006–2007 Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION**

(2002–2003 THROUGH 2006–2007)

*Note: web-delivered and CD-Rom publications are counted in these totals.***PUBLICATIONS IN REFEREED JOURNALS***Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	4	0	1
Number of student publications	3	1	1
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.***OTHER PUBLICATIONS AND CONFERENCE PAPERS**

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	4	2	2
Number of national conference papers submitted	10	10	8
Number of national conference papers accepted	10	10	8

*DATE, CONFERENCE AND NAME OF PRESENTATION(S)***International:**

“Developmental MT for infants from prematurity through age 2, Canadian Association for MT, Annual Conference, Victoria, BC, May, 2007

“The effect of inclusive group music activities for parents/children on toddler development,” International Research in Music Behavior Symposium, Baton Rouge, LA, March, 2007.

“Medical Music Therapy: Research and Evidence-Based Practice.” Keynote Address. Canadian Association for Music Therapy. Windsor, Canada, May, 2006.

“Assessing the Effects of MT on NICU Infants.” World Congress of Music Therapy, Brisbane, Australia, July, 2005.

“Measurement of Music Therapy Benefits for Premature Infants in the NICU.” 6th European Music Therapy Congress, Jyväskylä, Finland, June, 2004.

“Pediatric Music-Therapy: A Meta-Analysis,” 15th International Symposium on Research in Music Behavior, Chicago, April, 2003.

With others: “Current Research in Medical Music Therapy,” World Congress of Music Therapy, London, July, 2002.

**National:**

“NICU Music Therapy: An 8-hr. CMTE Specialized Training Course offered by the National Institute for Infant and Child Medical Music Therapy”, (with others). American Music Therapy Association, Annual Conference, November, Kansas City, MO. 2007

“Effects of a Short-Term Music Curriculum to Promote Reading Skills at the Second Grade Level.” (with Darrow and Swedberg). American Music Therapy Association, Annual Conference, November, Kansas City, MO. 2007

“Developmental Music Therapy Groups for Infants and Their Caregivers: Curriculum and Impact on Milestones,” (with Nguyen and Walworth). American Music Therapy Association, Annual Conference, November, Kansas City, MO. 2007

Invited Presentation: “Conference Chair Presents: Innovative Research Designs and Topics,” (with others). American Music Therapy Association, Annual Conference, 2006, November, Kansas City, MO.

“Results of 5-Site NICU Study on Use of PAL to Reduce Days of Gavage Feeding.” Music Educators National Conference, Salt Lake City, April, 2006.

“The effect of pacifier-activated music on non-nutritive sucking (NNS) and subsequent feeding behaviors of premature infants in the NICU. AMTA Annual Conference, Orlando, November, 2005. With others

“The use of music to enhance reading skills of second-grade students and students with learning disabilities in reading: A pilot study.” AMTA Annual Conference, Orlando, November, 2005. With others.

“A Behavioral Approach to Music Therapy.” Invited research presentation. AMTA Annual Conference, Austin, November, 2004.

“The Effect of Music Mode and Accompaniment on NICU Infants’ Heart Rates and Respiration Rates.” AMTA Annual Conference, Austin, November, 2004.

Invited Special Research Interest Group Lecture: “Early Childhood Responses to Music.” MENC Annual Conference, Minneapolis, April, 2004.

“Does Music Instruction Help Children Learn to Read: A Meta-Analysis” MENC Annual Conference, Minneapolis, April, 2004.

Invited Research Presentation: “Developmental Issues and Implications for Early Childhood Music Education.” Ohio Music Educators Association, Annual Conference, February, 2004.

Invited Research Presentation: “Earliest Responses to Music: Research With Premature Infants.” Ohio Music Educators Association, Annual Conference, February, 2004.

“A Cost/Benefit Analysis of a Comprehensive Medical Music Therapy Program with Arts in Medicine Component.” National Conference, American Music Therapy Association, Minneapolis, MN, Nov., 2003. With Walworth, D.

Invited All-Day Institute: “Music Therapy and Premature Infants.” Minneapolis, MN, Nov., 2003. With others.

“Medical Music Therapy Research,” National Institutes of Health, Bethesda, MD, March, 2003. Invited Feature Session: “Music with Infants and Young Children,” 17th National Training Institute, Zero to Three, Washington, D.C., Dec., 2002. With others.

Keynote Speaker: “Music Therapy Research with Pediatric Patients, AMTA National Institute on Music Therapy and Pediatrics, Atlanta, Oct., 2002.

“A Meta-Analysis of Research in Music Therapy with Pediatric Patients,” National Conference, AMTA, Atlanta, Oct., 2002. With Jennifer Whipple.

“Music Therapy Clinical Programs for the Premature Infant,” National Conference, Society for the Arts in HealthCare, Gainesville, April, 2002.

“A Meta-Analysis of the Efficacy of Music Therapy for Premature Infants.” National Conference, MENC, Nashville, April, 2002.

Special invited research session: “Music As a Contingency for Early infant Behavior: Research with Premature Infants in the Neonatal intensive Care Unit.” National Conference, MENC, Nashville, April, 2002. With others.

#### OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of regional conference papers submitted	1	2	4
Number of regional conference papers accepted	1	2	4

*DATE, CONFERENCE AND NAME OF PRESENTATION(S)*

#### **Regional & State:**

“The effect of inclusive group music activities for parents/children on toddler development,” Biennial Conference, Southern Division MENC, Charles, Feb., 2005.

“Changing pediatric care in America: A comprehensive plan for development of evidence-based medical music therapy programs, Western Regional AMTA Annual Conference, Honolulu, March, 2007.

“Little Ones Music Play: An inclusive community-based intervention for preterm infants,” Southeastern Region AMTA Annual Conference, March, 2007.

“Music vs. Non-Music Majors’ Descriptions of Intensive and Early Experiences in Music and Literature: A Pilot Study,” Biennial Conference, Southern Division MENC, Tampa, January, 2005.

“Medical Music Therapy: Evidence-Based Practice.” Keynote Address, SW Region of the American Music Therapy Association. San Antonio, TX, March, 2006.

“Benefits of a medical Music Therapy Program,” Lee Memorial Hospital, Ft. Meyers, FL, June, 2006.

A 5-hour Institute: “Music Therapy for Premature Infants:” Annual conference, Southeastern Region of the AMTA, Macon, April, 2002. With Whipple, J.

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	6	14	3
Number of dissertations	1	1	2
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

### Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

### Technical Assistance

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

**MANAGEMENT**

<i>Center/Institute organizational chart</i>	J. Standley (10% of time)
<i>Was the Center/Institute legislatively created?</i>	No
<i>Does the Center/Institute have an advisory board?</i>	No
<i>How long has the Center/Institute director served?</i>	Since 2005
<i>How does the Center/Institute directorship change?</i>	It will be passed to another faculty member
<i>Does the Center/Institute have any issues associated with the management transition?</i>	No
<i>Does the Center/Institute have multiple sites and, if so, how are they administered?</i>	By Dr. Standley

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*



*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Institute has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ Center continues to serve a need within the College is known internationally and nationally for research, evidence-based clinical practice, and professional training
- ✓ No changes in organization structure are required
- ✓ The Institute's budget continues to be through private partnership; no additional funds were requested or required by the Institute
- ✓ No change in classification recommended
- ✓ Retain active status

## CARL DESANTIS CENTER FOR EXECUTIVE MANAGEMENT EDUCATION

The College of Business  
Florida State University  
314 Rovetta Business Annex  
821 Academic Way  
PO Box 3061110  
Tallahassee, FL 32306-1110

Phone: (850) 644-3090  
Director: William Anthony  
Budget and funding contact: Paul Harlacher  
Web site: [http://www.cob.fsu.edu/grad/mba\\_online.cfm](http://www.cob.fsu.edu/grad/mba_online.cfm)  
[http://www.cob.fsu.edu/rmi/online\\_rmi.cfm](http://www.cob.fsu.edu/rmi/online_rmi.cfm)  
<http://www.cob.fsu.edu/mis/mmis.cfm>  
Associated with: Accounting, Finance, Hospitality, Management, Management Information Systems, Marketing, Risk Management/Insurance and Real Estate

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

To improve management education through research and through providing high quality education programs.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

- Executive Management programs were offered from 1997 through 2003, in which 60 certificates were awarded.
- The Center sponsored the creation of Online Master's of Business Administration program. Approximately 200 students were enrolled in 2006-07. The program has graduated 117 students.
- The creation of 2 new online management programs: Master's of Science in Management Information Systems and Master of Science in Management with a major in Risk Management/Insurance.

*What is the Center/Institute best  
known for?*

High quality online management education, including online education.

*What is the greatest strength of the  
Center/Institute?*

National presence of online programs and the support of productive faculty.

What are the most significant challenges facing the Center/Institute?

National recession which has decreased corporate funding for executive management education and training.

## FUNDING (2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	\$175,584	\$93,268	\$169,961
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$175,584</b>	<b>\$93,268</b>	<b>\$169,961</b>

## ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment?

Yes  
\$4,041,800 as of June 30, 2007  
Managed by FSU Foundation  
Spend interest only, no capital expenditures

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

Were any of the contracts or grants multi-year?

No

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	.1875	.75	.63
Number of A&P and USPS positions (FTE)	0	0	1
Total Positions	.1875	.75	1.63

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	.25	0	.25
Number of interns (without pay)	0	0	0
Total student positions	.25	0	.25

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	6	3	2
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	2	3	1
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	4	0	1

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

None

**MANAGEMENT**

*Center/Institute organizational chart*

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

No

*How long has the Center/Institute director served?*

10 years

*How does the Center/Institute directorship change?*

Upon appointment of the Dean

*Does the Center/Institute have any issues associated with the management transition?*

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

*Other*

The Center was not created to be a research center. The center was created according to the gift agreement with the donor, Carl DeSantis. The purpose is to enhance the skills of managers who have strong potential to advance to the executive level of an organization. This is being accomplished through the previous executive management programs and is now advancing through the online programs to executives throughout the nation. The donor also provided for professorships, faculty/staff support, advertising, public relations, and other needs as determined by the Dean.

**OVERALL EVALUATION**

- ✓ The Center has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ Center continues to serve a need within the College by developing and offering online management education
- ✓ No changes in organization structure are required
- ✓ The Center's budget continues to be interest income from gift by Carl DeSantis
- ✓ No change in classification recommended
- ✓ Retain active status



## CENTER FOR INFORMATION SYSTEMS RESEARCH

The College of Business  
Florida State University  
Tallahassee, FL 32306-1110

Phone: (850) 644-3888  
Director: Dr. David Paradice  
Budget and funding contact: Paul Harlacher  
Web site: NA

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

*What is the Center/Institute best  
known for?*

*What is the greatest strength of the  
Center/Institute?*

*What are the most significant challenges facing the Center/Institute?*

## FUNDING (2002–2003 THROUGH 2006–2007)

*What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.*

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>			

## ENDOWMENT INFORMATION

*Has the Center/Institute received support in whole or in part by proceeds from an endowment?*

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

*Were any of the contracts or grants multi-year?*

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-200 and, if so, how many?*

## OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?*

*Has the Center/Institute applied for a patent that has not yet been granted?*

## EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	0	0

### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

**MANAGEMENT**

*Center/Institute organizational chart*

*Was the Center/Institute legislatively created?*

*Does the Center/Institute have an advisory board?*

*How long has the Center/Institute director served?*

*How does the Center/Institute directorship change?*

*Does the Center/Institute have any issues associated with management transition?*

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ Center has been inactive since 2000
- ✓ No change in classification recommended
- ✓ Retain inactive status and investigate the need to continue in light of future opportunities.

## CENTER FOR INSURANCE RESEARCH

The College of Business  
Florida State University  
313 Rovetta Business Annex  
821 Academic Way  
PO Box 3061110  
Tallahassee, FL 32306-1110

Phone: (850) 644-4070  
Director: Patrick Maroney  
Budget and funding contact: Patrick Maroney, Dean  
Gatzlaff or Paul Harlacher

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

To conduct research and disseminate information relevant to the issues affecting the risk management/insurance industry. To provide a forum for dialogue between the academic community, government and industry. To conduct theoretical and applied research.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

*What is the Center/Institute best  
known for?*

The Center for Insurance Research is inactive. It does not receive public funding and has not been formally active for several years. We are currently evaluating whether or not to terminate this Center.

*What is the greatest strength of the  
Center/Institute?*

*What are the most significant  
challenges facing the Center/  
Institute?*



## FUNDING

(2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	\$2,500	\$2,500	\$2,500
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$2,500</b>

### ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment? No

### CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

Were any of the contracts or grants multi-year? No grant work

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	0	0

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?*

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

**MANAGEMENT**

*Center/Institute organizational chart*

*Was the Center/Institute legislatively created?*

*Does the Center/Institute have an advisory board?*

*How long has the Center/Institute director served?*

*How does the Center/Institute directorship change?*

*Does the Center/Institute have any issues associated with the management transition?*

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Center has been inactive
- ✓ No change in classification recommended
- ✓ Retain inactive status, investigate termination when remainder of funds are spent.

## HUMAN RESOURCE MANAGEMENT CENTER

The College of Business  
821 Academic Way  
Florida State University  
Tallahassee, FL 32306-1110

Phone: (850) 644-7848  
Director: Dr. Pamela L. Perrewé  
Budget and funding contact: Pamela Perrewé or Paul Harlacher  
Web site: <http://www.cob.fsu.edu/man/hrcenter/>  
Associated with Management Department

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

The mission of the HR Center is to facilitate networking among HR professionals and FSU faculty and students to establish and transfer current best practices that support the advancement of HR as a business discipline in member organizations.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

Membership in the HR Center provides a variety of benefits. First, HR Center members formally meet twice a year - once in the fall and once in the spring. The fall meeting, which is usually held on the Florida State University campus, includes a full day of activities including presentations from national experts, HR Center members, and the Florida State University faculty all centered on a particular cutting-edge HR issue. The fall meeting also provides members the opportunity to network formally and informally with other top HR executives and university faculty and students.

*What is the Center/Institute best  
known for?*

The HR Center is an excellent example of effective collaboration between HR professionals in business and academia. The HR Center was designed to bridge the gap between organizational practitioners and university professors in an effort to enrich our scientific and applied understanding of important human resource issues.

*What is the greatest strength of the  
Center/Institute?*

The members of the HR Center are top level Human Resource professionals who are responsible for the strategic direction of the Human Resource function in their firms. These members and our faculty members are really the strength of our Center.

What are the most significant challenges facing the Center/Institute?

No major challenges

## FUNDING (2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	\$13,330	\$17,008	\$3,729
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$13,330</b>	<b>\$17,008</b>	<b>\$3,729</b>

## ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment?

No

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

Were any of the contracts or grants multi-year?

No grant work



*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	.05	.04
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	.05	.04

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	1/\$1,000	1/\$1,000	1/\$1,000
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

Our HR Center members pay \$1,000 each year to be a member of our Center. This money is used for an annual scholarship for our top HR undergraduate student and expenses to run the Center (e.g., Director stipend of \$10,000, food for our meetings).

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

None

**MANAGEMENT**

*Center/Institute organizational chart*

Director and members (HR Executives and Faculty)

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

No

*How long has the Center/Institute director served?*

Two years

*How does the Center/Institute directorship change?*

The members (executives and faculty) make a joint decision as to who would be best to fill the position. The position is always held by a faculty member in the College of Business.

*Does the Center/Institute have any issues associated with the management transition?*

No

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Center has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ Center continues to serve a need within the College by focusing on cutting-edge human resources (HR) issues and providing networking among top HR executives, university faculty and students
- ✓ No changes in organization structure are required
- ✓ The Center's budget continues to be membership dues
- ✓ No change in classification is recommended
- ✓ Retain active status

# INTERNATIONAL CENTER FOR HOSPITALITY RESEARCH & DEVELOPMENT

Dedman School of Hospitality  
The College of Business  
Florida State University  
288 Champions Way, UCB 4100  
Tallahassee, FL 32306-2543

Phone: (850) 644-4787  
Director: Woo (Woody) Kim  
Budget and funding contact: Paul Harlacher

## MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

To provide research & development support for the international hospitality & tourism industry.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

- Industry training grants
- Industry research

*What is the Center/Institute best  
known for?*

Hospitality and Tourism Research and Development

*What is the greatest strength of the  
Center/Institute?*

Assists hospitality & tourism industry partners

*What are the most significant  
challenges facing the Center/  
Institute?*

Challenges in attracting funding

## FUNDING

(2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	\$241,252	\$213,488
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	0	\$241,252	\$213,488*

\*The \$213,488 was expended during the 2007-2008 fiscal year, leaving a zero balance in the account.

### ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment? No

### CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	1	2	0
Number of proposals funded	1	1	1
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	\$3,248	\$198,989	\$29,989

Were any of the contracts or grants multi-year? No

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	.09	.02
Number of A&P and USPS positions (FTE)	0	0	0
Total Positions	0	.09	.02

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0



**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications		1	1
Number of national conference papers submitted			
Number of national conference papers accepted			
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted			
Number of regional conference papers accepted			
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	33	34
Name of consulting recipient(s)		DOE*	DOE
Consulting Subject or Topic		food and nutrition training for school districts for both years	
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

\*Department of Education

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

None

**MANAGEMENT**

*Center/Institute organizational chart*

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

No

*How long has the Center/Institute director served?*

Four months

*How does the Center/Institute directorship change?*

The previous Director left the school

*Does the Center/Institute have any issues associated with the management transition?*

No

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Center has not met its goals and objectives but has a new Director in place for 4 months
- ✓ It has no applicable rate of return
- ✓ Center can continue to serve a need within the College and provide support for the international hospitality and tourism industry, with new and focused activity coordinated by the new Director.
- ✓ No changes in organization structure are required
- ✓ The Center's budget continues to be contracts and grant proposals
- ✓ No change in classification recommended
- ✓ Retain active status in order to increase the activity of the Center.

## JIM MORAN INSTITUTE OF GLOBAL ENTREPRENEURSHIP

The College of Business  
Room 223  
Florida State University  
Tallahassee, FL 32306-1110

Phone: (850) 644-3372  
Director: Jerry Osteryoung  
Budget and funding contact: Paul Harlacher  
Web site: <http://www.cob.fsu.edu/jmi>

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

To help entrepreneurs be more successful and profitable.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

1. Speaking 4 times a month to various groups
2. Expanding the outreach to other areas outside of Leon County
3. Weekly column syndicated in many papers
4. Last year we helped over 500 entrepreneurs
5. 7 Entrepreneurial Roundtables

*What is the Center/Institute best  
known for?*

Offering entrepreneurs technical assistance tailored to meet their needs, including management, future planning, sales and production.

*What is the greatest strength of the  
Center/Institute?*

Staff with much experience and knowledge as well as a steady funding stream.

What are the most significant challenges facing the Center/Institute?

More funding

## FUNDING (2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	0	0	0
Endowment proceeds	\$159,103	\$191,930	\$216,313
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	\$38,182	\$56,410
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$159,103</b>	<b>\$230,112</b>	<b>\$272,723</b>

### ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment?

Yes  
\$6,696,033  
FSU Foundation  
Spend only interest earnings  
Do not spend any capital from endowment

### CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

Were any of the contracts or grants multi-year?

No

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	.5731	1.2187	.7031
Number of A&P and USPS positions (FTE)	1	2	2
Total Positions	1.5731	3.2187	2.7031

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	2	2	2
Number of interns (without pay)	0	0	0
Total student positions	2	2	2

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	3/\$12,014	7/\$30,969	7/\$38,465
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	2	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	2	0	0

*A list of relevant publications is to be available if requested.*



## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	1
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

None

**MANAGEMENT**

*Center/Institute organizational chart*

The three paid staff and one OPS funded student report directly to the ED.

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

We have an advisory board. Meetings are held when needed but average about one or two per year. Members of the Board are Steve Evans, John Perry, Ed Eckland, Pam Butler, Peter Collins, Ken Kirby and Ron Zigelboim.

*How long has the Center/Institute director served?*

13 Years

*How does the Center/Institute directorship change?*

Currently he is retiring

*Does the Center/Institute have any issues associated with the management transition?*

Our staff are all committed to the mission of JMI.

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

**ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

Need more space

*Administration*

*Technology needs*

*Personnel/Staffing needs*

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

**OVERALL EVALUATION**

- ✓ The Center has met its goals and objectives
- ✓ Has no applicable rate of return
- ✓ Institute continues to serve a need within the College by providing information and student scholarships
- ✓ No changes in organization structure are required; current executive director is retiring and appointment of a new director and transitional issues will be monitored
- ✓ The Institute's budget continues to be interest income from gift
- ✓ No change in classification recommended
- ✓ Retain active status

## THE MARKETING INSTITUTE

The College of Business  
821 Academic Way, Room 222B  
P.O. Box 3061111  
Tallahassee, FL 32306-1111

Phone: (850) 644-2509  
Director: Jeffrey Neal Horton  
Budget and funding contact: Jeffrey N. Horton  
(jnhorton@cob.fsu.edu)  
Web site: <http://tmi.cob.fsu.edu>

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

“The Marketing Institute at the Florida State University’s College of Business is a resource for the collection, analysis, and dissemination of information that improves the marketing and management of service industries and provides an experiential opportunity for students, faculty, and professional employees to develop their own skills and test new ideas and methods related to services marketing.”

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

The Marketing Institute is completely funded by contracts and grants, and works consistently with grant sponsors to develop preeminent research and service development projects, primarily in the field of public transportation and transportation demand management. The Institute’s projects provide experiential knowledge for students, often hired on these projects, that would otherwise not be gained in a fully academic environment. To date, the Institute has placed at least 12 students into the public transportation/ transportation planning field.

*What is the Center/Institute best  
known for?*

The Marketing Institute is known primarily for its work on the behavioral/marketing side of public transportation and TDM marketing.

*What is the greatest strength of the  
Center/Institute?*

The Institute’s staff is its primary strength with a combined 80 years of experience in the field of public transportation, planning, customer service, research, and grants management.

What are the most significant challenges facing the Center/Institute?

The lack of dedicated operational and research/development funds to assist the Institute grow beyond its current research parameters.

## FUNDING

(2002–2003 THROUGH 2006–2007)

What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	\$450,000	\$353,245	\$356,918
Federal	0	0	0
Local		\$13,917	\$22,317
Private / nonprofit organization	0	0	0
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$450,000</b>	<b>\$367,162</b>	<b>\$379,235</b>

## ENDOWMENT INFORMATION

Has the Center/Institute received support in whole or in part by proceeds from an endowment?

No. The Institute is funded fully by contracts and grants.

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	5	6	8
Number of proposals funded	5	6	8
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	5	6	8

Were any of the contracts or grants multi-year?

Yes.

*How many years are left on any current contract or grant (past 2006-2007)?*

Varies. Certain multi-year contracts end in 09/08 while others continue until 02/10

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

Yes. Approximately , 6 out of 7 current grants are renewals from previous years.

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?*

No.

*Has the Center/Institute applied for a patent that has not yet been granted?*

No.

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	.25	0	.08
Number of A&P and USPS positions (FTE)	5.75	4.0	3.79
Total Positions	6.0	4.0	3.87

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	2	2	2
Number of interns (without pay)	0	0	0
Total student positions	2	2	2

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

*No additional comments or information provided.*

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	1	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	1	0	0
Number of publications authored jointly with students in the C/I	1	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	1
Number of national conference papers accepted	0	0	1
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
2006 ACT International Conference, August 2006 “ <i>TDM 101: Tools for TDM Professionals</i> ”			
Number of regional conference papers submitted	0	3	2
Number of regional conference papers accepted	0	3	2
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
2005 Florida Commuter Choice Summit, December 2005 “ <i>Commuter Assistance Marketing for Florida DOT District 3</i> ”			
2006 Southeast TDM Symposium, May 2006 “ <i>Visual Marketing: Branding Strategies for TDM Professionals</i> ” and “ <i>Basic Marketing Principles and Techniques for Public Transportation Professionals</i> ”			
2007 Southeast TDM Symposium, May 2007 “ <i>TDM 101: Tools for TDM Professionals</i> ”			
2007 Southeast TDM Symposium, May 2007 “ <i>Web Marketing Strategies for Public Transportation Agencies</i> ”			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No.

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0



## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

**Consulting**

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0

**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

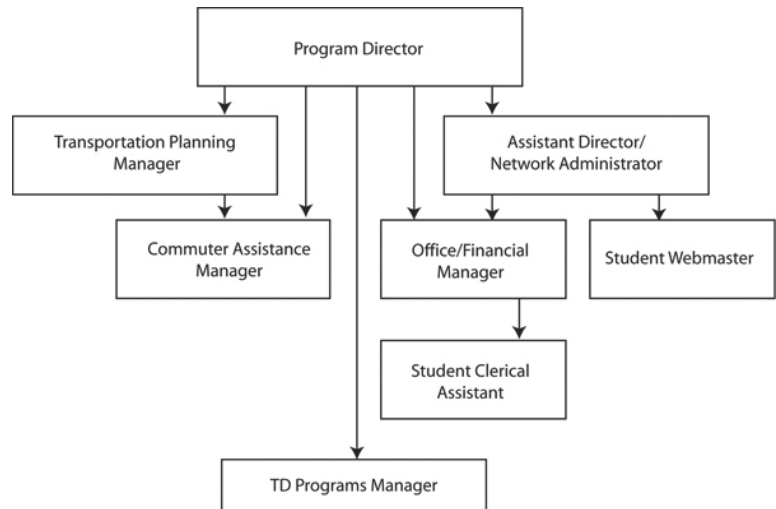
## CONFERENCES OR SYMPOSIA

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

2002 SEACT Conference (Tallahassee)  
 2002 Tallahassee Transportation Summit (Tallahassee)  
 2004 ACT International Conference (New Orleans)  
 2006 Southeast TDM Symposium (Asheville, NC)  
 2007 Southeast TDM Symposium (Pensacola, FL)  
 2007 Campus and Community Sustainability Conference (Tallahassee)

**MANAGEMENT**

*Center/Institute organizational chart*



*Was the Center/Institute legislatively created?*

No.

*Does the Center/Institute have an advisory board?*

No.

*How long has the Center/Institute director served?*

Current director has been in this position for 2.5 years.

*How does the Center/Institute directorship change?*

Based on employment recruitment rules established by the University.

*Does the Center/Institute have any issues associated with the management transition?*

Given the specific knowledge and experience needed to maintain continuity within the Institute's operations, internal applicants are looked at very closely.

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

There are no multiple sites.

**ADDITIONAL ISSUES**

*Infrastructure needs*

*Administration*

Because all staff positions within the Institute are tied to specific projects, the ability to maintain a consistent organizational and reporting structure is difficult. Furthermore, because of varying grant-specific duties, the ability of staff to focus on new grant development is difficult.

<i>Personnel/Staffing needs</i>	See “Administration” above
<i>Grant writing support, including requirements for continuation funding</i>	See “Administration” above
<i>Grant accounting</i>	
<i>Grant processing</i>	
<i>Budget support</i>	

#### OVERALL EVALUATION

- ✓ The Institute has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ The Institute continues to serve a need within the College but merits more administrative attention as a tool for training students
- ✓ No changes in organization structure are required
- ✓ Its budget continues to be from proposals that are funded
- ✓ No change in classification recommended
- ✓ Retain active status

## REAL ESTATE RESEARCH CENTER

The College of Business  
Florida State University  
313 Rovetta Business Annex  
821 Academic Way  
PO Box 3061110  
Tallahassee, FL 32306-1110

Phone: (850) 644-4070  
Director: Dean Gatzlaff  
Budget and funding contact: Dean Gatzlaff or Paul Harlacher  
Web site: [http://www.cob.fsu.edu/rmi/reecenter/ctr\\_ree.cfm](http://www.cob.fsu.edu/rmi/reecenter/ctr_ree.cfm)

### MISSION AND ACTIVITIES

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*Mission statement of the Center/  
Institute*

To serve as a vehicle to provide information about emerging trends and critical issues affecting the public sector and the private industry. To provide a forum for dialogue between the academic community, government and industry. To conduct theoretical and applied research.

*What activities are consistently  
performed that move the Center/  
Institute toward meeting its  
established mission?*

- Organizes and sponsors conferences, symposia and workshops for the benefit of our students, alumni, friends, faculty and the public.
- Organize the Annual Real Estate Trends & Networking Conference each fall (approx. 600 participants).
- Organize Executive Speaker Series each spring (approx. 100 participants)
- Market Strategy Forums for Executives – 2008 event in Tampa, with plans for events in Atlanta, Tampa and Miami in 2009 (approx. 200 participants each)

*What is the Center/Institute best  
known for?*

Organizing conferences, symposia and roundtables for commercial and investment real estate interests/analyses in support of academic programs.

*What is the greatest strength of the  
Center/Institute?*

Collaborative research/analysis of commercial real estate markets with the private sector involvement.

*What are the most significant challenges facing the Center/Institute?*

Funding operations. We are currently raising private support to fund our administrative positions.

## FUNDING (2002–2003 THROUGH 2006–2007)

*What is the source and amount of expenditures from 2002-2003 through 2006-2007 for the Center/Institute using the following categories? Data reflects the amount submitted to SUS for total expenditures. The following figures are based on estimates.*

Expenditures	2002–2003	2005–2006	2006–2007
University (E&G)	0	0	0
State (General Revenue Other than E&G)	0	0	0
State (C&G)	0	0	0
Federal	0	0	0
Local	0	0	0
Private / nonprofit organization	\$23,463	\$60,447	\$65,372
Endowment proceeds	0	0	0
Proceeds from patents or royalties	0	0	0
Sales from services or products	0	0	0
Others (specify)	0	0	0
<b>TOTALS</b>	<b>\$23,463</b>	<b>\$60,447</b>	<b>\$65,372</b>

## ENDOWMENT INFORMATION

*Has the Center/Institute received support in whole or in part by proceeds from an endowment?* No

## CONTRACT AND GRANT INFORMATION

	2002–2003	2005–2006	2006–2007
Number of proposals submitted	0	0	0
Number of proposals funded	0	0	0
Proposals Made Jointly with Individuals not Directly associated with the Center / Institute	0	0	0
Total amount of awards	0	0	0

*Were any of the contracts or grants multi-year?*

*How many years are left on any current contract or grant (past 2006-2007)?*

*Have any contracts or grants been renewed in the period from 2002-2007 and, if so, how many?*

#### OTHER CENTER OR INSTITUTE ACTIVITIES

*Has the Center/Institute generated any patents or royalties?* No

*Has the Center/Institute applied for a patent that has not yet been granted?* No

### EMPLOYMENT

(2002–2003 THROUGH 2006–2007)

#### UNIVERSITY POSITIONS ASSOCIATED WITH YOUR C/I:

*Tie to Data submitted to SUS for Faculty, A&P, USPS and total positions.*

	2002–2003	2005–2006	2006–2007
Number of Faculty (FTE)	0	0	0
Number of A&P and USPS positions (FTE)	0	0	0.1357
Total Positions	0	0	0.1357

#### STUDENT EMPLOYMENT (INCLUDE GRADUATE AND UNDERGRADUATE):

	2002–2003	2005–2006	2006–2007
Number of research assistants employed (FTE)	0	0	0
Number of teaching assistants employed (FTE)	0	0	0
Number of interns (with stipend or OPS)	0	0	0
Number of interns (without pay)	0	0	0
Total student positions	0	0	0

**OTHER STUDENT FINANCIAL BENEFITS  
(INCLUDING GRADUATE AND UNDERGRADUATE):**

	2002–2003	2005–2006	2006–2007
	Number/Amount	Number/Amount	Number/Amount
Out of state tuition waivers	0/0	0/0	0/0
Student fellowships	0/0	0/0	0/0
Scholarships	0/0	0/0	0/0
Post-doctoral support	0/0	0/0	0/0
Amount of student travel support	0/0	0/0	0/0
Amount of registration for student conference attendance	0/0	0/0	0/0
Other support (specify)	0/0	0/0	0/0

**RESEARCH AND EXTENSION  
(2002–2003 THROUGH 2006–2007)**

*Note: web-delivered and CD-Rom publications are counted in these totals.*

**PUBLICATIONS IN REFEREED JOURNALS**

*Note: those credited to a faculty member's primary academic department that are unrelated to the C/I mission are not included.*

	2002–2003	2005–2006	2006–2007
Number of faculty publications	0	0	0
Number of student publications	0	0	0
Number of publications authored jointly with other faculty at FSU	0	0	0
Number of publications authored jointly with students in the C/I	0	0	0
Number of publications authored jointly with faculty at locations other than FSU	0	0	0

*A list of relevant publications is to be available if requested.*

## OTHER PUBLICATIONS AND CONFERENCE PAPERS

	2002–2003	2005–2006	2006–2007
Number of extension or outreach publications	0	0	0
Number of national conference papers submitted	0	0	0
Number of national conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			
Number of regional conference papers submitted	0	0	0
Number of regional conference papers accepted	0	0	0
<i>DATE, CONFERENCE AND NAME OF PRESENTATION(S)</i>			

## ANNUAL REPORT

*Has the Center/Institute produced an annual report? If so, were copies made available or a web site link provided?* No

## STUDENT PUBLICATIONS

	2002–2003	2005–2006	2006–2007
Number of student theses credited to or associated with the C/I	0	0	0
Number of dissertations	0	0	0
Number of any other student papers	0	0	0

## PROFESSIONAL DEVELOPMENT AND ASSISTANCE

## Consulting

	2002–2003	2005–2006	2006–2007
Number of consulting contracts	0	0	0
Name of consulting recipient(s)	0	0	0
Consulting Subject or Topic	0	0	0
Amount of funding provided through general funds of the C/I	0	0	0
Amount of funding obtained through contract in addition to general C/I funds	0	0	0



**Technical Assistance**

	2002–2003	2005–2006	2006–2007
Number of technical assistance sessions or seminars offered	0	0	0
Name of technical assistance recipient(s)	0	0	0
Technical Assistance Subject or Topic	0	0	0
Amount of Funding	0	0	0

**CONFERENCES OR SYMPOSIA**

*Conferences or symposia that have been sponsored or hosted from 2002-2003 through 2006-2007 by the Center/Institute*

Organized and hosted Annual Real Estate Trends & Networking Conference (Fall 2002-Fall 2007); Organized and hosted the Evan D. Jennings Speaker Series (Spring 2005 – Spring 2008); Organized the following real estate roundtables (Tallahassee, su06; Atlanta, sp07; Orlando, sp07; Tampa, sp07; Tallahassee, su07); Organized the Market Strategies Forum for Tampa Bay area executives (Sp08)

**MANAGEMENT**

*Center/Institute organizational chart*

Center Director, Dean Gatzlaff; Research Director, G. Stacy Sirmans; Events & Program Planning, Loreen Kollar)

*Was the Center/Institute legislatively created?*

No

*Does the Center/Institute have an advisory board?*

Yes. Meeting held twice a year. Advisory capacity.

**DIRECTORS:**

Donna Abood, CEO, COLLIERS ABOOD WOOD-FAY, Coral Gables, FL; Beth Azor, President, AZOR ADVISORY SERVICES, INC., Davie, FL; Robert Breslau, President, STILES RETAIL GROUP, Ft. Lauderdale, FL; Thomas Brown, Sr., President, TOM BROWN REAL ESTATE INVESTMENTS, LLC, Bradenton, FL; Edward Burr, REAL ESTATE DEVELOPER, Jacksonville, FL; Bobby Byrd, President, BYRD CORPORATION, Clearwater, FL; John Crossman, President, CROSSMAN & COMPANY, Orlando, FL; J. Everitt Drew, President, SOUTHGROUP, Tallahassee, FL; Mark Hillis, (Retired), SUNTRUST BANK, Winter Park, FL; Evan Jennings, President, JENNINGS PARTNERS, INC., Atlanta, GA; Patrick Kelly, President, RUBIN REAL ESTATE, INC., Clearwater, FL; Galen Kilburn, KILBURN FAMILY PARTNERSHIP, LLLP, Atlanta, GA; E. Edward Murray, Jr., President, TALCOR Commercial Real Estate Services, Tallahassee, FL; Francis Nardoza, Chairman & CEO,

REH CAPITAL PARTNERS, LLC, Ft. Lauderdale, FL; Michael Pou, President, HABERSHAM CAPITAL ADVISORS, INC., Atlanta, GA; Larry Richey, Senior Managing Director, CUSHMAN & WAKEFIELD OF FLORIDA, INC., Tampa, FL; Kyle Riva, President, EPOCH PROPERTIES, Winter Park, FL; Cyrus Sharp, III, Managing Director, NATIXIS REAL ESTATE CAPITAL, Atlanta, GA; Steven Smith, President, SOUTHEAST INVESTMENT PROPERTIES, Alpharetta, GA; Joseph Taggart, (Retired), CLW REAL ESTATE SERVICES GROUP, Tampa, FL

CONFERENCE COMMITTEE: Ronald Barton, Executive Director, JACKSONVILLE ECONOMIC DEVELOPMENT COMMISSION, Jacksonville, FL; James Bobbitt, Senior Vice President, CB RICHARD ELLIS, Tampa, FL; Brooks Byrd, Vice President, BYRD CORPORATION, St. Petersburg, FL; Marlon Champion, Executive Vice President, THE FERBER COMPANY, INC., Clearwater, FL; Chase Collier, Mgr. Acquisitions & Dispositions, HIGHWOODS PROPERTIES, INC., Tampa, FL; Whit Duncan, Senior Vice President, CRESCENT RESOURCES, LLC, Lake Mary, FL; Joel Embry, SVP and Director of Community Development, CNL REAL ESTATE & DEVELOPMENT CORP., Tallahassee, FL; Chuck Ernst, SVP and Market Manager, LASALLE BANK, N.A., Tampa, FL; Chip Hartung, President, COLDWELL BANKER—HARTUNG & NOBLIN, INC., Tallahassee, FL; Melissa VanSickle Hornsby, Counsel, THE ST. JOE COMPANY, Tallahassee, FL; Bruce Humphrey, Partner, BIRCHFIELD & HUMPHREY, P.A., Jacksonville, FL; Gregg Ickes, Principal, CNL REAL ESTATE SERVICES, Orlando, FL; Adrienne Kelley, CFO, BRENNER REAL ESTATE GROUP, Ft. Lauderdale, FL; Lee Ann Korst, Chief of Staff, FL. DEPT. OF HIGHWAY SAFETY & MOTOR VEHICLES, Tallahassee, FL; John Mark Ramsey, Chief Executive Officer, SERVANT HEALTHCARE INVESTMENTS, LLC, Orlando, FL; Greg Rix, Partner, BRIGHAM MOORE LLP, St. Petersburg, FL; Jeff Sweeney, EVP / Managing Director, GRUBB & ELLIS / COMMERCIAL FL, Orlando, FL; Michael Wallace, Assistant Vice President, COLLATERAL MORTGAGE CAPITAL, Weston, FL; Lee Weaver, Vice President, NORTHMARQ CAPITAL, INC., Tampa, FL

*How long has the Center/Institute director served?*

7 years

*How does the Center/Institute directorship change?*

Upon appointment by the dean

*Does the Center/Institute have any issues associated with the management transition?*

None noted

*Does the Center/Institute have multiple sites and, if so, how are they administered?*

### **ADDITIONAL ISSUES**

*Does the Center/Institute have other important issues?*

*Infrastructure needs*

Office space for director and staff

*Administration*

*Technology needs*

Phone, computer equipment, website

*Personnel/Staffing needs*

Currently have funds for approximately .14 staff. The Center is trying to raise funds to support 1.5 staff.

*Grant writing support, including requirements for continuation funding*

*Grant accounting*

*Grant processing*

*Budget support*

Currently raising private endowment support to fully fund director and staff positions. Existing funding is raised through conference activities.

### **OVERALL EVALUATION**

- ✓ The Center has met its goals and objectives
- ✓ It has no applicable rate of return
- ✓ The Center continues to serve a need within the College by sponsoring conferences, symposia, and workshops to inform and guide research and dissemination of information among private and academic participants
- ✓ No changes in organization structure are required
- ✓ The Center's budget continues to be raised through conference activities
- ✓ No change in classification is recommended
- ✓ Retain active status